



Visual Resources Association

18th Annual Conference

April 4–8, 2000

Cathedral Hill Hotel, San Francisco

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Research and Reference Online Resources, including:

- **CHIN's Intellectual Property Management Series**
Publications that offer standards and guidelines for museums and new media professionals.
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References to over 29,000 journal articles, books and audiovisual materials.
 - **Artists in Canada**
A guide to information held by twenty-three libraries and art galleries on historical and contemporary Canadian artists.
- ... and many more!**

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Planning and Implementing Digitization Projects

This simple-to-use and affordable course takes users through all the steps of a digitization project. Also available - online training in Collections Management Software Selection.

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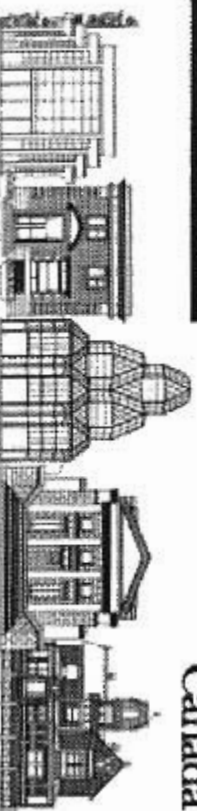
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The premier Internet connection to Canada's museums, galleries, attractions and cultural events! Visitors can use it to plan anything from a cross-country vacation to a local afternoon outing.

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Canada



Welcome to San Francisco!

Visual Resources Association 18th Annual Conference

April 4–8, 2000

Cathedral Hill Hotel

San Francisco, California

Welcome to the 2000 Visual Resources Association Conference. This year we are celebrating the millenium by meeting solo for the first time in the history of the Association. As always, this gathering offers a venue to learn more about the state of our profession today and where it will be going in the future. It is also an excellent opportunity to welcome new and potential members into our group. The VRA Executive Board and the conference planners hope you will enjoy San Francisco and our eighteenth annual meeting.

Susan Jane Williams

VRA Vice President & Conference Coordinator

Welcome

At-a-Glance

Conference-at-a-Glance

Tuesday, April 4

8:00 A.M.–4:00 P.M.

Tour I: Berkeley Campus Tour (Snow, Elings, Eklund)

12:00–9:00 P.M.

Registration

12:30–5:00 P.M.

Meeting: Executive Board I

1:00–5:00 P.M.

Workshop: *Digital Imaging Projects and Production* (DeNatale and Zabriskie)

3:30–5:30 P.M.

Tour II: Walking Tour of Yerba Buena Area (Keats and Block)

8:00–10:00 P.M.

Meeting: Executive Board II

Wednesday, April 5

7:00 A.M.–12:00 P.M.

Registration

9:00 A.M.–1:00 P.M.

Session I: *NINCH Town Meeting on Copyright and Public Domain* (Winnacker)

2:15–4:00 P.M.

Session II: *Melting Pot of Gold: California Art and Its Influences* (Kessel)

3:00–4:00 P.M.

Registration

4:30–6:30 P.M.

Reception: VRA Members Gathering and DSA Presentation

6:00–9:00 P.M.

Tour III: Evening at the De Young Museum (Elings)

7:00–10:00 P.M.

Dinner groups (from dinner bulletin boards at reception) with volunteer escorts

Thursday, April 6

8:00–9:00 A.M.

Reception: Continental Breakfast for New VRA Members and New Conference Attendees

8:00 A.M.–5:00 P.M.

Registration

9:00–11:00 A.M.	Session III: <i>One-Stop Searching: The Challenge of Integrated Access</i> (Webster)
11:30 A.M.–1:00 P.M.	Roundtable I: <i>Professional Development: Conference Presentation and Publication</i> (Rodda and Taormina)
11:30 A.M.–1:00 P.M.	Roundtable II: <i>Linking Collections; Accession Numbers and Filenames</i> (Hardin)
1:00–2:00 P.M.	Meeting: Development Committee (Zimmerman and Botting)
1:00–2:00 P.M.	Meeting: Membership Committee (Antrim)
1:00–2:00 P.M.	Meeting: VRA Travel Award Committee (Uodike)
2:00–3:00 P.M.	Meeting: Chapter Officers and New Chapters Committee (Antrim)
2:00–3:00 P.M.	Meeting: Local Arrangements, Chicago 2001 Committee (Williams)
2:00–3:00 P.M.	Meeting: Intellectual Property Rights Committee (Albrecht)
3:00–5:00 P.M.	Session IV: <i>Using Metadata Mapping, Standards, and Controlled Vocabularies to Create Integrated Access to Collections</i> (Baca)
5:00–6:30 P.M.	Meeting: VRA Annual Business
7:00–10:00 P.M.	Dinner: Tansey Travel Award Fund-Raising Dinner at Gordon Biersch (Elings)

