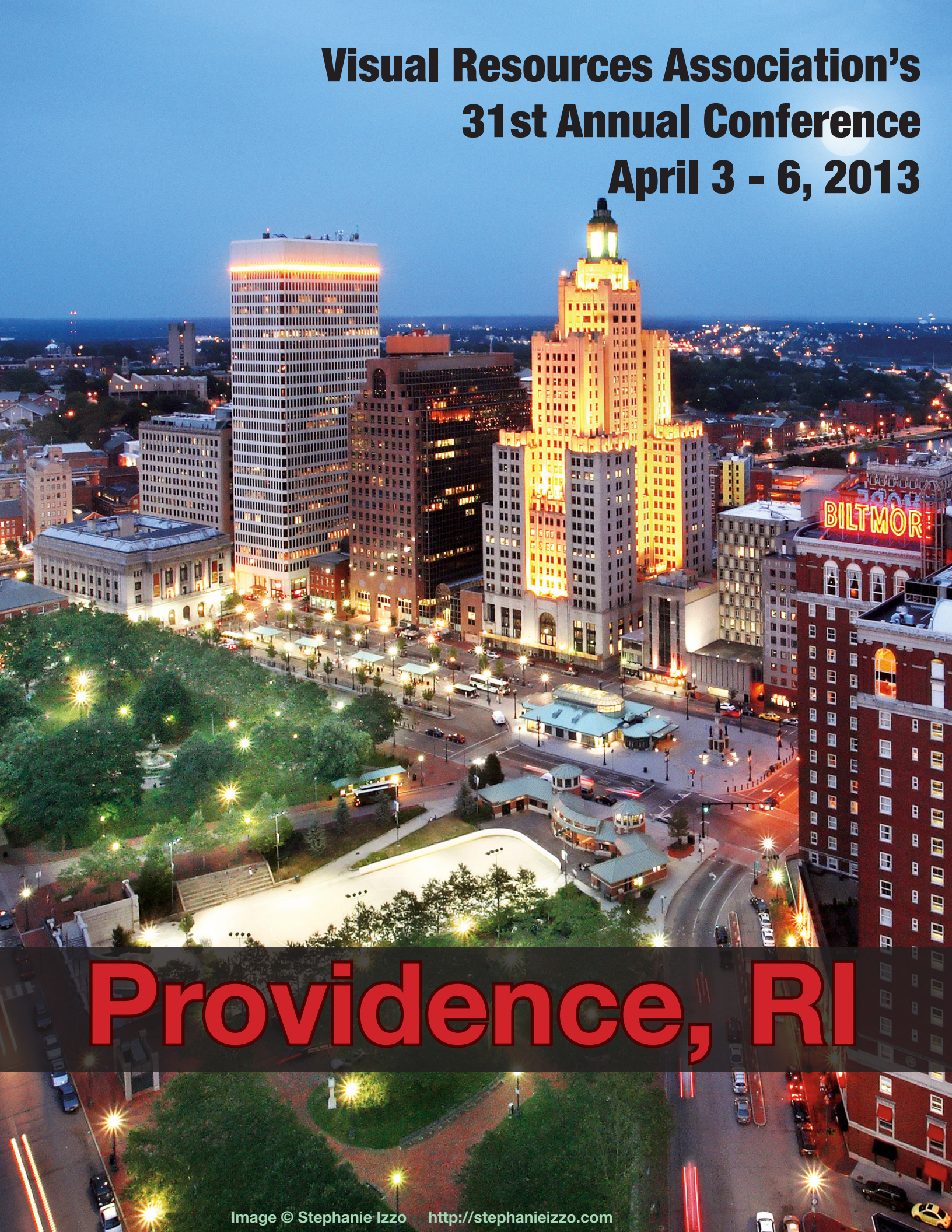
Visual Resources Association's 31st Annual Conference April 3 - 6, 2013



Providence, RI

Image © Stephanie Izzo http://stephanieizzo.com

Contents

3 Welcome to Providence, the “Creative Capital”

4 Program at a Glance

7 Hotel Meeting Room Layout

8 Special Thanks

9 Sponsor Acknowledgements

11 VRA Foundation Acknowledgements

12 Preliminaries

13 Conference Codes & Policies

14 Business Meeting Agenda

15 Program

40 VRA Membership Info & Executive Board

41 VRA Appointees & Regional Chapter Chairs

42 VRA Committee & Task Force Chairs

43 VRA 2014 Preview: Milwaukee

Welcome to Providence, the “Creative Capital”

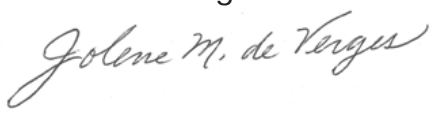
A warm New England welcome to the 31st Annual Conference of the Visual Resources Association and to our host city Providence, a city as walk-able as it is steeped in history, culture, diversity and cuisine. Despite its location halfway between Boston and New York City, Providence is a city that refuses to be a smaller extension of those pulsing metros. Founded by 17th century dissidents seeking religious freedom and tolerance, Providence’s free spirit and nonconformist character continue to inspire creativity, innovation and individuality among its residents.

The theme of VRA31, “Capitalizing on Creativity” sets the stage for a stimulating, inspiring and substantive program. Attendees will want to capitalize on the opportunities offered for collegial and creative problem-solving, for launching new ideas and for building community. Kicking off the conference is the VRAF Legacy Lecture, sponsored by the Visual Resources Association Foundation, featuring the distinguished and provocative art historian, author and critic James Elkins whose work focuses on the history and theory of images in art, science, and nature. Elkins will draw from his work on “visuality” across disciplines to share his ideas for a comprehensive approach for introducing visual literacy to today’s college students. The Closing Speaker on Saturday is the widely exhibited Massachusetts based aerial photographer Alex MacLean. The creator of powerful images documenting development patterns which impact our economic and social well-being, MacLean will present a selection of recent work that has been the focus of exhibits, fellowships, and publications. Rounding out the program are festive and engaging special events.

VRA31 brings back the popular and free architectural walking tours with knowledgeable guides leading a meander through the historical and architectural localities of Providence. The tours are conveniently scheduled so as not to be in conflict with the main portions of the program. The tradition of celebration and recognition continues on Thursday evening during the elegant Membership and Awards Dinner, set this year in the restored 1922 Beaux-Arts rooftop ballroom of the Providence Biltmore, offering sweeping views of the city. Earlier on Thursday afternoon, plan to meet and mingle with colleagues and sponsors during a casual and fun Sponsor Appreciation Event complete with mini-raffles and refreshments. Friday evening’s relaxing and informal drop-in Tansey Event which supports the Tansey Fund for Travel Awards takes us to risd|works, the unique shop located in the RISD Museum lobby a few short blocks from the hotel. SHOP-Tansey is open to all who make a donation in any amount to the Tansey Fund between September 1, 2012 and April 5, 2013, and will feature door prizes, light refreshments and a 20% discount at the shop.

I would like to thank our session, special interest group, and workshop leaders and participants for their contributions to the program. Our sponsors deserve a special recognition for their generous support to the conference. The local committee, led by Mark Pompelia and Karen Bouchard, has been instrumental in making many of the connections that enrich the conference program. Best wishes for a professionally rewarding four days.

Jolene de Verges



President, Visual Resources Association

PROGRAM AT A GLANCE

April 2 • Tuesday

8:00AM – 4:00PM	VRA Executive Board Meeting I	Boardroom, 3rd Floor
8:00AM – 4:00PM	VRAF Board of Directors Meeting	State Suite B, 2nd Floor
4:30PM – 6:00PM	VRA Board / VRAF Board Joint Meeting	State Suite B, 2nd Floor
6:00PM – 9:00PM	Registration and Hospitality	Balcony, 2nd Floor

April 3 • Wednesday

7:30AM - 9:00AM	Guided Walking Tour of Downtown Providence	Hotel lobby
8:00AM – 5:00PM	Registration and Hospitality	Balcony, 2nd Floor
9:00AM – 12:00PM	Workshop #1: Photoshop for Artworks & Architecture	State Suite B, 2nd Floor
9:00AM – 10:00AM	Library Guided Tour: Fleet Library as Adaptive Reuse	Fleet Library at RISD (15 Westminster Street)
9:00AM – 12:30PM	Workshop #2: VRACamp	Garden Room, 2nd Floor
10:00AM – 11:00AM	Library Guided Tour: Fleet Library Special Collections	Fleet Library at RISD (15 Westminster Street)
12:05PM – 1:25PM	Data Standards Committee Meeting	Renaissance Salon, 17th Floor
12:05PM – 1:25PM	Development Committee	State Suite B, 2nd Floor
12:05PM – 1:25PM	Publications Special Interest Group Meeting	Salon 2, 17th Floor
12:05PM – 1:25PM	Birds of a Feather Lunch #1: Senior Members	McCormick & Schmick's restaurant
12:05PM – 1:25PM	Birds of a Feather Lunch #2: Social Media	McCormick & Schmick's restaurant
1:35PM – 2:55PM	Session #1: Enhancing Education Beyond the Classroom Experience via Visualization Technologies	Grand Ballroom, 17th Floor
1:35PM – 2:55PM	Session #2: Visual Resourcefulness and the Public Art Challenge	Garden Room, 2nd Floor
3:05PM – 4:25PM	Session #3: Engaging New Technologies	Garden Room, 2nd Floor
3:05PM – 4:25PM	Session #4: Every Asset, Everywhere: Perspectives on Digital Asset Management	Grand Ballroom, 17th Floor
4:30PM – 6:00PM	VRAF Legacy Lecture: Opening Speaker, James Elkins	Garden Room, 2nd Floor
6:00PM – 7:30PM	Opening Reception	L'Apogee, 17th Floor
7:30PM – 9:00PM	VRAF Celebrates 10 Years of SEI	L'Apogee, 18th Floor

April 4 • Thursday

7:30AM – 9:00AM	New Members & First Time Attendees Breakfast	L'Apogee, 17th Floor
7:30AM – 9:00AM	Guided Walking Tour of Brown University campus	Hotel lobby
8:00AM – 9:00AM	Architecture Special Interest Group	State Suite A, 2nd Floor
8:00AM – 9:00AM	Awards Committee	State Suite C, 2nd Floor
8:00AM – 9:00AM	Travel Awards Committee	Salon 2, 17th Floor

PROGRAM AT A GLANCE

April 4 • Thursday (continued)