Friday, April 7

7:00–9:00 A.M.	Meeting: Data Standards Committee (Lanzi)
7:30–8:30 A.M.	Meeting: Educational Task Force (Whalen)
8:00–9:00 A.M.	Meeting: By-Laws Committee (Monteith)
8:00 A.M.–5:00 P.M.	Registration
9:00–11:00 A.M.	Session V: <i>Subject Indexing: Procedures and Processes</i> (Whiteside)
9:30 A.M.–12:00 P.M.	Tour IV: Coit Tower, Rincon Annex Murals (Corbetta-Noyes)
11:00 A.M.–6:00 P.M.	Roundup: New Technologies (schedule of 30 minute presentations in conference packet)
12:00 P.M.–1:30 P.M.	Roundtable III: <i>Flexible Scheduling in the Workplace</i> (Focht)
1:00–4:00 P.M.	Tour V: Diego Rivera Murals (Corbetta-Noyes)
2:00–3:30 P.M.	Roundtable IV: <i>VR and Archaeological Materials and Practices</i> (Kessler)
4:00–5:30 P.M.	Roundtable V: <i>The Visual Resources Professional in the 21st Century</i> (Webster)
6:00–7:00 P.M.	Meeting: Ad Hoc Professional Status Survey Committee (Taormina)
7:00–10:00 P.M.	Tour VI: Beach Blanket Babylon (Antrim)

Saturday, April 8

8:00–10:00 A.M.	Registration
8:15 A.M.–5:15 P.M.	Tour VII: Stanford/ Filoli Day Trip w. Lunch (Hudson, Squires, Antrim)
8:30–9:00 A.M.	Tour VIII: Napa Valley Art and Wineries Tour (Kessler)
9:00–10:30 A.M.	Roundtable VI: <i>Image Vendors and the Marketplace</i> (Wiedenhoft)

At a Glance

Preliminaries

Preliminaries

Thanks

A heartfelt thank-you goes to the many people who have helped to make this conference a success. Special thanks go to the Local Arrangements Committee Co-chairs, Elizabeth (Betty) Antrim, San Jose State University, and Mary Elings, University of California, Berkeley. Many other people in the region deserve recognition for their work. When you see these people in the course of the conference, please thank them for their efforts!

Susan Beelick, California State University, Sacramento

Carol Block, Academy of Arts College

Sarah Travis Buck, Innovative Interfaces

Christine Bunting, University of California, Santa Cruz

Lorna Corbetta-Noyes, Research Libraries Group, Inc.

Jan Eklund, University of California, Berkeley

Sybil Hudson, Stanford University

Giovanna Jackson, California State University, Chico

Pat Keats, The California Historical Society

Karen Kessel, Sonoma State University

Andree LeBourveau, Cabrillo College

Trudy Levy, Image Integration

Maryly Snow, University of California, Berkeley

Nicole Squires, Stanford University

Hannah Tandeta, Mills College

Linda Youngberg, California College of Arts & Crafts, Oakland

By the time the conference is over, many more people will have volunteered at the conference. A detailed list of credits will be published in the Summer 2000 issue of the *VRA Bulletin*.

Special thanks to Carol Block and the Academy of Art College for the use of Academy buses. And to Maureen Burns, University of California, Irvine, the Northern California ARLIS Chapter (Mary Manning, Chair) and the Southern California VRA Chapter (Barbara Furbush, Chair) for their assistance and support. Also deserving of special thanks is our stalwart VRA Secretary, Bill Broom, for his work with conference registration, Loy Zimmerman and the VRA Development Committee, and as always, the entire VRA Executive Board.

Susan Jane Williams
VRA Vice President & Conference Coordinator

Hotel

The headquarters for the 2000 VRA Conference is the Cathedral Hill Hotel, centrally located within walking distance to Union Square, the Cable Car Line, Symphony Hall, War Memorial Opera House, and City Hall. A short Cable Car ride to Fisherman's Wharf, Ghirardelli Square, Chinatown and the Financial District.

Cathedral Hill Hotel
1101 Van Ness
San Francisco, California 94109
Tel: 415-776-8200
Fax: 415-441-2841
URL: <<http://www.westcoasthotels.com/cathedralhill/>>

The Cathedral Hill Hotel has many amenities including the Hilltop Bar & Grill, Hilltop Restaurant, and room service, a gift shop, hair salon, ticket agency and car rental agency on site. There is a year-round heated swimming pool and sundeck. All guestrooms have voice mail and data ports. Discounted on-site garage parking is available to guests. Room guests will pay \$16 for overnight parking (per 24 hours) with unlimited in and out privileges. Limited day parking is available in the hotel garage for conference attendees for \$8 a day.

Preliminaries

Preliminaries

Registration

The VRA registration/information tables and a message board will be located in the second floor (mezzanine level) lobby area at the Cathedral Hill Hotel. Registration provides you with access to all VRA general events and the ability to register for any special events that are still open.

On-site registration is possible; refer to the program schedule for registration desk hours. The fees for on-site registration are as follows:

Individual member (VRA member):	\$115.00
Institutional member (1 person per membership):	\$115.00
Immediate family member of VRA member:	\$115.00
Non-member:	\$135.00
Student (with photocopy of valid ID):	\$55.00
One-Day:	\$45.00

Please note: Your VRA Conference name badge is your proof of registration and should be worn at all times during the conference. Participants are individually responsible for the cost of local transportation and museum admissions, unless otherwise noted.

Special Events

All tours and workshops have limits on enrollment, and people are registered for these events on a first-come, first-served basis. If you have successfully pre-registered for one or more of these events, the appropriate tickets should be in the registration packet you receive at the conference. When an event fills, a wait list will be maintained. If possible, we will take on-site registration for events that have not filled. Check at the registration desk for information on events that are still open.

If you pay for an event and cannot be registered for it because it is full, you will automatically be issued a refund. The refund check should be in your registration packet at the conference. No refunds are available for special events if you were successfully registered for them.

Conference Evaluation

All feedback about the VRA Conference is highly valued and appreciated. Each registration packet should include a conference evaluation form. The conference coordinator reads all these forms and uses the information to guide planning for future conferences. Please fill out this form and return to:

Susan Jane Williams
VRA Vice President & Conference Coordinator
Yale University Arts Library
180 York Street
P.O. Box 208242
New Haven, Connecticut 06520
Tel: 203-432-2443
Fax: 203-432-0549
E-mail: susan.j.williams@yale.edu

Conference Program

Content	Susan Jane Williams, Yale University
Editing	John J. Taormina, University of Michigan, Ann Arbor
Layout	Mark Pompelia, Rice University
Logo	Mary Elings, University of California, Berkeley

Preliminaries

Preliminaries

Donor Acknowledgments

With great pleasure, the VRA wishes to acknowledge and thank the many corporations, businesses, VRA chapters, and individual members who have so generously supported the Association over the past twelve months. Their generous gifts to the travel award programs are sending six of our colleagues here to VRA 2000 San Francisco, and their conference sponsorships ensure the high quality and success of this year's program.

CONFERENCE SPONSORS (\$500 and above)

Davis Art Slides (a division of Davis Publications, Inc.)
The Reindeer Company
VRA Southern California Chapter

CONFERENCE UNDERWRITER (\$250-\$499)

Hartill Art Associates, Inc.

FRIENDS OF THE CONFERENCE (\$100-\$249)

Camera Boutique
Re:discovery Software, Inc.

CORPORATE TRAVEL AWARDS (\$500)

Archivision
Gallery Systems

LURAIN TANSEY TRAVEL AWARDS

Art on File
Horizon Tape Products Company
Image Innovations (SlideScribe)
Oliver Radford Architectural Slides
Saskia Ltd. Cultural Documentation

In addition over fifty VRA members kindly made generous donations in support of the VRA 2000 Annual Conference and other VRA programs. Special mention must also be made of Luraine Tansey who once again contributed an exceptionally generous gift in support of the award program that bears her name.

To all of these, the VRA extends its warmest thanks and deepest appreciation.

Loy Zimmerman
Chair, VRA Development Committee
California State University at Long Beach

A Thank You to Hartill Art Associates, Inc.

The Visual Resources Association would like to acknowledge the kind support of Hartill Art Associates, Inc. Again this year, HAA is sponsoring the VRA annual conference with a generous donation. Their gift substantially underwrites the costs of preparing and distributing the conference program. The VRA is deeply appreciative and thanks Alec and Marlene Hartill and HAA for their continuing support of our programs and profession.

The following is a personal testimonial by a colleague:

Since 1977, Hartill Art Associates has been producing and distributing slides of art historical sites for use in educational institutions in North America and abroad. With subjects ranging from Brasilia to Bilbao and Dessau to Versailles, HAA has built an extraordinary collection of well-documented slides that ranks it amongst the best slide services in the world. For Marlene and Alec Hartill, whose home base is a charming nineteenth-century stone cottage in rural southwestern Ontario, their work is a labor-of-love. As the slide curator fortunate to be located closest to the Hartills, I have watched their service flourish from its inception and have firsthand knowledge of their dedication and collegiality. Always responsive to suggestions, HAA have developed a large clientele with whom they actively share their ideas and enthusiasm. That Marlene and Alec Hartill have contributed to the VRA 2000 Conference Program is a testament to their commitment to the visual resources profession. On behalf of my VRA colleagues, I wish to thank the Hartills for their generous support.

Brenda MacEachern
Slide Curator, Visual Arts Department
University of Western Ontario
London, Ontario

Preliminaries

Cathedral Hill Hotel

1101 Van Ness Avenue at Geary Boulevard
San Francisco, California 94109

Tel: 415-776-8200; guest fax: 415-441-2841

Hotel
Floorplan

Events: Tuesday

Program of Events

Unless otherwise specified, all activities are at the Cathedral Hill Hotel, San Francisco.

Tuesday, April 4

9:00–11:00 A.M.

Meet at Hotel Entrance

Organizers:
Registration fee:
Limit:

Tour 1

Berkeley Campus Tour

Maryly Snow, Mary Elings, and Jan Eklund, University of California, Berkeley
\$25.00
60 participants

12:00 P.M.–9:00 P.M.

Mezzanine Lobby

1:00 P.M.–5:00 P.M.

Cathedral Hill A Room

Organizers:
Instructors:
Registration fee:
Limit:

Registration

Workshop 1

Digital Image Projects and Production

Michael Ester, Luna Imaging Inc.
Carol DeNatale and Drake Zabriskie, Luna Imaging Inc.
\$40.00
40 participants

3:30–5:30 P.M.
Meet at Hotel Entrance

Instructor:
Registration fee:
Limit:

Tour II
Walking Tour of Yerba Buena

Pat Keats, California Historical Society and **Carol Block**, San Francisco Art Academy
None
40 participants

12:30–5:00 P.M.
Embarcadero Room

Meeting
VRA Executive Board I

8:00–10:00 P.M.
Embarcadero Room

Meeting
VRA Executive Board II

**Events:
Tuesday**

Events: Wednesday

Wednesday, April 5

7:00 A.M.–12:00 P.M.
Mezzanine Lobby

Registration

9:00 A.M.–1:00 P.M.
International Room

Session I

Open to the Public

NINCH Town Meeting on Copyright and Public Domain

Public Domain: Implied, Inferred and In Fact

Organizer:
Moderator:

Maryly Snow, University of California, Berkeley

Martha Kendall Winnacker, University of California, Office of the President

Panel 1:
Speakers:

Overview of Public Domain Theory and Practice

Howard Besser, University of California, Los Angeles

"The Disappearing Public Domain: What is it, what's happening to it, and why should we care?"