8:00AM – 9:00AM	Library Guided Tour: Fleet Library as Adaptive Reuse	Fleet Library at RISD (15 Westminster Street)
8:00AM – 5:00PM	Registration and Hospitality	Balcony, 2nd Floor
9:05AM – 10:25AM	Session #5: Reach Out! New Opportunities for the Visual Resource Center	Garden Room, 2nd Floor
9:05AM – 10:25AM	Session #6: Redesigning Visual Resource Facilities for 21st century Challenges	Grand Ballroom, 17th Floor
10:35AM – 11:55AM	Session #7: Digitizing Originals – From Best Practice to Archival Image	Garden Room, 2nd Floor
10:35AM – 11:55AM	Session #8: Archaeology Archives: Excavating the Record	Grand Ballroom, 17th Floor
12:05PM – 1:25PM	Intellectual Property Rights Committee Meeting	State Suite A, 2nd Floor
12:05PM – 1:25PM	International Task Force Meeting	State Suite B, 2nd Floor
12:05PM – 1:25PM	Nominating Committee Meeting	State Suite C, 2nd Floor
12:05PM – 1:25PM	VRA Core Oversight Committee (Core OC) Meeting	Renaissance Salon, 17th Floor
12:05PM – 1:25PM	Website Migration Advisory Group Meeting	Salon 6, 18th Floor
12:05PM – 1:25PM	Birds of a Feather Lunch #3: Solo VR Curators	McCormick & Schmick's restaurant
12:05PM – 1:25PM	Birds of a Feather Lunch #4: Strategic Planning	McCormick & Schmick's restaurant
12:30PM – 1:30PM	IRIS User Group Meeting	Salon 2, 17th Floor
12:30PM – 1:30PM	SEI Implementation Team Meeting	Boardroom, 3rd Floor
1:35PM – 2:55PM	Session #09: Documenting the Art of Africa: Creating New Vocabularies	Garden Room, 2nd Floor
1:35PM – 2:55PM	Session #10: Eyes Opened: Visual Resources for Visual Literacy	Grand Ballroom, 17th Floor
3:05PM – 4:25PM	Session #11: Cultural Heritage Data Visualizations: Using Your Data in Interesting Ways	Garden Room, 2nd Floor
3:05PM – 4:25PM	Session #12: Making the Digital Humanities Visual: Opportunities and Case Studies	Grand Ballroom, 17th Floor
4:30PM – 6:00PM	Meet and Greet VRA Sponsors Event	L'Apogee, 17th Floor
6:00PM – 7:00PM	VRA Regional Chapter Chairs Meeting	Salon 2, 17th Floor
7:00PM – 10:00PM	Members & Awards Dinner	Grand Ballroom, 17th Floor

April 5 • Friday

8:00AM – 10:25AM	Annual Membership & Business Meeting / Breakfast	Grand Ballroom, 17th Floor
10:30AM – 5:00PM	Registration and Hospitality	Balcony, 2nd Floor
10:35AM – 11:55AM	Session #13: Pedagogical Studies in Visual Literacy	Garden Room, 2nd Floor

PROGRAM AT A GLANCE

April 5 • Friday (continued)

11:00AM – 12:00PM	ARTstor Digital Library & Shared Shelf User Group Meeting	Grand Ballroom, 17th Floor
12:00PM - 1:30PM	Guided Walking Tour of Rhode Island School of Design campus	Hotel lobby
12:05PM – 1:25PM	Birds of a Feather Lunch #5: Photo Archivists	McCormick & Schmick's restaurant
12:05PM – 1:25PM	Birds of a Feather Lunch #6: Workflow	McCormick & Schmick's restaurant
12:30PM – 1:30PM	EmbARK User Group Meeting	Salon 2, 17th Floor
12:30PM – 1:30PM	MDID Users Group Meeting: New Updates to MDID3	Renaissance Salon, 17th Floor
12:30PM – 1:30PM	Visual Resources Emerging Professionals and Students (VREPS) Meeting	State Suite B, 2nd Floor
1:35PM – 2:55PM	Ten Years and Counting: Building on the Past to Craft a Sustainable Future for The Summer Educational Institute for Visual Resources and Image Management	Renaissance Salon, 17th Floor
1:35PM – 2:55PM	Session #14: Broaden Your Impact: Making Collection Content More Openly Accessible	Garden Room, 2nd Floor
3:05PM – 4:25PM	Education Committee	State Suite B, 2nd Floor
3:05PM – 4:25PM	Membership Committee Meeting	Renaissance Salon, 17th Floor
3:15PM – 4:45PM	Financial Advisory Committee Meeting	Salon 6, 18th Floor
3:30PM – 5:45PM	Workshop #3: Best Foot Forward: How to Prepare and Give a Great Presentation	Salon 2, 17th Floor
3:30PM 5:30PM	Workshop #4: Broaden Your Impact: Making Collection Content More Openly Visible	Garden Room, 2nd Floor
6:00PM – 7:30PM	Tansey @ risd | works	20 North Main Street, Providence

April 6 • Saturday

7:30AM – 9:00AM	Leadership Breakfast	L'Apogee, 18th Floor
8:00AM – 12:00PM	Registration and Hospitality	Balcony, 2nd floor
9:05AM – 10:30AM	Chapter Meetings	(see program)
10:30AM – 11:30AM	Sponsored Coffee Break	Garden Room, 2nd Floor
11:30AM – 1:00PM	Closing Speaker, Alex MacLean	Garden Room, 2nd Floor
1:30PM – 3:30PM	Workshop #5 Working with Embedded Metadata	Salon 2, 17th Floor

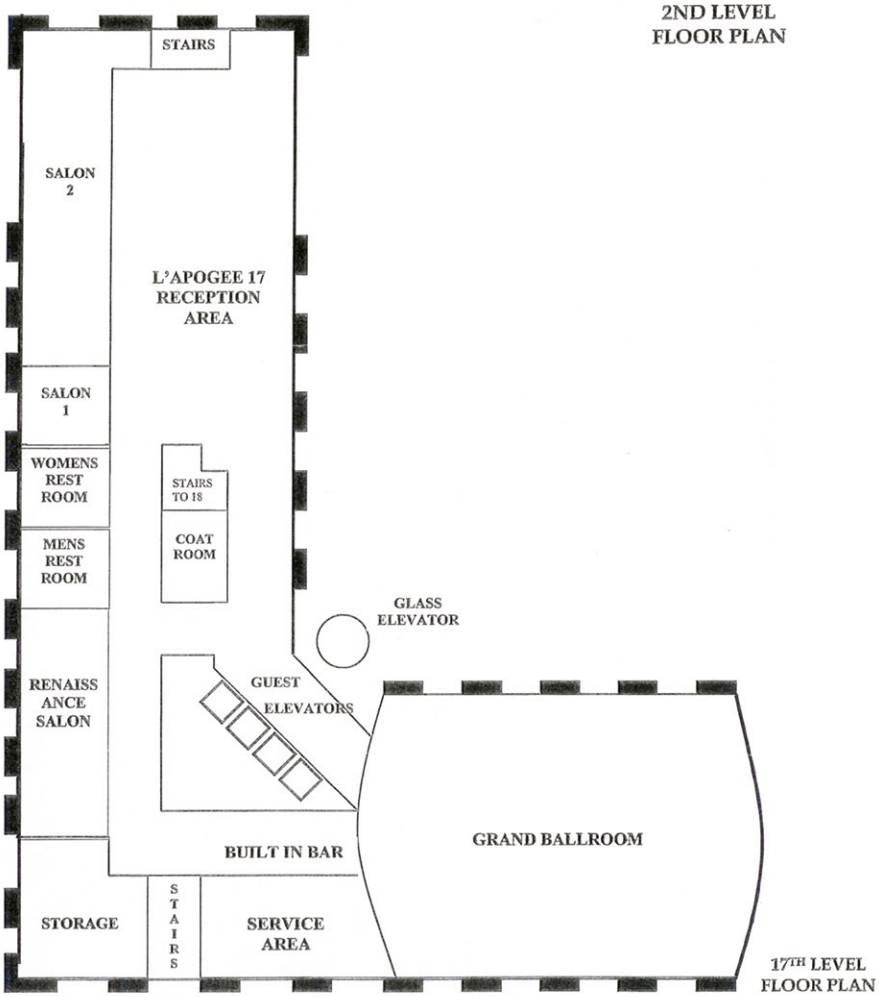
April 7 • Sunday

8:00AM – 4:00PM	VRA Executive Board Meeting II	Boardroom, 3rd Floor

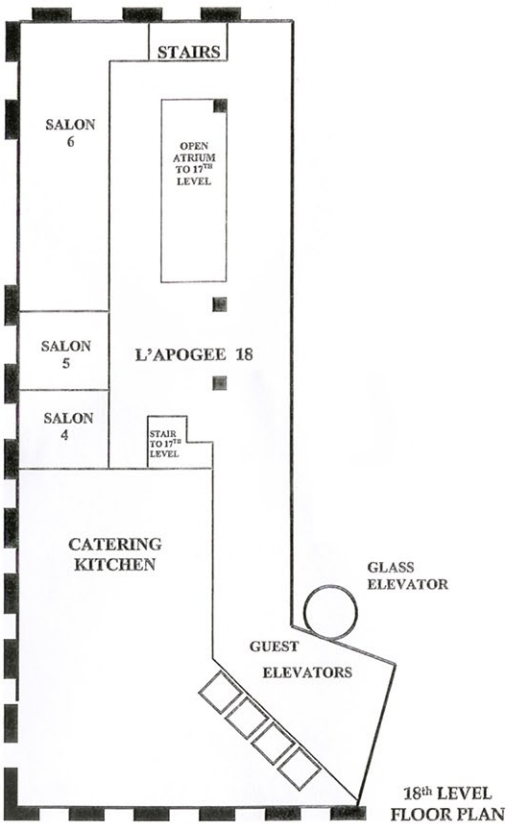
Hotel Meeting Room Layout

Providence Biltmore
RESERVE YOUR PLACE IN HISTORY

2ND LEVEL FLOOR PLAN



17TH LEVEL FLOOR PLAN



18th LEVEL FLOOR PLAN

Special Thanks

Welcome to the Visual Resources Association's 31st Annual Conference in the Creative Capital, exciting and independent Providence, Rhode Island! We are honored to lead the planning efforts for a conference that celebrates our collective creative endeavors and aims to inspire opportunities to attempt even more. Rhode Island may be the smallest state, but like our association, it is packed with potential. The landmark 1922 Providence Biltmore offers an elegant environment to discover and pursue our own creativity with colleagues and friends.

As the saying goes, it takes a village to put on a conference, and the list of contributors to this undertaking is extensive, including committees, individuals and sponsors.

Special thanks are due to the Education Committee, and its co-chairs, Meghan Musolff and Beth Wodnick. Their contributions drive the content of the conference. In addition, we extend heartfelt thanks to each speaker, presenter, moderator, panelist and coordinator contributing to the program. Without these contributors, simply stated, there could be no conference. Thank you.

The Visual Resources Association Foundation deserves appreciation for support of the opening plenary, this year's VRAF Legacy Lecture.

We are also grateful to Barbara Brenny and Mary Alexander, co-chairs of the Development Committee. Securing sponsorships and support of the VRA is a year round task. And to those generous sponsors who have responded to the call, thank you! (A complete list of sponsors appears separately in this program.)

Local coordination and planning, along with vital and informative messages are courtesy of Mark Pompelia, President-elect Elaine Paul, and Public Relations and Communications Officer John Trendler. Each merit special thanks for their persistent and creative work. Thank you to Karen Bouchard (Brown University) for local advice and for efficiently managing the registration desk; thank yous to each of those volunteers, too. In addition, Carole Terry and Laurie Whitehill Chong (Fleet Library, RISD), Charles Flora (risd | works), and Pamela Kimmel (RISD Museum) have supported the conference with discounts, complimentary admissions, contributions and in-kind support. Andrew Martinez (RISD Archivist) and Dietrich Neumann (Brown University) have generously contributed their time and knowledge of Providence, Brown and RISD by offering walking tours. Photographer Stephanie Izzo has graciously allowed us to use her stunning photos of Providence in Conference publications. And a special thank you to the New England Chapter of ARLIS/NA for supporting the closing plenary coffee break.