Kathleen Butler, Thomas Cooley School of Law, Lansing

"The Originality Requirement: Preventing the Copy Photography End-Run around the Public Domain"

Panel 2:
Speakers:

Rights Management and the Public Domain

Dakin Hart, Fine Arts Museums of San Francisco

"Pragmatic Idealism and Intellectual Property at the Fine Arts Museums of San Francisco"

Robert Baron, Academic Image Cooperative

"Making the Public Domain Public"

Dave Green, Corbis Legal Department

"As if Public Domain Were Not Enough: The Challenge of Managing and Exploiting a Public Domain Collection"

Panel 3:

Round table discussion among all panelists

Debate and questions from the audience will continue the lively town hall tradition.

2:15–4:00 P.M.

International Room

Organizer and Moderator:

Speakers:

Session II

Melting Pot of Gold: California Art and Its Influences

Karen Kessel, Sonoma State University

Michael Schwager, Sonoma State University

"Recent Developments in Bay Area Contemporary Art"

Anthony White, Sonoma State University

"The Influence of the Mexican Muralists on California Painting"

Susan Moulton, Sonoma State University

"The California Landscape and the Bohemians of San Francisco"

Irene Poon Andersen, San Francisco State University

"The Asian American Experience in California: The Older Generation"

Frank La Pena, California State University, Sacramento

"Select Dialogue on Native American Imagery"

3:00–4:00 P.M.

Mezzanine Lobby

Registration

4:30–6:30 P.M.

Pavilion

Reception

**VRA 2000 Davis Art Slides Members Gathering and
DSA Presentation**

Sponsored in part by a very generous donation from Davis Arts Slides, a division of Davis Publications, Inc.

Join fellow VRA members in this enjoyable annual event. Appetizers will be served, and a no-host cash bar will be available. The Distinguished Service Award will be presented at approximately 5:30 P.M.

Events:
Wednesday

Events: Wednesday

6:00–9:00 P.M.

Meet at Hotel Entrance

Organizer:

Registration Fee:

Limit:

Tour III

Evening at the De Young Museum

Mary Elings, University of California, Berkeley

\$10.00

60 participants

7:00–10:00 P.M.

Meet at Hotel Entrance

Dinner Groups

Formed from dinner bulletin boards at the Members Reception with volunteer escorts

Thursday, April 6

8:00–9:00 A.M.

Pavilion

Reception

VRA 2000 Reindeer Company Continental Breakfast for New VRA Members and New Conference Attendees

Sponsored in part by a generous donation from The Reindeer Company.

Hosts:

Arleen Arzigian, Membership Director

Elizabeth Antrim, Membership Committee Chair

8:00 A.M.–5:00 P.M.

Mezzanine Lobby

Registration

9:00–11:00 A.M.

International Room

Session III

One-Stop Searching: The Challenge of Integrated Access

Moderator:

Margaret N. Webster, Cornell University

Speakers:

Caroline Beebe, North Carolina State University

"Integrating Local, Enterprise, and Global Visual Resources in the Academic Environment"

Martha Mahard, Harvard University

"On the road to VIA: Visual Information Access at Harvard"

Ann Whiteside, Harvard Design School

"OLIVIA: How seven collections come to agreement"

Elisa Lanzi, Lanzi/Warren Associates and Smith College

"Developing and Implementing Standards for Collaborative Projects"

11:30 A.M.–1:00 P.M.

Cathedral Hill A

Roundtable I

Professional Development through Conference Participation and Publication in the Visual Resources Discipline

Organizers and

Roundtable Leaders:

Jenni Rodda, Institute of Fine Arts, New York University; President, VRA

John Taormina, University of Michigan, Ann Arbor; Editor, *VRA Bulletin*

Events:
Thursday

Events: Thursday

11:30 A.M.–1:00 P.M.
Telegraph Hill A & B

Roundtable II

Linking Digital and Analog Collections: A Discussion About Item and File Naming Practices

Organizer and Moderator:
Panelists:

Paula Hardin, Louisiana State University
Eileen Fry, Indiana University
Karen Kessel, Sonoma State University

1:00–2:00 P.M.
Embarcadero Room

Meeting

Development Committee

Chair:

Wendy Botting

1:00–2:00 P.M.
Telegraph Hill A

Meeting

Membership Committee

Chair:

Elizabeth Antrim

1:00–2:00 P.M.
Telegraph Hill B

Meeting

VRA Travel Award Committee

Chair:

Christina Updike

2:00–3:00 P.M.
Telegraph Hill A

Meeting
Chapter Officers and New Chapters

Chair: Elizabeth Antrim

2:00–3:00 P.M.
Telegraph Hill B

Meeting
Local Arrangements, Chicago 2001

Chair: Susan Jane Williams

2:00–3:00 P.M.
Embarcadero Room

Meeting
Intellectual Property Rights

Chair: Kathe Albrecht

3:00–5:00 P.M.
El Dorado Room

Session IV
**Using Metadata Mapping, Standards, and Controlled Vocabularies
to Create Integrated Access to Collections**

Organizer and Moderator:
Speakers:

Murtha Baca, Getty Standards Program
Ricky Erway and Tony Gill, Research Libraries Group
"RLG's Cultural Heritage Initiative: Unifying Access to Disparate Digital Resources"
Mary W. Elings, University of California, Berkeley
"Reaching Beyond the Walls: Integrated Collections Access through Standards Use"
Vickie Aubourg, Cal Poly State University, San Luis Obispo, and **Loy Zimmerman**, California State University, Long Beach
"Mapping Content and Structure of Metadata from the Spreadsheet to the Web-based Searchable Database: the CIELO Project"
Patricia Harpring, Getty Vocabulary Program
"The Role of Metadata Standards in Mapping Museum, Library, Archival, and Other Resources"

Thursday

Events: Thursday

5:00–6:30 P.M.

International Room

Meeting

VRA Annual Business

This is where important Association business will take place, including presentation of the Travel Awards. All members should attend.

See agenda on next page.

7:00–10:00 P.M.

*Gordon Biersch Brewing Company
2 Harrison Street
At the Embarcadero*

Registration fee:

Limit:

Dinner

Luraine Tansey Travel Award Fund-Raising Dinner

\$40.00

125 participants

Join colleagues for an event that is always memorable. The Gordon Biersch Brewing Company is a microbrewery that pairs German-style beers with contemporary cuisine. The restaurant is located in the historic Hills Brothers Coffee Building across from the waterfront with a dramatic view of the Bay Bridge and bay. Dinner attendees will have a choice of fish, chicken, or vegetarian entrée. Participants will share taxi rides or use the complimentary chartered bus; the restaurant is approximately two miles from the conference hotel.

Detailed directions will be provided at the registration table or in conference packets.

Events:
Thursday

Agenda

Annual Association Business Meeting

Thursday, April 6, 2000, 5:00 P.M.
International Room, Cathedral Hill Hotel
San Francisco, California

AGENDA

- I. Welcome
- II. Approval of the minutes of the last annual Association business meeting, held Wednesday, February 10, 1999, in Los Angeles, as published in the *Visual Resources Association Bulletin*, Spring 1999, vol. 26, no. 1, pp. 9-17.
- III. Reports of the Executive Board
 - A. President, Jenni Rodda.
 - B. President-elect, Ann Whiteside.
 - C. Vice-President, Susan Williams.
 - D. Secretary, William Broom.
 - E. Treasurer, Karin Whalen.
 - F. *VRA Bulletin* Editor, John Taormina.
 - G. Membership Director, Arleen Arzigian

- IV. Reports of Committee and Regional Chapter Chairs
 - A. Bylaws Committee, James Monteith.
 - B. Data Standards Committee, Elisa Lanzi.
 - C. Development Committee, Loy Zimmerman.
 - D. Distinguished Service Award Committee, Margaret Webster.
 - E. Ad Hoc International Affiliations Committee, Barbara Stevenson.
 - F. Intellectual Property Rights Committee, Kathe Albrecht.
 - G. Membership Committee and Regional Chapters, Elizabeth Antrim.
 - H. Nancy DeLaurier Writing Awards Committee, Mark Pompelia.
 - I. Nominating Committee, Sandra Walker.
 - J. Ad Hoc Professional Status Survey Committee, John Taormina.
 - K. Publications Advisory Committee, Marlene Gordon.
 - L. Travel Awards Committee, Christina Updke.

- V. Awards and Achievement Announcements
 - A. Recognition of Outgoing Board Members
 - B. Recognition of Committee Chairs
 - C. Travel Awards
 - D. Nancy DeLaurier Writing Awards

- VI. Old Business
 - A. The State of the Association.

- VII. New Business
 - A. VRA 2001, in conjunction with CAA, Chicago.
 - B. VRA 2002, full joint conference with ARLIS/NA, St. Louis.
 - C. Announcement of Committee Chairs Slate, 2000-2001.

- VIII. Adjournment

Agenda

Events: Friday

Friday, April 7

7:00–9:00 A.M.
Telegraph Hill B

Chair:

Meeting
Data Standards Committee

Elisa Lanzi

7:30–8:30 A.M.
Embarcadero Room

Chair:

Meeting
Continuing Education Task Force

Karin Whalen

8:00–9:00 A.M.
Telegraph Hill A

Chair:

Meeting
By-Laws Committee

James Montieth

8:00 A.M.–5:00 P.M.
Mezzanine Lobby

Registration

9:00–11:00 A.M.
International Room

Organizer and Moderator:
Speakers:

Session V **Subject Indexing: Procedures and Processes**

Ann Whiteside, Harvard Design School
Marylly Snow, University of California, Berkeley
"Automatic, Required, and Optional Subject Indexing of Architectural Images"
Leslie Rahuba and **Louise Putnam-Stoner**, University of Virginia
"Artemis and the Hunt: Searching for Subject Matter in a Slide and Digital Collection"
Wendy Botting, Cornell University
"Words and Things: the Powers and Pleasures of Subject Indexing"

9:30 A.M.–12:00 P.M.
Meet at Hotel Entrance

Organizer :
Registration fee:
Limit:

Tour IV **Coit Tower and Rincon Annex Post Office Murals**

Lorna Corbetta-Noyes, Research Libraries Group
\$10.00
20 participants

11:00 A.M.–6:00 P.M.
Cathedral Hill A & B

Coordinator:

Roundup **New Technologies**

Trudy Levy, Image Integration

A variety of vendors who produce image-related products will display their wares at this annual event. New this year will be a slate of 20- to 30-minute presentations pairing a vendor with a VRA member who uses their product. The schedule of presentations and list of vendors will be provided in your conference packet.