Our fellow VRA Executive Board: President Jolene de Verges, Past President Maureen Burns, Secretary Marcia Focht, Secretary-Elect Stephanie Beene, Treasurer Allan T. Kohl, and Elaine and John each deserve high praise for their dedication to the association and thoughtful contributions to conference programming and planning.

Finally, we realize conference participation requires an effort on the part of each attendee, so thank you for coming to Providence!

With sincere appreciation,

Cindy Abel Morris, University of New Mexico, Vice President for Conference Arrangements

Steven Kowalik, Hunter College, CUNY, Vice President for Conference Programming

Sponsors

Travel Awards were made available through generous donations from:

Archivision

Davis Art

Gallery Systems

Scholars Resource

Luraine Tansey Education Fund

The Kathe Hicks Albrecht Travel Award Fund

The Joseph C. Taormina Memorial Travel Awards

Coffee Break, April 6th sponsored by
the New England Chapter of the Art Libraries Society of North America

Opening Plenary is made possible by
the VRA Foundation Legacy Lecture fund

SHOP-Tansey @ risd | works sponsored by
VRA Southeast Chapter &
Greater New York Chapter

Raffle Contributors:

Archivision Inc.

Bridgeman Education

Kathleen Cohen

CLS Jewelry

Davis Art Images

Trudy Jacoby

Dr. James B. Kiracofe

Alex MacLean

Saskia Ltd. Cultural Documentation

Providence Biltmore Hotel

To all, the VRA extends its warmest thanks and deepest appreciation:

Barbara Brenny, North Carolina State University Libraries
Co-chair, VRA Development Committee

Mary Alexander, University of Alabama
Co-chair, VRA Development Committee

Victoria Brown, University of Oxford, UK
Co-chair, Travel Awards Committee

Heidi Eyestone, Carleton College
Co-chair, Travel Awards Committee

Sponsors

Platinum

ARCHIVISION

SHAREDSHELF

Gold

SCHOLARS RESOURCE

GallerySystems
Collect. Manage. Share.

TWO CAT DIGITAL
DIGITAL IMAGING EXPERTS

Silver

Backstage
LIBRARY WORKS

DAVIS
Art Images

Dr. James B. Kiracofe
INTER-AMERICAN INSTITUTE
FOR ADVANCED STUDIES IN CULTURAL HISTORY
PROVIDING IMAGES FOR EDUCATION SINCE 1988

LANDSLIDES
AERIAL PHOTOGRAPHY

Bronze

ROUTLEDGE
Routledge
Taylor & Francis Group

The VRA Foundation deeply appreciates all our VRA donors. Herein lists the contributions since the publication of the 2012 VRA Annual Conference Program. For a complete list of donors and donation opportunities, please visit our web site: www.vrafoundation.org.

Without your generosity our programs and projects would not continue the advancement of knowledge in the field of visual resources and image management.

Sincerely,

Christine Hilker for the VRA Foundation Board of Directors

2012 SEI Donors

Kathe Hicks Albrecht
Archivision
ARLIS/New York Chapter
ARTstor
Jennifer James
The University of Michigan Libraries
VRA New England Chapter
VRA Texas Chapter

Our Grants Partner for the SEI 2012 Scholarship Program:
The Samuel H. Kress Foundation

General Donations to the Foundation

Murtha Baca, Friend
Megan Battey, Fellow (S)
Victoria Bleick, Fellow
David Bowers, Friend
Maureen Burns, Fellow
Linda Callahan, Friend
Melanie Clark, Friend
Jolene de Verges, Fellow
Kathy Edmunds, Friend
Eleanor Fink, Friend
Leigh Gates, Fellow
Carol Ann E. Gooding, Friend
Macie Hall, Bronze Circle
Christine Hilker, Friend
Trudy Jacoby, Friend
Jennifer James, Friend (S)
Terry Kerby, Friend
Karen Kessel, Friend (M)
Allan T. Kohl, Fellow
D.J. Krchnak, Friend
Elisa Lanzi, Fellow
Cindy Abel Morris, Friend
Mark Pompelia, Bronze Circle
Alix Rieskind, Friend
Linda Reynolds, Fellow
James Schulman, Fellow
Brian Shelburne, Silver Circle
Maryly Snow, Friend
Chris Sundt, Bronze Circle
Ann Thomas, Bronze Circle
Two Cat Digital, Fellow
Christina B. Updike, Bronze Circle
Loy Zimmerman, Friend
(M) in Memory of Brenda MacEachern
(S) in Memory of Nancy Schuller

Preliminaries

Providence Biltmore Hotel http://www.providencebiltmore.com
11 Dorrance St
Providence, RI 02903
(401)421-0700
http://www.facebook.com/providencebiltmore

Our conference hotel is located in the heart of downtown, steps from the most exclusive shopping and dining areas and conveniently located near the Rhode Island School of Design, Brown University, Rhode Island Convention Center, Providence Place Mall, Waterplace Park, and major corporations.

The Providence Biltmore offers personal attention and comfort appealing to both leisure and business travelers. A welcoming alternative to more commercial branded hotels, the Biltmore provides an atmosphere similar to that of a grand European hotel. In a city graced by historic charm, the Providence Biltmore is an authentic Providence tradition. Its unique “V” shape provides each guest room with a view. The Providence Biltmore Hotel has been placed on the National Preservation Register as one of the country’s cherished architectural treasures (designed by Warren & Wetmore in 1922 who also designed the NYC Grand Central Terminal in 1913); this landmark hotel is dynamic in its elegance.

Amenities include: McCormick & Schmick’s, featuring more than 30 different varieties of fresh seafood; The Spa at the Providence Biltmore, a luxurious get away for an hour or the entire day; a fully equipped fitness center; of particular interest to the VRA coffee crew, the Providence Biltmore has one of the largest and most welcoming Starbucks® in America, located right off the grand lobby; also off the lobby, a full-service business center available to all guests; AND complimentary wireless Internet in all public spaces, meeting rooms, and guest rooms.

Conference Codes & Policies

Visual Resources Association
Event Photography and Recording Policy

As image media professionals, the VRA encourages the sharing of pictures documenting organizational events. There are a variety of official methods employed at conferences and meetings to record and share information, which does not preclude personal photography. Officially designated conference photographers (including the Association's Public Relations & Communications Officer and the Archivist) document such events for the organization's records.

Balancing the ethical considerations associated with taking or publishing photographs and legal obligations is especially relevant in a digital world with mobile technology.

Below are some considerations:

- Taking pictures or video might be disruptive or distracting, especially during presentations;
- Please respect the intellectual property rights of presenters;
- Please consider rules associated with specific performances and venues, such as fundraising events, as some do not allow photography of any kind;
- Quality over quantity—being selective of what is published is appreciated;
- Please avoid publishing unflattering or embarrassing photographs—be considerate;
- If you're concerned about an image of yourself that has been published online, contact the person that posted it;
- Some online services allow posters and viewers to control privacy settings—you might be able to do this yourself;
- Please avoid tagging excessively, but we do encourage metadata;
- If you're unsure about posting something, ask the person involved if it's OK to post.
- Lead by example as we move forward into new technologies;
- Please share responsibly—sharing media can help promote the association and show how much fun it is to be a member of the VRA.

Code of Civility

The Visual Resources Association is committed to the highest ethical and professional standards of conduct as an integral part of the organization's mission, furthering research and education in the field of image management. To achieve this goal, the Association relies on each community member's ethical behavior, honesty, integrity, and good judgment. Each member should demonstrate respect for the rights and opinions of others and is responsible for his/her actions. Disturbances at association events, including disruptive behavior or harassment that infringes upon the rights of others, may lead to disciplinary action or sanctions, especially if the act would interfere with the processes, procedures, or functions of the VRA. Any person who violates this code of civility may be subject to warning (verbal or written), removal from events, and/or denial of membership benefits. Any sanctions imposed will be based on the severity of the offense, amount of harm created, the violators record, and comparable offenses.

Business Meeting Agenda

Annual Membership and Business Meeting
Friday, April 5, 2013, 8:00-10:25 AM

I. Call to Order
II. Approval of Minutes from the 2012 Annual Business Meeting
III. Recognition and Thanks to the Providence Local Conference Team, Sponsors, Friends, and Donors
IV. State of the Association: Jolene de Verges, President
V. Treasurer's Report: Allan Kohl, Treasurer
VI. Report from the Visual Resources Association Foundation: Christine Hilker, Chair, Foundation Board of Directors
VII. Reports and Announcements from Appointees, Committees, and Chapters
    a. Appointees
    b. Committees, Advisory Groups, and Task Forces
    c. Regional Chapters
    d. Other reports and announcements
VIII. VRA Leadership Recognition
IX. Recognition of Outgoing VRA Executive Board Members
    a. Marcia Focht, Secretary
    b. Maureen Burns, Past-President
X. Welcome to Incoming VRA Executive Board Members
    a. Elaine Paul, President-Elect
    b. Steven Kowalik, Vice President for Conference Program
    c. Stephanie Beene, Secretary
XI. VRA Member Remembrances
XII. Presentation, VRA 2014 Conference, Milwaukee: Jacob Esselstrom, Curator, University of Wisconsin-Madison
XIII. New Business
XIV. Adjournment

PROGRAM: April 2nd & 3rd • Tuesday & Wednesday
Visual Resources Association's 31st Annual Conference

April 2 • Tuesday

8:00AM–4:00PM
VRA Executive Board Meeting I - Boardroom, 3rd Floor
By invitation only.

8:00AM–4:00PM
VRAF Board of Directors Meeting - State Suite B, 2nd Floor
By invitaton only.

4:30PM–6:00PM
VRA Board / VRAF Board Joint Meeting - State Suite B, 2nd Floor
By invitation only.

6:00PM–9:00PM
Registration and Hospitality - Balcony, 2nd Floor

April 3 • Wednesday

7:30AM - 9:00AM
Guided Walking Tour of Downtown Providence led by Dietrich Neumann - Hotel lobby

This walking tour will present a few of the most significant buildings and public sculptures at the heart of Providence from the 18th to the 21st Century. We will discuss the Providence Renaissance with its creation of Waterplace Park and the re-opening of the rivers and see splendid examples of historic preservation and rehabilitation.

All guided tours are free of charge. Unless specified, tours do not require registration and will gather in the lobby of the Providence Biltmore. Tour times reflect a maximum duration and include walking to/from the beginning and end of the tour from the hotel.

8:00AM–5:00PM
Registration and Hospitality - Balcony, 2nd Floor

9:00AM–12:00PM
Workshop #1: Photoshop for Artworks & Architecture - State Suite B, 2nd Floor

Sponsored by Inter-American Institute for Advanced Studies in Cultural History, Dr. James Kiracofe, Director
PRESENTER:Mark Braunstein, Connecticut College
FEE:$75/Limited to 30 attendees
How to enhance images of artworks (& buildings & plans), even those poorly photographed. Previous experience with Photoshop or Photoshop Elements is required, as this 3 hour workshop is not an introduction to Photoshop. While this is an eyes-on workshop, participants may bring their own laptop computers to work on their own images.

An updated Photoshop CS6 instructional handout will be provided, so participants need not take notes, but instead just sit back and watch the magic of Photoshop.