12:00–1:30 P.M.
El Dorado Room

Organizers and
Roundtable Leaders:

Roundtable III **Flexible Scheduling in the Workplace**

Marcia Focht, Binghamton University
Carole Pawloski, Eastern Michigan University

Events:
Friday

Events: Friday

1:00–4:00 P.M.

Meet at Hotel Entrance

Organizer:
Registration fee:
Limit:

Tour V

Diego Rivera Murals

Lorna Corbetta-Noyes, Research Libraries Group
\$20.00
25 participants

2:00–3:30 P.M.

California Room

Organizers and
Roundtable Leaders:

Roundtable IV

Visual Resources and Archaeological Materials and Practices

Benjamin Kessler, Princeton University
Caroline Beebe, North Carolina State University

4:00–5:30 P.M.

El Dorado Room

Organizers and Moderator:
Panelists:

Roundtable V

Entering the New Millennium: the Visual Resources Professional in the 21st Century

Margaret N. Webster, Cornell University
Miranda Haddock, Western Michigan University
John Taormina, University of Michigan, Ann Arbor
Christina Updike, James Madison University
Lynda White, University of Virginia
Susan Jane Williams, Yale University

6:00–7:00 P.M.

Lounge

Meeting

Ad Hoc Professional Status Survey Committee

Chair:

John Taormina

7:00–10:00 P.M.

Meet at Hotel Entrance

Tour VI

Beach Blanket Babylon

Organizer:

Elizabeth Antrim, San Jose State University

Registration fee:

\$35.00

Limit:

58 participants

**Events:
Friday**

Events: Saturday

Saturday, April 8

8:00–10:00 A.M.
Mezzanine Lobby

Registration

9:00 A.M.–5:15 P.M.
Meet at Hotel Entrance

Tour VII **Stanford University / Filoli Day Trip**

Organizers:

Sybil Hudson, Nicole Squires, Stanford University; **Elizabeth Antrim**, San Jose State University

Registration fee:

\$45.00

Limit:

40 participants

8:30 A.M.–9:00 P.M.
Meet at Hotel Entrance

Tour VIII **Napa Valley Art and Wineries Tour**

Organizers:

Karen Kessel, Sonoma State University

Registration fee:

\$50.00

Limit:

25 participants

Box lunches for the tour can be reserved at the registration desk until 5 P.M., Wednesday, April 5.

9:00–10:30 A.M.
El Dorado Room

Roundtable VI
Image Vendors and the Marketplace

Kurt Wiedenhoeft, Saskia Cultural Documentation, Ltd.
Michael Ester, Luna Imaging Inc
Renate Wiedenhoeft, Saskia Cultural Documentation, Ltd.
Rob Wilkenson, ART ON FILE

Events:
Saturday

Abstracts

Abstracts

Roundtable I

Professional Development through Conference Participation and Publication in the Visual Resources Discipline

Session and roundtable moderators and professional journal authors and editors are some of the most visible and involved members of our profession. If you have ever wondered how a good idea becomes part of a final conference program or how research coalesces into a published article, this roundtable will be of interest. Among the topics to be discussed are how to write a session or article abstract, how the conference planning and journal editing processes work, and how to present your work to the wider audience of your professional colleagues through available publications.

Roundtable II

Linking Digital and Analog Collections: A Discussion About Item and File Naming Practices

The knotty problem of assigning accession numbers to slides becomes more complex with the development of digital versions of collections, especially when a digital image file has no analog (slide) equivalent. Discussion will include the consequences of "meaningful" file naming conventions and problematic special text characters. Discussion is expected to be lively and will require active participation by the audience. There will not be formal presentations, but a list of issues, problems, and alternatives will be handed out to inspire discussion.

Roundtable III

Flexible Scheduling in the Workplace

Employees are increasingly conflicted about work and home life. Caring for aging parents, raising children, furthering education, and dealing with medical problems can be part of all our lives. These are concerns that equally affect women and men, parents and non-parents. How can all of us with both career and personal demands fulfill both? This roundtable will discuss issues surrounding flexible schedules in the visual resources profession and address strategies for dealing with these issues.

Roundtable IV

Visual Resources and Archaeological Materials and Practices

This roundtable will be a wide-ranging discussion of recent technological developments in archaeological practice and how they are affecting the documentation of excavations and archaeological finds. Topical overviews of visual resources collections that specialize in archaeological material will also be surveyed. Caroline Beebe will speak on "Data Management of a Maya Excavation in Belize."