PROGRAM: April 3rd • Wednesday
Visual Resources Association's 31st Annual Conference

9:00AM–10:00AM

Library Guided Tour: Fleet Library as Adaptive Reuse - Fleet Library at Rhode Island School of Design (15 Westminster Street)

Director of Library Services Carol Terry will tour the Fleet Library at Rhode Island School of Design and detail the history of the building from its origin as a bank to an acclaimed case of adaptive reuse as RISD's library. Each tour limited to 15 people, meet at 15 Westminster St. SIGN-UP REQUIRED.

9:00AM–12:30PM

Workshop #2: VRACamp - Garden Room, 2nd Floor

ORGANIZERS:
- Elizabeth Gushee, Harry Ransom Center, University of Texas at Austin
- Elaine Paul, University of Colorado Boulder
- Betha Whitlow, Washington University in St. Louis

FREE / Limited to 50 participants
Do you have a passion for an idea or a topic that you would like to discuss, a concern or a problem that you would like to get solved, or a favorite technology tool that you wish to share? Are you reluctant to present or ask questions in a traditional conference setting? If the answer is "yes" to any of these questions, then come join your fellow campers for VRACamp. VRACamp, based on the unconference model, is an informal, no-pressure, participant-driven free event that seeks to both build community among curators, librarians, archivists, technologists, vendors, art historians, students, and scholars as well as provide a forum for spontaneous conversation, the launching of new ideas, and the sowing of seeds for future collaborations. The overarching theme of VRACamp is image management. A call for discussion topics, tools, and project demos will be made a few weeks before Camp. Potential topics include metadata; digital curation; technology-based instruction; digital humanities; intellectual property; visual literacy; cross-disciplinary skill sets; or the future of the profession. Those with the most participant-generated interest will prevail, although time will be built in for the unexpected. VRACamp needs you, your creative ideas, and your participation, so be a camper and own a bit of VRA!

10:00AM–11:00AM

Library Guided Tour: Fleet Library Special Collections - Fleet Library at Rhode Island School of Design (15 Westminster Street)

Fleet Library Special Collections Librarian Laurie Whitehill Chong will present samples from the noteworthy Artists' Book Collection of 1400 multiples, hand-made book objects, and limited edition books. Tour limited to 20 people, meet at 15 Westminster St. SIGN-UP REQUIRED.

12:05PM–1:25PM

Data Standards Committee Meeting - Renaissance Salon, 17th Floor
Co-Chairs:
Johanna Bauman, Pratt Institute
Sheryl Frisch, California Polytechnic State University
The Data Standards Committee (DSC) was established in 1993 to meet the visual resources community's growing need to manage complex visual collections in the networked environment. Our charge from the Visual Resources Association is "To develop, advocate and promote standard descriptive practices in visual resources collections that will facilitate the management, organization, and exchange of information."
More specifically our goals are:
- To identify, develop, and disseminate information that promotes standard descriptive practices
- To communicate visual resources interests to public agencies that make policy and commercial vendors who develop tools and resources applicable to visual collections
- To establish liaisons and cooperative exchanges with similar interest groups in the museum, library, and archival communities

12:05PM–1:25PM

Development Committee Meeting - State Suite B, 2nd Floor
Co-Chairs:
Barbara Brenny, North Carolina State University
Mary Alexander, University of Alabama
The Development Committee's charge is to recommend to the Executive Board fund-raising ventures and the means to implement them; to coordinate all fund-raising activities for the Visual Resources Association authorized by the Executive Board.

12:05PM–1:25PM

Publications Special Interest Group Meeting - Salon 2, 17th Floor
ORGANIZER: Marlene Gordon, University of Michigan-Dearborn
MODERATOR: John Trendler, Scripps College
Open-format special interest group moderated by the Public Relations & Communications officer, whose role it is to oversee all VRA publications. Open to all interested members, the SIG will allow for discussion of publishing, the VRA's publication program, how and why to publish, and the value of publishing for career advancement. Attendees are asked to bring other topics for discussion or to email them to the moderator prior to the conference.

12:05PM–1:25PM

Birds of a Feather Lunch #1: Senior Members - McCormick & Schmick's Seafood & Steaks restaurant (accessible via Biltmore Hotel lobby)
Endorsed and organized by the Education Committee.
The Birds of a Feather Networking Lunches provide conference attendees with an opportunity to socialize, network and casually discuss focused topics of interest over lunch. Meet at tables reserved in the McCormick & Schmick's restaurant accessible via the hotel lobby. Attendees will be responsible for their own food/beverage costs. Limited space available. Registration required.

12:05PM–1:25PM

Birds of a Feather Lunch #2: Social Media - McCormick & Schmick's Seafood & Steaks restaurant (accessible via Biltmore Hotel lobby)
Endorsed and organized by the Education Committee.
The Birds of a Feather Networking Lunches provide conference attendees with an opportunity to socialize, network and casually discuss focused topics of interest over lunch. Meet at tables reserved in the McCormick & Schmick's restaurant accessible via the hotel lobby. Attendees will be responsible for their own food/beverage costs. Limited space available. Registration required.

Did you know?

The portrait of George Washington found on the United States one-dollar bill was painted by Rhode Islander Gilbert Stuart.

1:35PM–2:55PM

Session #1: Enhancing Education Beyond the Classroom Experience via Visualization Technologies - Grand Ballroom, 17th Floor

ORGANIZERS/MODERATORS:
• John Taormina, Duke University
• Mark Pompelia, Rhode Island School of Design
PRESENTERS:
• Donald Beetham, Department of Art History, Rutgers University
"Assisi and Padua: Worlds Apart (Virtually)"
• David Hill, Department of Architecture, North Carolina State University
"Bringing the Past Into the Practice: Incorporating Primary Source Materials into Digital Media Education"
• Bryan Loar, BeecherHill, Columbus, Ohio
"Augmenting Education: The Collision of Real and Virtual Worlds"
• Steven Tatum, Art & Architecture Library, Virginia Tech University
"Traveling Light: Gathering Information and Cataloging Photographs with Mobile Devices"

Sponsored by Alex MacLean
Endorsed by the Education Committee
As educational and cultural institutions continue to develop online image collections to support the teaching of visual culture in the expanded classroom, new technologies allow movement beyond the still image to investigate and disseminate visual information from different vantage points: social, economic, political, visual. The power of digital technologies as a means to synthesize, present, and communicate large amounts of information challenges the instructor and researcher to incorporate different ways to interrogate works of art, archaeology, and architecture or develop new visual support tools. This session seeks to explore components and examples of successful collisions between past models and present possibilities for teaching and research.

1:35PM–2:55PM

Session #2: Visual Resourcefulness and the Public Art Challenge - Garden Room, 2nd Floor

ORGANIZER/MODERATOR: Helen Lessick, Web Resources for Art in Public
PRESENTERS:
• Jack Becker, founder of Forecast Public Art and Public Art Review
• Rachel Cain, Public Art Archives, WESTAF (Western States Arts Federation)
• Elizabeth Keithline, Public Art Program, Rhode Island State Council on the Arts
• Abby Suckle, CultureNOW

Sponsored by Routledge
Visual resources are key to collections within and outside of the museum and academic worlds. Public art, art in public places, civic art and design, and artist-initiated projects all contribute to a growing national collection.

This session will present the diverse approaches to organizing and presenting public art collections online and discuss the challenges of working with municipal and for-profit clients in the field based on policy, innovation, collaboration and context.

This session will present challenges and opportunities for VRA members to engage the public art field locally and nationally, and build networks for catalogers and public art collection professionals across the nation.

3:05PM–4:25PM

Session #3: Engaging New Technologies - Garden Room, 2nd Floor

ORGANIZER: Meghan Musolff, University of Michigan
MODERATOR: Betha Whitlow, Washington University in St. Louis
PRESENTERS:
- Beth Wodnick, Princeton University, Firestone Library
- Betha Whitlow, Washington University in St. Louis
- Meghan Musolff, University of Michigan
- John Trendler, Scripps College

Endorsed by the Education Committee
While the seemingly exponential array of new technologies offers the potential to enhance the services we provide, simply keeping up with what is available (or on the horizon) is a daunting process. This fast-paced session will demonstrate a rich variety of new technologies, emphasizing concrete examples that show engagement in professional contexts. Utilizing the expertise of energetic, tech-savvy presenters, this session will introduce new tools as well as creative uses of more established technologies, demystifying them to empower session attendees to further investigate on their own. Emphasis will be given to technologies that can be readily utilized in teaching, learning, and research environments.

3:05PM–4:25PM

Session #4: Every Asset, Everywhere: Perspectives on Digital Asset Management - Grand Ballroom, 17th Floor

ORGANIZER / MODERATOR : Elisa Lanzi, Smith College
PRESENTERS:
- Howard Goldstein, HR Goldstein Consulting, Digital Imaging Strategies
- Elisa Lanzi, Smith College
- Noah Richman, SRP Audiovisual Services

Sponsored by Archivision
Are you hearing the terms "DAM, Digital Preservation, and Media Repositories" more and more at your institution? As our organizations increasingly depend on digital content for all areas of business, the need for enterprise-wide digital asset management is being expressed loud and clear. While cultural institutions are just beginning to implement systems for managing and preserving assets, other media communities (broadcasting, advertising, publishing, etc.) have broad experience in this area. This session brings together panelists for a multi-point perspective on DAM and its impact on the Visual Resources community. Topics include: VR and organizational change with DAM; Digital Asset Management systems demystified; Metadata, taxonomy and DAM; and Digital Preservation.
In addition, an open dialogue on VR and organizational change with DAM will be moderated by Lanzi.

Did you know?

George M. Cohan was born in Providence in 1878. He wrote, "I'm a Yankee Doodle Dandy," "You're a Grand Old Flag," and a wide variety of other musical entertainment.

4:30PM–6:00PM

VRAF Legacy Lecture: Opening Speaker, James Elkins - Garden Room, 2nd Floor
Introduction: Linda Reynolds, Williams College, Visual Resources Association Foundation Board of Directors

Even after four decades of writing on the subject of visuality, even in the wake of the large literature on the visual nature of late capitalism, and even in light of the many claims that our culture is inundated by images, there is still no satisfactory introductory textbook on the subject. Currently there are three kinds of literature that are used in freshman surveys of the visual world: art appreciation texts, surveys of visual culture or world art history, and texts on visuality like John Berger's or W. J. T. Mitchell's. The first is often formal and apolitical; the second has to to with fine art or popular imagery; the third is very general and excludes science.

In this presentation I'll report on three different projects that bear on the possibility of producing a genuinely interesting, comprehensive, useful book and course for freshman, introducing them to the visual world including art. First is the Oxford University Press's project to create a better "art appreciation" text; second are the two books "Visual Practices Across the University" and "Visual Literacy" (both produced for an event in Ireland); third is my own attempt to co-author a book on vision and visuality across all the fields that theorize it: philosophy, neurobiology, affect theory, phenomenology, sociology, art history, feminisms, anthropology, criminology, archaeology, medicine, meteorology, and surveillance.

It is not impossible, I think, to theorize visual competence and literacy in such a course, producing a generation of students who understand how they interact with their visual world.