Roundtable V

Entering the New Millennium: the Visual Resources Professional in the 21st Century

The position of the visual resources professional is changing rapidly and radically as we enter the twenty-first century. ARLIS/NA together with the Visual Resource Association (VRA), sponsored the recent Visual Resources Professional Status Survey that was distributed at the end of 1998 to all ARLIS/NA Visual Resources Division members and to the membership of VRA. The tabulation of this document provides us with new and updated information about the visual resources profession. The panelists will (1) provide an overview of the survey process, (2) talk about the serious implications to the profession of a "graying population," (3) discuss salary implications for the profession, (4) consider the feasibility of reissuing this survey instrument periodically to gather a body of statistical data over time, (5) address the need to standardize the statistics the visual resources profession gathers, and (6) speculate on the future of the visual resources profession based on the statistical evidence of the survey. Each panelist will present a short statement on one of the topics mentioned above. Afterwards, the discussion will be opened to the floor for audience-generated questions and answers.

Abstracts

Abstracts

Roundtable VI

Image Vendors and the Marketplace

Panelists will address issues familiar to all: maintaining quality in the switch from slides to digital images, dealing with higher than expected costs, providing new images, becoming technical consultants and offering technical support to customers.

Session I

Open to the Public

NINCH Town Meeting on Copyright and Public Domain

Public Domain: Implied, Inferred and In Fact

With the expansion of the World Wide Web, there is increasing divergence between the legal construct "public domain" and the public's perception of the informational domain to which it has free access. Adding to the confusion: the court's decision in *Bridgeman v. Corel*, with its potential to throw all photographs of art objects into the public domain; aggressive efforts from many quarters to claim proprietary rights where none have been recognized before; and ongoing legislative debate. Experts in law and visual resources licensing will speak from a variety of perspectives to the issues surrounding the dissemination of art and the incorporation of previous work into new creations. Debate and questions from the audience will continue the lively town hall tradition.

Session II

Melting Pot of Gold: California Art and Its Influences

The history of art in California reflects the history of the various groups who have migrated there and their diverse reasons for braving the long and arduous journeys that finally brought them to this place of mild climate and plentiful resources. From the first occupants of the land, thought to have migrated from Asia, through the Spanish and Mexican explorers and colonists who established the Franciscan mission chain, farms, and orchards from San Diego to Sonoma, to the gold seekers who came from all over the world, and to the Chinese workers who were brought here to construct dams and railroads; all have helped define the cultural life of California. They have changed the natural landscape of California as well.

Session III

One-Stop Searching: The Challenge of Integrated Access

As institutions seek to add value to their rich and diverse collections of images, objects, and textual material by providing integrated access across collections they are confronted with differing custodial and cataloging traditions and perspectives. Networked integrated access projects present particular challenges, such as: the need to respect the information requirements of widely varied resource types and cataloging traditions; to provide intellectual access to new and broader audiences; and to implement standards whenever possible. The panelists will discuss the internal and external forces involved in the process of providing integrated access for the Harvard Visual Collections. They will focus on their successful efforts to advance the project at the university level, how they achieved buy-in from staff, and how they developed and implemented standards for cataloging and accessing diverse collections.

Session IV

Using Metadata Mapping, Standards, and Controlled Vocabularies to Create Integrated Access to Collections

This session will focus on the use of metadata standards such as *Categories for the Description of Works of Art*, the VRA Core Categories for Visual Resources, and the Dublin Core, in combination with controlled vocabularies such as the AAT, ULAN, TGN, and ICONCLASS, to provide integrated intellectual access and accurate end-user searching to diverse collections of data, both across single institutions and between different institutions. Practical issues of metadata mapping and designing the conceptual "information architecture" for "federated" collections of data (text and images) online will be explored, including lessons learned and future steps.

Session V

Subject Indexing: Procedures and Processes

The topic of subject indexing in visual collections creates considerable discussion among visual resources curators. For those who do provide subject indexing, approaches vary by the type and size of the collection, by curator-faculty relations, the online environment, and a host of other variables. Whether the issues, thought processes, and informational patterns involved in subject indexing visual materials are the same as those involved in subject indexing textual materials is not known at this time. Using the case study method, this session will explore item-level subject indexing procedures in a variety of visual document types in an effort to bridge text and image subject indexing domains. We will examine art history and architectural images in a relational database environment as well as the use of ICONCLASS.

Abstracts

Abstracts

Tour I

UC Berkeley Campus Tour

This combination tour and program is designed to give participants a behind-the-scenes look at the day-to-day work environment of three important digital pictorial projects: SPIRO, SEURAT, and the Honeyman Project. The focus of visits to these project sites will be the inner workings of three separate institutional collections and new institutional and workflow patterns. There will also be time to explore nearby Telegraph Avenue, to partake of its famous bookstores, sidewalk vendors, landmark coffeehouses, and its staggering choice of inexpensive and diverse ethnic food. A bus will pick up and deliver participants to and from the conference hotel. There will be an optional self-guided walking tour for those who wish to remain to explore more of the Berkeley campus and local architecture, with return to the hotel by BART (Bay Area Rapid Transit) at their leisure.

Tour II

Walking Tour of Yerba Buena Area

The Yerba Buena area is a newly developed area with gardens linking several museums, shopping, and the convention center. Participants will take a short municipal bus ride to the area and explore the many options on their own after a brief walking tour. These include the Yerba Buena Center for the Arts, Ansel Adams Photography Center, California Historical Society, The Cartoon Art Museum, and SFMOMA. Participants will also receive a guide to restaurants, shopping, and galleries in the area.