James Elkins grew up in Ithaca, New York, separated from Cornell University by a quarter-mile of woods once owned by the naturalist Laurence Palmer.
He stayed on in Ithaca long enough to get the BA degree (in English and Art History), with summer hitchhiking trips to Alaska, Mexico, Guatemala, the Caribbean, and Columbia. For the last twenty-five years he has lived in Chicago; he got a graduate degree in painting, and then switched to Art History, got another graduate degree, and went on to do the PhD in Art History, which he finished in 1989. (All from the University of Chicago.) Since then he has been teaching at the School of the Art Institute of Chicago. He is currently E.C. Chadbourne Chair in the Department of Art History, Theory, and Criticism.
His writing focuses on the history and theory of images in art, science, and nature. Some of his books are exclusively on fine art (What Painting Is, Why Are Our Pictures Puzzles?). Others include scientific and non-art images, writing systems, and archaeology (The Domain of Images, On Pictures and the Words That Fail Them), and some are about natural history (How to Use Your Eyes). His most recent book is Art Critiques: A Guide.
Current projects include an edited book series called the Stone Art Theory Institutes, and an edited book series called Theories of Modernism and Postmodernism in the Visual Art. His most recent book is What Photography Is, written against Roland Barthes's Camera Lucida.
He married Margaret MacNamidhe in 1994 on Inishmore, one of the Aran Islands, off the West coast of Ireland. Margaret is also an art historian, with specialties in Delacroix and Picasso. Jim's interests include microscopy (with a Zeiss Nomarski differential interference microscope and Anoptral phase contrast), stereo photography (with a Realist camera), playing piano (contemporary "classical" music), and (whenever possible) winter ocean diving.

6:00PM–7:30PM

Opening Reception - L'Apogee, 17th Floor

Catch up with old friends and meet new colleagues at the Providence Biltmore Hotel. Join us for light food and a fun mixer event with prizes. The reception starts at 6:00pm, and the mixer event will take place from 7:00 to 7:30pm -- special mixer buttons will be distributed at the reception.

7:30pm - 9:00pm
VRAF Celebrates 10 Years of SEI - L'Apogee, 18th Floor
By invitation only

The Summer Educational Institute for Visual Resources & Image Management, a joint project of the VRA Foundation and ARLIS/NA, has provided educational summer workshops on image management since 2004. The VRA Foundation wishes to celebrate the ten-year anniversary of the program by inviting any SEI attendee, instructor, or organizer to a reception at the VRA conference. Anyone planning to participate in SEI 2013 or host a future institute is also welcome to attend.

In addition, the VRA Foundation would like to thank and acknowledge its financial supporters by inviting them to the reception. Anyone who has supported the VRAF at any donor level is encouraged to share in the celebration of SEI's success and longevity with cake and champagne.

April 4 • Thursday

7:30AM–9:00AM
New Members & First Time Attendees Breakfast - L'Apogee, 17th Floor
Endorsed by the Education Committee and Membership Committee
Annual breakfast event for new VRA members and those attending their first VRA conference. Let breakfast be on us while you mix and mingle with both new and longtime members of the Association. The event is also an opportunity to meet VRA leaders. Attending the breakfast is a great way to meet others in our organization in a friendly and social environment. Be sure to bring your mentor or mentee. You definitely do not want to miss out on the fun!
By invitation only.

7:30AM - 9:00AM
Guided Walking Tour of Brown University campus led by Dietrich Neumann - Hotel lobby
This tour will visit the Brown University campus and a number of individual buildings of one of America's oldest colleges, dating from the 18th to the 21st Century, including works by McKim Mead and White, Philip Johnson and Diller & Scofidio. We will also see one of Richard Upjohn's late Gothic Revival Churches, St. Stevens of 1862. Please note: this tour will involve scaling and descending the considerable elevation of College Hill.

All guided tours are free of charge. Unless specified, tours do not require registration and will gather in the lobby of the Providence Biltmore. Tour times reflect a maximum duration and include walking to/from the beginning and end of the tour from the hotel.

8:00AM–9:00AM
Library Guided Tour: Fleet Library as Adaptive Reuse - Fleet Library at Rhode Island School of Design (15 Westminster Street)

Director of Library Services Carol Terry will tour the Fleet Library at Rhode Island School of Design and detail the history of the building from its origin as a bank to an acclaimed case of adaptive reuse as RISD's library. Each tour limited to 15 people, meet at 15 Westminster St. SIGN-UP REQUIRED.

8:00AM–9:00AM
Architecture Special Interest Group - State Suite A, 2nd Floor
MODERATOR: Jacqueline Spafford, University of California, Santa Barbara
This discussion will focus on issues related to the management and growth of collections in architecture programs and collections with large architecture components. The discussion will be driven by topics of interest to audience members. Topics addressed might include cataloguing issues, challenges and solutions to building digital content, ways to share content, SAHARA, etc. Attendees are encouraged to bring topics, ideas and examples to the meeting for lively discussion.

8:00AM–9:00AM

Awards Committee Meeting - State Suite C, 2nd Floor
Chair: Margaret Webster, VR Consultant, Ithaca, NY
Charge: To encourage worthy nominations from the VRA membership and evaluate them using the established criteria for the Distinguished Service Award (DSA) and the Nancy DeLaurier Award (NDA). To then recommend to the Executive Board one potential recipient for the DSA award and one or more recipients for the NDA Award, to notify the recipients, to prepare the award presentation speech from the supportive materials, and make arrangements for the award presentation at the annual conference.

8:00AM–9:00AM

Travel Awards Committee - Salon 2, 17th Floor
Co-Chairs:
Vicky Brown, University of Oxford, UK
Heidi Eyestone, Carleton College
Charge: To maintain the Travel Award program that has been established to encourage participation and attendance by VRA members at the Association's annual conference; to administer the awards by formulating criteria for application guidelines and the selection of the award recipients upon approval by the Executive Board; and to arrange for the presentation of the awards.

8:00AM–5:00PM

Registration and Hospitality - Balcony, 2nd Floor

9:05AM–10:25AM

Session #5: Reach Out! New Opportunities for the Visual Resource Center - Garden Room, 2nd Floor

MODERATOR: Allison J. Cywin, University of Massachusetts Dartmouth
PRESENTERS:
• Trish Rose-Sandler, Missouri Botanical Garden "The Art of Life: Data Mining and Crowdsourcing the Identification and Description of Natural History Illustrations from the Biodiversity Heritage Library"
• Stephanie Beene, Lewis & Clark College "From Archive to Digital, from Lone VRC to Collaborative Effort: The case of the Lewis & Clark College Senior Art Collection Online Project"
• Catherine Tedford, St. Lawrence University "Reach Out! Cross-Disciplinary Collaborations"
• Charlie McNeil & Allison J. Cywin, University of Massachusetts Dartmouth "Discovery Beyond Books: Integration of Library and Visual Resource Materials"

Sponsored by Two Cat Digital
In the past several years, visual resource centers across the nation have undergone major transformations from traditional slide libraries to new digital image and multimedia centers. This transition has brought new audience development strategies and professional opportunities in the form of collaborative partnerships, cooperative ventures and institutional alliances.
This session will highlight four institutions that have expanded the mission of the visual resource center by broadening audience development and outreach through cross-disciplinary partnerships, system integrations, collaborative enterprises and collection building. The presenters will offer practical experiences describing the successes and challenges of working within a collaborative environment and will provide working models and strategies for audience development.

9:05AM–10:25AM

Session #6: Redesigning Visual Resource Facilities for 21st century Challenges - Grand Ballroom, 17th Floor

ORGANIZERS:
• Randi Millman-Brown, Ithaca College
• Jon Cartledge, Smith College
MODERATOR:Jon Cartledge, Smith College
PRESENTERS:
• Jon Cartledge, Smith College
"Evaluating the Information Commons Model for Repurposing the Imaging Center"
• Elisa Lanzi, Smith College
"Re-imaging the Imaging Center"
• Randi Millman-Brown, Ithaca College
"Transparencies to Pixels: VRC to VRC"
• Mark Pompelia, Rhode Island School of Design
"Rebirth of Analog: How the Materials Collection Saved the Visual Resource Center"
• Caitlin Pereira, Massachusetts College of Art
"Refreshing the VR at MassArt on a Shoestring"
• Ann Whiteside, Harvard University, Graduate School of Design, Frances Loeb Library
"Transforming the Design Library for the 21st Century"

Endorsed by the Education Committee
Transforming visual resource libraries into modern, digital-savvy VR centers can be an exciting but complicated process. New spaces can become collaborative learning spaces for faculty and students and be on the forefront of new technologies. Speakers will present their planned or recent upgrades and remodels to show how they have utilized resources available to create new spaces with new uses, discussing topics that take the audience from space design theory to planning and practice.

Did you know?

Clergyman Roger Williams was the state's founder—a Congregationalist minister, he established the colony of Rhode Island on the basis of religious freedom and complete separation of church and state; he was among the first abolitionists and was an early advocate for Native American rights.

10:35AM–11:55AM

Session #7: Digitizing Originals – From Best Practice to Archival Image - Garden Room, 2nd Floor

ORGANIZER / MODERATOR: Beth Wodnick, Princeton University
PRESENTERS:
- David Dwiggins, Historic New England
- Chris Edwards, Yale University, Beinecke Rare Book and Manuscript Library
- Tom Rieger, Northeast Document Conservation Center

Endorsed by the Education Committee
Sponsored by Backstage
Everyone wants a digital image! Researchers expect to have a plethora of information at their fingertips and from anywhere with internet access. The need for digital imaging in collections has risen exponentially and we, as visual resource professionals, need to embrace the idea that imaging is no longer limited to slide scanning and copy stand photography. Many researchers now expect to have digital images of rare books, special collections, historic photographs and graphic materials, to mention a few, available to them quickly and easily. VR professionals are well versed in the ways of digitizing slide collections, but handling and photographing sometimes challenging original material may be a new frontier.

This session will discuss best practices for photographing original material and creating archival images. Presenters will also provide examples of established workflows for gathering, photographing, cataloging and archiving these materials.

Tom Rieger, Director of Imaging Services at the Northeast Document Conservation Center, in Andover, Massachusetts, will provide an overview of the best practices for the care and handling of original materials and the best practices for digital imaging, as defined in the FADGI guidelines. The FADGI guidelines were developed with major imaging centers in mind, but they can be interpreted for use in smaller imaging centers and local initiatives. This discussion will address these differences. The range of medias included in the discussion will include all forms of visual media, from rare books through modern photographic media. An overview of the workflow and digital imaging process at NEDCC will also be presented.

David Dwiggins, Systems Librarian/Archivist at Historic New England, will discuss the evolution of the organization's digitization strategy. As part of its Collections Access Project, the Historic New England has placed images of more than 50,000 items from its collection online since 2010. Although original plans called for outsourcing almost all digitization, investments in equipment and training allowed the organization to produce archival quality, high-resolution images to supply its website, publication programs, and external users. The new direction has made the organization less dependent on grant funding for maintaining digitization activities, and has allowed it to develop internal expertise that reduces costs and increases efficiency. Dwiggins will discuss the challenges and opportunities the organization encountered as it built up its digital imaging capabilities from scratch.

Chris Edwards, Digital Studio Production Manager at Yale University's Beinecke Rare Book and Manuscript Library, will discuss his team's efforts to meet the high demand for digital surrogates of materials for research, web display and publication purposes. The Beinecke Collection is generally too fragile to stand the wear and tear of most traditional mass digitization efforts, and often too valuable to leave the premises for third party digitization so a creative solution was found to meet these high demand needs while still caring for the materials in house. Chris will discuss the implementation of a Rapid Imaging Program creating medium resolution discovery images at the Beinecke Library and how that fits into the workflow while also creating high-resolution, archival images.

Did you know?

The Rhode Island State House was the first building with an all-marble dome to be built in the United States.

10:35AM–11:55AM

Session #8: Archaeology Archives: Excavating the Record - Grand Ballroom, 17th Floor

ORGANIZER: Jenni Rodda, Institute of Fine Arts/NYU
MODERATOR: Trudy Jacoby, Princeton University
PRESENTERS:
• Jenni Rodda, Institute of Fine Arts, NYU "Archaeology Archives and Projects at the Institute of Fine Arts"
• Shalimar Fojas White, Dumbarton Oaks "Surveying the Survey: Archival Processing, Buildings Archaeology, and Online Outreach"
• Laurel Bestock, Brown University "Issues of collection and dissemination of digital data from the Brown University Abydos Project"
• Lucie Stylianopoulos, University of Virginia "The Digital Dig Continued: ArchaeoCore and the Preservation of Site Metadata"

Sponsored by Shared Shelf
This session, the third in a series, will bring to light important archives associated with archaeological excavations traditionally sponsored by academic institutions. These archives, largely hidden to all but a handful of scholars and usually known primarily by word of mouth, are now being made visible through the use of new technologies and creative collaborations among and within the sponsoring institutions. Speakers will present case studies detailing those collaborations among library, technical services, and digital media staffs that bring these important records to a wider scholarly audience.

12:05PM–1:25PM

Intellectual Property Rights Committee Meeting - State Suite A, 2nd Floor
Co-Chairs:
Cara Hirsch, ARTstor
Allan Kohl, Minneapolis College of Art & Design
Charge: To study and monitor intellectual property and copyright issues; and to develop and promote the Association's position on intellectual property rights issues and educate the membership on these issues.

12:05PM–1:25PM

International Task Force Meeting - State Suite B, 2nd Floor
Chair: Vicky Brown, University of Oxford, UK
The VRA International Task Force has been charged with exploring the possibilities of collaboration and a free exchange of information amongst visual resources professionals and institutions outside of North America as well as trying to determine better ways to support international participation in the activities of the Association and increase VRA's international membership.

12:05PM–1:25PM

Nominating Committee Meeting - State Suite C, 2nd Floor
Chair: Jeanne Keefe, Rensselaer Polytechnic Institute
Charge: To nominate a slate of candidates to run for offices of the Association; to prepare the candidates' statements and a ballot for submission to the membership with approval by the Executive Board; appoint tellers to monitor the balloting; and to notify the candidates and the President of the results.

12:05PM–1:25PM

VRA Core Oversight Committee (Core OC) Meeting - Renaissance Salon, 17th Floor
Co-Chairs:
Johanna Bauman, Pratt Institute
Trish Rose-Sandler, Missouri Botanical Garden
Charge: To develop and maintain the VRA Core and to support and promote its use in a variety of communities.

12:05PM–1:25PM

Website Migration Advisory Group Meeting - Salon 6, 18th Floor

Chair: John Trendler, Scripps College

Charge: to investigate the migration of the VRA website, including various website migration techniques, platforms, costs and time required, including less expensive alternatives to each of the major components of the project. Assess current content on the site and recommend its reorganization to function as a communications and marketing tool, allowing for multiple editors, which would relieve much of the burden currently placed on the Web Editor, and implementing a more visually appealing and dynamic look. The group will build from the 2009 Strategic Plan and the 2011 Publishing Advisory Group's VRA Website Report's recommendations and will report findings and progress to the board.

12:05PM–1:25PM

Birds of a Feather Lunch #3: Solo VR Curators - McCormick & Schmick's Seafood & Steaks restaurant (accessible via Biltmore Hotel lobby)

Endorsed and organized by the Education Committee.

The Birds of a Feather Networking Lunches provide conference attendees with an opportunity to socialize, network and casually discuss focused topics of interest over lunch. Meet at tables reserved in the McCormick & Schmick's restaurant accessible via the hotel lobby. Attendees will be responsible for their own food/beverage costs. Limited space available. Registration required.

12:05PM–1:25PM

Birds of a Feather Lunch #4: Strategic Planning - McCormick & Schmick's Seafood & Steaks restaurant (accessible via Biltmore Hotel lobby)

Endorsed and organized by the Education Committee.

The Birds of a Feather Networking Lunches provide conference attendees with an opportunity to socialize, network and casually discuss focused topics of interest over lunch. Meet at tables reserved in the McCormick & Schmick's restaurant accessible via the hotel lobby. Attendees will be responsible for their own food/beverage costs. Limited space available. Registration required.

12:30PM–1:30PM

IRIS User Group Meeting - Salon 2, 17th Floor

ORGANIZER/PRESENTER: Jesse Henderson, Colgate University

Yearly meeting for members of the IRIS collaborative and those who are not members, yet interested to find out more. IRIS (Image Resource Information System) is a relational database created in FileMaker Pro for the cataloging of art images by Visual Resource professionals. IRIS is a cataloging tool that uses VRA Core and CCO standards and includes extensive authority files which can be edited easily and exported into presentations tools, such as MDID and ARTstor. IRIS is an informal non-profit cooperative project to which all members volunteer their time and expertise.

12:30PM–1:30PM

SEI Implementation Team Meeting - Boardroom, 3rd Floor

The purpose of the SEI is to provide information professionals with valuable training and education in the area of visual resources and image management. Under the direction of the Executive Boards of the Art Libraries Society of North America (ARLIS/NA) and the Visual Resources Association Foundation (VRAF), the Implementation Team (IT) is charged as the management group for the Summer Educational Institute (SEI) providing or coordinating administration, local arrangements, registration, scheduling, fundraising, publicity, curriculum, instruction and teaching materials.

1:35PM–2:55PM

Session #09: Documenting the Art of Africa: Creating New Vocabularies - Garden Room, 2nd Floor

ORGANIZER: Karen Kessel, Sonoma State University
MODERATOR: Carole Pawloski, Eastern Michigan University
PRESENTERS:
- Debra Klein, Bard College
- Jennifer Larson, Department of the Arts of Africa, Oceania and the Americas, Metropolitan Museum of Art
- Carole Pawloski, Eastern Michigan University

Endorsed by the Education Committee
Over 100 years ago, artists like Picasso and Gauguin found novel inspiration for their art in the creative works of art from exotic places like Africa and the South Pacific. Digital technology has created the ability to more widely share the resources that we manage yet our vocabulary in describing them is limited. Most Western cultures still view traditional arts of the African continent with a Western aesthetic. People are more interested in how the work is formally viewed than its original function or how and why it was created and how it is displayed. There is often much lacking with record descriptions, cataloging and display that would both enhance the work and give viewers a more accurate understanding of each object. More complete records would enhance the usefulness of object records for multiple disciplines. The influence of African art on the work of Western artists could be documented in the object records. This session will strive to provide these missing elements and further cultural understanding by presenting some of the concerns about the documentation of objects being addressed by current scholars in African art history and related fields. It will touch on the evolving standards and codification of traditional African art, the multiplicity of functionality within objects, and how to better convey meaning through the documentation and contextual display of objects. At the same time, we need to be aware that these cultures may express a need to limit the sharing of information about works that have special significance to their own cultural communities or ethnic groups.

Did you know?

Thomas Jefferson and John Adams publicly acknowledged Roger Williams, as the originator of the concepts and principles reflected in Bill of Rights. Among those principles were freedom of religion, freedom of speech, and freedom of public assembly.

1:35PM–2:55PM

Session #10: Eyes Opened: Visual Resources for Visual Literacy - Grand Ballroom, 17th Floor

ORGANIZER / MODERATOR: Maureen Burns, IMAGinED Consulting
PRESENTERS:
- Stephanie Beene, Lewis and Clark College
- Nicole E. Brown, NYU Libraries
- Maureen Burns, IMAGinED Consulting
- Brooke Scherer, University of Tampa

Sponsored by Routledge/Taylor & Francis Group

With a long history of archiving and providing access to educational images in a variety of media, visual resources specialists have always been attuned to the responsible and meaningful use of images. Our facilities are often key learning spaces for educators and students seeking assistance with associated technical, legal, and aesthetic matters. With twenty-first century teaching placing such importance on visual literacy, information professionals have added instructional activities on this topic to the repertoire of services being provided. To nurture this expanded range of skills and information literacies, visual resources curators partner with instructors and librarians in classroom training activities, offer workshops in how to create meaningful content with new technological tools, and take advantage of other face-time opportunities to promote visual literacy through consultations. Better understanding the expanding base of innovative research and current visual literacy competency standards assists with the identification of functional roles and enhances the effectiveness of such instruction.

What sort of content do we teach? What initial questions do we encourage students to ask? What specific research should become the primary focus? What tools might educators employ for instructing students toward adequate assessments of both preexisting and future cross-cultural visual communication? These questions will be explored starting with background information on cultural definitions, moving to pedagogical theory and the tools of evaluation, then using classroom content and projects to demonstrate how the constructs of graphic design and visual communication are shifting due to the infinite global spectrum. Various examples of how visual media are being used across the liberal arts curriculum will be explored and methods for partnering with faculty to build visual competencies discussed. Concrete ways to use image resources to deepen the integration of information literacy skills and concepts into interdisciplinary instructional situations, especially student orientations, will be demonstrated. Visual literacy standards will be examined with an emphasis on how they specifically apply to the profession and practices of visual resources. In the end, incorporating visual resources into teaching enriches learning by enlivening the classroom and deepening the understanding of core concepts through reflection.

3:05PM–4:25PM

Session #11: Cultural Heritage Data Visualizations: Using Your Data in Interesting Ways - Garden Room, 2nd Floor

ORGANIZER/MODERATOR: Joan E. Beaudoin, Wayne State University
PRESENTERS:
- Joan E. Beaudoin, Wayne State University
- Chris Alen Sula, Pratt Institute
- Maximilian Schich, University of Texas at Dallas

Endorsed by the Education Committee
Data visualization, a graphical means of communicating information by providing insights into underlying phenomena of a data set, is a powerful technique of analysis that has historically been limited to scientific domains. From pointing to network linkages to identifying trends and outliers, current data visualization tools can also offer unique ways to examine information recorded about cultural materials. As VRA members create and manage rich data sets for cultural heritage materials, they have at their disposal the fundamental building blocks needed to create visualizations of networks and, or reveal patterns that are present but hidden in their aggregated data.

This session will provide several presentations on data visualization. The first presentation will include an overview of the processes and techniques used to create the graphical displays of data. Additional presentations will highlight current projects which utilize these tools and methods to work with cultural heritage data, and offer examples of how patterns and networks can be revealed. As the exploitation of data through visualizations is becoming a prevalent technique of analysis in research and industry, attendees would benefit by becoming better informed about these methods. Additionally, as advocates for the cultural heritage sector, VRA members could use these data visualization methods to bring attention to their work and materials.

Did you know?

Rhode Island's State Flag features an anchor, symbolizing the state's motto ("Hope") and paying tribute to the state's maritime heritage.