Tour III

Evening at the De Young Museum

The De Young Museum is open late the first Wednesday of the month and houses many fine collections including an acclaimed American art collection as well as African art, Oceanic art, textile arts, and pre-Columbian art from the Americas. The Museum is located in Golden Gate Park approximately five miles from the conference hotel. Transportation will be by chartered bus to and from the hotel.

Tour IV

Coit Tower and Rincon Annex Post Office Murals

Perched atop Telegraph Hill in Pioneer Park, Coit Tower provides a spectacular view of San Francisco Bay. Inside is a set of murals called *Aspects of Life in California*, 1934, by twenty-six different artists and nineteen assistants, sponsored by the WPA. Our docent, Masha Zakheim, is the author of a book on the tower and the daughter of one of the muralists. Nearby Rincon Annex boasts more WPA murals by Anton Refregier completed in 1948. Participants will use the municipal bus to Coit Tower from the hotel.

Tour V

Diego Rivera Murals

Travel by bus to see all three of Diego Rivera's San Francisco murals located at San Francisco City College, San Francisco Art Institute, and the City Club. Masha Zakheim is our docent and, through her, participants can gain access to the City Club, a private club, to see the mural there. Chartered bus will pick up and drop off at the conference hotel.

Tour VI

Beach Blanket Babylon

Now in its twenty-fifth year of sold-out performances, the musical review *Beach Blanket Babylon* is an internationally acclaimed San Francisco institution. The show is a zany musical spoof of pop culture with extravagant costumes and outrageously huge hats. *Beach Blanket Babylon* continually evolves in its hilarious parodies of popular icons, updating its spoofs and adding new characters, songs, and send-ups throughout the year. Participants will share taxi transportation costs. The theater is located in the North Beach area, noted for its fine restaurants.

Abstracts

Abstracts

Tour VII

Stanford University / Filoli Day Trip

Participants will travel by chartered bus to Filoli House and Gardens, thirty-two miles from San Francisco, and from there, another eight miles to Stanford University. Filoli is a Georgian Revival house, c. 1917, a National Trust property and an outstanding example of country house architecture in the U.S. The garden is likewise considered one of the finest examples of private estate gardens from "The Golden Age of American Gardens". The house and garden have been featured in films and on television. The Stanford tour will begin with lunch (provided in the cost of the tour). An optional tour will include the newly renovated museum, now the Iris & B. Gerald Cantor Center for the Visual Arts. Self-guided tours of the grounds and the Stanford Campus, including the Papua New Guinea Sculpture Garden and the Rodin Sculpture Garden will be available.

Tour VIII

Napa Valley Art and Wineries Tour

Chartered bus will take participants to the di Rosa Art Collection (Rene di Rosa Preserve) and the Hess Collection, both private art collections open only by reservation to small groups. The di Rosa Collection contains over 1,600 works by 650 artists of the San Francisco Bay Area. The Hess Collection has an international selection of contemporary art and participants will also sample the Hess Collection's wines. Then we will visit St. Superey, a restored nineteenth-century winery with historic buildings and museum and display rooms, and Domain Chandon. Domain Chandon is the first French-owned winery in Napa Valley, established in 1976 and specializing in champagne. En route back to San Francisco, we will detour to the historic town of Sonoma for dinner and sightseeing. Box lunches for the tour can be reserved at the registration desk until 5 P.M. on Wednesday, April 5.

Workshop

Digital Image Projects and Production

Successful image projects require planning, understanding of the different tasks in image production, and how they fit together into an efficient workflow. Image scanning and editing of different media and content present an almost endless potential for variation, but certain image properties and principles provide a good starting point for any project. The workshop will provide a framework for developing image capture projects, and also provide an on-the-ground level introduction as to what to look for in image quality and good practices for carrying out actual work.

Abstracts

Association

Visual Resources Association

Membership

Incorporated as a General Not for Profit Corporation in the State of Missouri, August 13, 1982, under No. N0028029. Federal Tax ID Number is: 43-1293169. Applications for membership in the VRA are available at the registration desk.

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Annual Salary Range

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(for libraries)	\$100

The membership year runs from January 1-December 31.

Membership includes a subscription to the *VRA Bulletin* and a *Directory of Members*. The membership application and a check in U.S. currency should be sent to:

Arleen Arzigian

VRA membership Director

Art History Department

Boston University

725 Commonwealth Avenue, Room 306

Boston, Massachusetts 02215

tel: 617-353-2520

fax: 617-353-3242

e-mail: arzigian@bu.edu

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1510/1511, The Cleveland
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The AMICO Library:
CMA.1940.463.4



The Oriental, *Seneca Head*, 12-
14th c., The Minneapolis
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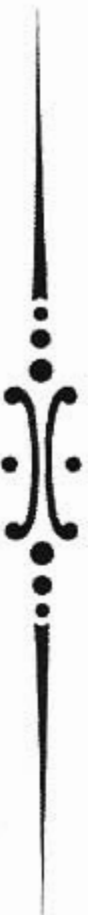
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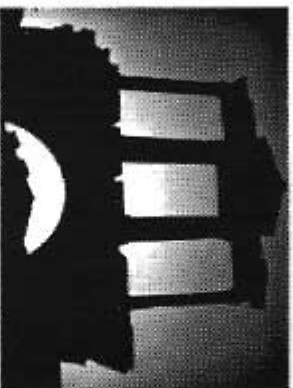
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