3:05PM–4:25PM

Session #12: Making the Digital Humanities Visual: Opportunities and Case Studies - Grand Ballroom, 17th Floor

ORGANIZER/MODERATOR: Sarah Christensen, University of Illinois Urbana-Champaign
PRESENTERS:
- John Taormina, Duke University
- Sarah Christensen, University of Illinois Urbana-Champaign
- Massimo Riva, Brown University

Endorsed by the Education Committee
Sponsored by Davis Art Images
The digital humanities are shaping the way that scholars teach and perform research, providing them with tools to answer existing research questions or to pioneer new approaches in their respective fields. This session seeks to explore opportunities in which visual resources professionals can contribute to or initiate digital humanities projects, utilizing specialized knowledge in visual media to form new partnerships with interdisciplinary collaborators.
John Taormina from Duke University will speak about his experience as part of a discussion group called "Digital Technologies and the Visual Arts: Reconfiguring Knowledge in the Digital Age," which addressed new media technologies in art history research and teaching with a focus on digital literacy, pedagogy, and scholarly viability. The group met for two years and gained interest from faculty and staff from across campus, and resulted in a week long workshop that has now been offered both at Duke and at Venice International University.
Sarah Christensen from the University of Illinois Urbana-Champaign will discuss "Explore CU," an Omeka based mobile app developed by researchers at Cleveland State University. The mobile app and accompanying Omeka site aims to curate the art, culture, and history of Champaign-Urbana through community contributed content.
Massimo Riva, Director of the Virtual Humanities Lab at Brown University, will present the Garibaldi Panorama Project. This project is a "digital archive that seeks to provide a comprehensive resource for the interdisciplinary study and teaching of the life and deeds of one of the protagonists of the Italian unification process (1807-1882), against the historical backdrop of 19th-century Europe, reconstructed with the help of materials from special collections at the Brown University libraries. The project will devote particular attention to the way Garibaldi's figure, his actions and the Italian Risorgimento as a whole were portrayed in contemporary media."

4:30PM–6:00PM

Meet and Greet VRA Sponsors Event - L'Apogee, 17th Floor
One of the main events of VRA 31, the Sponsors Event consists of exhibits, mini-raffles, and a social reception with refreshments, interspersed with short informal spotlight summaries of products/services by VRA sponsors, commercial or non-profit partners, friends, donors, etc. All of VRA's commercial and non-profit partners are encouraged to take advantage of this opportunity to showcase their products and services and interact directly with conference attendees.

6:00PM–7:00PM

VRA Regional Chapter Chairs Meeting - Salon 2, 17th Floor

7:00PM–10:00PM

Members & Awards Dinner - Grand Ballroom, 17th Floor

A highlight of the Conference, the Members & Awards Dinner brings us together in an elegant setting as we announce the recipients of the Association's major honors and awards. Join with your colleagues in celebrating and applauding this year's Distinguished Service Award and Nancy DeLaurier Award honorees. At this time, we will also recognize the recipients of the 2012 Travel Awards, along with the generous donors who have made these awards available.

*PLEASE NOTE: The cost of this event is included in your conference registration fee. However, prior registration for this event is required for purposes of room scheduling and catering arrangements.

April 5 • Friday

8:00AM–10:25AM
Annual Business Meeting / Breakfast - Grand Ballroom, 17th Floor

The VRA Annual Business Meeting is the official forum for conducting Association business. The agenda includes the President's State of the Association message; the Treasurer's report; updates on current and future Association projects and activities; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; and the presentation on the 2014 conference host city. There will be an opportunity for questions and announcements from the membership. Breakfast will be provided.

The Executive Board cordially invites all Visual Resources Association members to attend and participate.

10:30AM–5:00PM
Registration and Hospitality - Balcony, 2nd Floor

10:35AM–11:55AM
Session #13: Pedagogical Studies in Visual Literacy - Garden Room, 2nd Floor

ORGANIZER/MODERATOR: Mark Pompelia, Rhode Island School of Design
PRESENTERS:
• Diana Carns, University of Massachusetss Dartmouth
"Constructing Meaning: Integrating Text, Images, and Critical Questioning"
• Ellen Petraits, Rhode Island School of Design
"Visual Literacy for Visual Learners: Relating Research Skills to Haptic Skills"
• Kelly Smith, Lafayette College
"Image Seeking and Use by Graduate History Students: Avenues to Incorporating Visual Literacy"
• Sarah Vornholt, University of Hawai'i at Manoa
"Visualizing the Article: An Exploratory Study of Undergraduates' Educational Reactions to Images in Scholarly Articles"

Sponsored by Scholars Resource
Following the popular Visual Literacy Case Studies session that premiered at the 2012 annual conference, this session follows that same purpose while expanding the definition of what it can mean while meeting in Providence, Rhode Island—the Creative Capital, a city that serves as a factory for and of non-traditional learners. As background: A term first coined in 1969, visual literacy, according to the Association of College and Research Libraries "Visual Literacy Competency Standards for Higher Education," "is a set of abilities that enables an individual to effectively find, interpret, evaluate, use, and create images and visual media. Visual literacy skills equip a learner to understand and analyze the contextual, cultural, ethical, aesthetic, intellectual, and technical components involved in the production and use of visual materials. A visually literate individual is both a critical consumer of visual media and a competent contributor to a body of shared knowledge and culture."

11:00AM–12:00PM

ARTstor Digital Library & Shared Shelf User Group Meeting - Grand Ballroom, 17th Floor

ORGANIZER/MODERTATOR: Elizabeth Berenz, ARTstor
PRESENTERS:
• Elizabeth Berenz, ARTstor
• Ian McDermott, ARTstor
• Rebecca Shows, ARTstor

ARTstor is a non-profit digital library that provides more than one million images of cultural objects and architectural works covering a wide range of historical, political, social, economic, and cultural documentation from prehistory to the present. ARTstor collections enable a wide range of users -- curators, scholars, educators, librarians, and students -- to teach and study with images in an online environment optimized for exploring visual content in new and exciting ways. This meeting will highlight ARTstor collections and platform features, and will also highlight new developments and features in Shared Shelf.

Shared Shelf is a web-based image management software service developed by ARTstor that provides support for managing and actively using images — cataloging, editing, storing, and sharing them. Shared Shelf also enables seamless integration of image collections with the ARTstor Digital Library for local use as well as the ability to publish to open access environments including Shared Shelf Commons and Omeka.

12:00PM - 1:30PM

Guided Walking Tour of Rhode Island School of Design campus led by Andrew Martinez - Hotel lobby
This tour highlights the 135-year history of RISD as it relates to the historic and significant buildings on the RISD campus.

All guided tours are free of charge. Unless specified, tours do not require registration and will gather in the lobby of the Providence Biltmore. Tour times reflect a maximum duration and include walking to/from the beginning and end of the tour from the hotel.

12:05PM–1:25PM

Birds of a Feather Lunch #5: Photo Archivists - McCormick & Schmick's Seafood & Steaks restaurant (accessible via Biltmore Hotel lobby)
Endorsed and organized by the Education Committee.
The Birds of a Feather Networking Lunches provide conference attendees with an opportunity to socialize, network and casually discuss focused topics of interest over lunch. Meet at tables reserved in the McCormick & Schmick's restaurant accessible via the hotel lobby. Attendees will be responsible for their own food/beverage costs. Limited space available. Registration required.

12:05PM–1:25PM

Birds of a Feather Lunch #6: Workflow - McCormick & Schmick's Seafood & Steaks restaurant (accessible via Biltmore Hotel lobby)
Endorsed and organized by the Education Committee.
The Birds of a Feather Networking Lunches provide conference attendees with an opportunity to socialize, network and casually discuss focused topics of interest over lunch. Meet at tables reserved in the McCormick & Schmick's restaurant accessible via the hotel lobby. Attendees will be responsible for their own food/beverage costs. Limited space available. Registration required.

PROGRAM: April 5th • Friday
Visual Resources Association's 31st Annual Conference

12:30PM–1:30PM

EmbARK User Group Meeting - Salon 2, 17th Floor
ORGANIZER: Marlene Gordon, University of Michigan-Dearborn
PRESENTER: Robb Detlefs, Gallery Systems
EmbARK is a suite of software tools designed to catalog and manage collections. Cataloguer enables the user to input metadata; manage image, movie, sound, Excel, Word, Powerpoint, and PDF files; and provides import/export tools to easily migrate data (and it is compatible with the VRA Panel Export-Import Tool). Records can be grouped into portfolios for managing thematic topics or internal projects. Comprehensive searching options are available. There will be time for discussion of the latest versions of EmbARK and Web Kiosk. Questions can be submitted in advance to the session moderator.

12:30PM–1:30PM

MDID Users Group Meeting: New Updates to MDID3 - Renaissance Salon, 17th Floor
ORGANIZER/MODERATOR: Grace Barth, James Madison University
In this session the MDID Development Team will share new features and updates to MDID3. The MDID team will be prepared to discuss software and hardware requirements, installation issues, best practices, system integration, custom application development, and other topics. In addition to demonstrating core features and the Media Viewer classroom presentation tool, the presenters will showcase several innovative applications that have been developed and implemented at James Madison University in collaboration with instructional technologists, librarians, visual resources specialists, and teaching faculty.

This informative session is open to anyone using or interested in MDID. Adequate time for a question and answer period will follow the presentation.

Continuing the tradition of a freely shared educational resource, MDID is distributed free of charge under an open source license and is used at many institutions across the United States and around the world.

12:30PM–1:30PM

Visual Resources Emerging Professionals and Students (VREPS) Meeting - State Suite B, 2nd Floor
ORGANIZER: Melanie Clark, Texas Tech University
MODERATORS:
- Anna Bernhard, Colorado State University
- Heather Lowe, California State University, San Bernardino

Join your VREPS colleagues at this meeting to discuss the future of the group, and the educational issues, employment opportunities, and emerging trends in image management that are important to you.

Did you know?

The motion picture machine (a machine showing animated pictures) was patented in Providence.

1:35PM–2:55PM

Ten Years and Counting: Building on the Past to Craft a Sustainable Future for The Summer Educational Institute for Visual Resources and Image Management - Renaissance Salon, 17th Floor

ORGANIZER/MODERATOR: Elizabeth Schaub, University of Texas at Austin
PRESENTERS:
- Elaine Paul, University of Colorado at Boulder
- Adrianna Stephenson, Southern Methodist University
- Betha Whitlow, Washington University in St. Louis

RESPONDENTS:
- Kathe Hicks Albrecht, American University
- Christine Hilker, University of Arkansas
- John Taormina, Duke University

The Summer Educational Institute for Visual Resources and Image Management (SEI) will mark its tenth anniversary in 2013. A joint project of ARLIS/NA and the Visual Resources Association Foundation (VRAF), SEI offers a substantive educational and professional development opportunity focused on providing the information needed to stay current in the rapidly evolving field of visual resource and digital asset management. SEI participants engage in intensive learning and discussion with colleagues around a core set of subjects that include intellectual property rights issues, metadata, digitization and strategic planning. SEI also strives to address additional areas of interest, such as demonstrating value to administrators and marketing and outreach to patrons.

With over 400 alums, SEI has had a far-reaching impact, influencing decision-making at institutions where members of ARLIS/NA and the Visual Resources Association (VRA) are employed. Increasingly there is a growing contingent of participants who are neither ARLIS/NA nor VRA members, illustrating the relevance of the curriculum to professionals outside the traditional spheres SEI first served when it began in 2004.

This special interest group meeting will provide a historical context outlining SEI's inception and evolution as a collaborative project and how it provides a model for future joint projects between ARLIS/NA and VRA, address the experience and insights of SEI alums, and describe current and future curricular goals. Ample time will be provided for an open dialog about how SEI might evolve in terms of curriculum and format in order to best meet the needs of its primary constituents.

Did you know?

St. Mary's, Rhode Island's oldest Roman Catholic parish was founded in 1828. The church is best known as the site of the wedding of Jacqueline Bouvier to John Fitzgerald Kennedy in 1953.

1:35PM–2:55PM

Session #14: Broaden Your Impact: Making Collection Content More Openly Accessible - Garden Room, 2nd Floor

ORGANIZERS:
• Cara Hirsch, ARTstor
• Anne Young, Indianapolis Museum of Art
MODERATOR:
• Anne Young, Indianapolis Museum of Art
PRESENTERS:
• Ian McDermott, ARTstor
• Nancy Sims, University of Minnesota
• Deborah Wythe, Brooklyn Museum
• Anne Young, Indianapolis Museum of Art

Sponsored by Gallery Systems
FEE: $75 / Limited to 40 attendees
In recent years, many cultural institutions have struggled to figure out how to make their collection content more broadly accessible in light of intellectual property constraints, technological challenges, and other institutional resistances. This presentation will be twofold providing both theory and hands-on skills to help guide you through the process and address a number of common questions: How do you determine whether you have sufficient rights to make content more openly accessible? How do you secure permissions if you do not already have them, and what type of permissions should you seek? Can you rely on fair use, and if so, when do you invoke its use? How do you navigate making content more broadly accessible in the face of institutional resistance? What are the best avenues for your institution to distribute your collection content externally? Each presenter has handled these issues at their own institution and will discuss these topics in light of their own experiences during the panel session.
The panel session will be followed by an intensive workshop (FEE: $75 / Limited to 40 attendees) to take you through many of the steps and resources to open the access to your collections.

3:05PM–4:25PM

Education Committee Meeting - State Suite B, 2nd Floor
Co-Chairs:
Meghan Musoloff, University of Michigan
Beth Wodnick, Princeton University
Charge: To engage in research, build accessible resources, and share information about educational and professional development opportunities for the VRA membership by remaining in contact with appropriate members of related professional organizations and educational institutions. To regularly solicit information from the VRA membership about interests and educational concerns in order to develop supportive programming at the annual conference and as other opportunities arise.

3:05PM–4:25PM

Membership Committee Meeting - Renaissance Salon, 17th Floor
Chair: Elaine Paul, University of Colorado at Boulder
Charge: To support the Association's membership retention and enrollment efforts in conjunction with the Membership Services Coordinator. This includes the development and maintenance of contact lists and listservs, placing advertisements where appropriate, and coordinating the regional chapters program through involvement, encouragement, and recognition. To make recommendations to the Executive Board and implement decisions of the Executive Board in accordance with the Association's Membership.

3:15PM–4:45PM

Financial Advisory Committee Meeting - Salon 6, 18th Floor
Chair: Billy Kwan, Philadelphia Museum of Art
The Committee is responsible for:
• Assisting the Treasurer in maintaining surveillance over the funds and investments of the Association with the goal of steadily increasing the assets while providing funds.
• Ensuring that the Association maintains a reserve fund equal to 6 months of current operating expenses.
• Reviewing and revising, at least annually, the Association's strategy for long-term financial growth, and advising the Treasurer and the Board about best business and operating practices for non-profit organizations.
• Investigating for the Treasurer investment vehicles for the Association; the Treasurer will submit the recommendations of the committee to the Executive Board for approval.
• Working with the Development Committee to ensure that funds raised by that Committee are appropriately allotted or invested.
• Ensuring that the Investment Policy and the Treasurer's Manual are reviewed and updated regularly.

3:30PM–5:45PM

Workshop #3: Best Foot Forward: How to Prepare and Give a Great Presentation - Salon 2, 17th Floor

ORGANIZER: Betha Whitlow, Washington University in Saint Louis
PRESENTERS:
• Jennifer Kniesch, Dickinson College
• Katherine Moloney, Amon Carter Museum
• Betha Whitlow, Washington University in Saint Louis

Endorsed by the Education Committee
FEE: $25 / Limited to 30 participants
From instruction sessions to conference talks, presenting is increasingly a part of our professional landscape. Effective presentations provide all of us with the opportunity to highlight our professional role, our projects, and our services. Still, it's the rare individual for whom presenting comes naturally. Fortunately, the rest of us can develop the tools we need to significantly improve our presentations and the skill with which we deliver them. In this interactive workshop, you will learn the fundamental aspects of quality presentations and presenting, including:

• What to say and how to say it
• Tailoring your presentation to its purpose (giving a paper versus teaching an instruction session, for example) and to its audience (administrators, faculty, students, or colleagues)
• Improving delivery and connecting with an audience
• Effective use of presentation software and visuals
• Handling a question and answer session
• Reducing stage fright

3:30PM–5:30PM

Workshop #4: Broaden Your Impact: Making Collection Content More Openly Visible - Garden Room, 2nd Floor

ORGANIZERS:
• Cara Hirsch, ARTstor
• Anne Young, Indianapolis Museum of Art
MODERATOR:
• Anne Young, Indianapolis Museum of Art
PRESENTERS:
• Cara Hirsch, ARTstor
• Nancy Sims, University of Minnesota
• Deborah Wythe, Brooklyn Museum
• Anne Young, Indianapolis Museum of Art

FEE: $75 / Limited to 40 attendees
In recent years, many cultural institutions have struggled to figure out how to make their collection content more broadly accessible in light of intellectual property constraints, technological challenges, and other institutional resistances. This workshop will be twofold providing both theory and hands-on skills to help guide you through the process and address a number of common questions: How do you determine whether you have sufficient rights to make content more openly accessible? How do you secure permissions if you do not already have them, and what type of permissions should you seek? Can you rely on fair use, and if so, when do you invoke its use? How do you navigate making content more broadly accessible in the face of institutional resistance? What are the best avenues for your institution to distribute your collection content externally? Each presenter has handled these issues at their own institution and will discuss these topics in light of their own experiences during the panel session.

6:00PM–7:30PM

Tansey @ risd | works - 20 North Main Street, Providence

Sponsered by VRA Southeast Chapter & Greater New York Chapter
Here's a terrific opportunity to shop and socialize with your VRA colleagues during the Providence conference. This year the Tansey event will be an informal drop in gathering at risd|works, a unique shop located in the RISD Museum lobby which showcases products and works of art designed and/or made by the alumni and faculty of the Rhode Island School of Design. At risdworks shop, there is tangible proof of the significant impact artists and designers make on our world. This wonderful shop will be open exclusively to VRA members who have donated to the Tansey Fund. Attendees will receive a 20% discount on purchases made during the SHOP-Tansey Donor Appreciation Open House.

No tickets required, only a donation in any amount to the fund. Drop in on your way out to dinner and enjoy the SHOP-Tansey at the RISD Museum, just a few blocks from the conference hotel. Door prizes and light refreshments!

Donate through conference registration, membership renewal or online at vraweb.org. Donations already made since September 1, 2012 are considered eligible.

April 6 • Saturday

7:30AM–9:00AM

Leadership Breakfast - L'Apogee, 18th Floor
This invitation-only breakfast is a chance for the VRA Leadership (including Committee Chairs, Chapter Chairs, Board Appointees, VRA Past-Presidents, VRA Executive Board) to gather and discuss organization matters and interests. The VRAF President is also cordially invited to attend.

8:00AM–12:00PM

Registration and Hospitality - Balcony, 2nd Floor

PROGRAM: April 6th • Saturday
Visual Resources Association's 31st Annual Conference

9:05AM–10:30AM
Chapter Meetings:

Meeting of the VRA Mid-Atlantic Regional Chapter - Renaissance Salon, 17th Floor
Co-Chair: Jodi Hoover, University of Maryland, Baltimore County
Co-Chair: Jeannine Keefer, University of Richmond, VA

Meeting of the VRA Midwest Regional Chapter - State Suite B, 17th Floor
Chair: Rebecca Moss, University of Minnesota

Joint meeting VRA Northern California and Southern California Chapters - Salon 6, 18th Floor
Northern California Chapter Chair: Emily Vigor, University of California, Berkeley
Southern California Chapter Chair: Greg Reser, University of California, San Diego

Meeting of the VRA Pacific Rim Regional Chapter - Salon 2, 17th Floor
Chair: Joshua Polansky, University of Washington/Seattle

Four Corners Chapter Interest Meeting - Salon 1, 17th Floor
While the focus for now is on the Four Corners region, all members from the Mountain West and Plains states are welcome to join us for a discussion exploring the possibilities for a new regional chapter, and the ways it might help us build a better sense of community, support, and communication at the local level; foster better collaboration and networking with allied professional groups in our area; serve as a forum for exploring local resources such as museums, exhibitions, educational facilities, etc.; and create a new channel of communication between individual members and the VRA.

10:30AM–11:30AM
Sponsored Coffee Break - Garden Room, 2nd Floor

Join conference attendees and invited guests for a continental breakfast buffet sponsored by the New England Chapter of the Art Libraries Society of North America (ARLIS/NA).

11:30AM–1:00PM
Closing Speaker, Alex MacLean - Garden Room, 2nd Floor

Pilot and photographer Alex MacLean has flown his plane over much of the United States documenting the landscape. Trained as an architect, he has portrayed the history and evolution of the land from vast agricultural patterns to city grids, recording changes brought about by human intervention and natural processes. His powerful and descriptive images provide clues to understanding the relationship between the natural and constructed environments. MacLean's photographs have been exhibited widely in the United States, Canada, Europe and Asia and are found in private, public and university collections. He has won numerous awards, including the 2009 CORINE International Book Award, the American Academy of Rome's Prix de Rome in Landscape Architecture for 2003-2004, and grants from foundations such as the National Endowment for the Arts and Graham Foundation. MacLean is the author of eleven books including, Up on the Roof: New York's Hidden Skyline Spaces (2012), Las Vegas | Venice (2010), Chroniques Aeriennes: L'art d'Alex MacLean (2010), Alex MacLean: Given a Free Hand (2010), OVER: The American Landscape at the Tipping Point (2008), Visualizing Density (2007), The Playbook (2006), Designs on the Land: Exploring America from the Air (2003), Taking Measures Across the American Landscape (1996), Look at the Land; Aerial Reflections of America (1993) and Above and Beyond; Visualizing Change in Small Towns and Rural Areas (2002). MacLean maintains a studio and lives in Lincoln, Massachusetts.

1:30PM–3:30PM
Workshop #5 Working with Embedded Metadata - Salon 2, 17th Floor

ORGANIZER/MODERATOR: Greg Reser, University of California, San Diego
PRESENTERS:
• Sheryl Frisch, Cal Poly San Luis Obispo
• Heidi Raatz, Minneapolis Institute of Arts
• Greg Reser, University of California, San Diego

Endorsed by the Embedded Metadata Working Group of the Data Standards Committee
FREE/Limited to 30 participants
This 2 hour mini-workshop examines how metadata is embedded into digital image files, the tools used for reading and writing it, and how metadata can be used effectively for data acquisition, in workflow management, and to support the exchange of information through delivery of image assets complete with embedded content. Through hands-on exercises, participants will learn how to create, edit, export, and import metadata for single files and image file batches using Adobe Bridge.

The workshop will include exercises using the Visual Resources Association's custom XMP file info panel as well as the standard info panels used with Adobe Photoshop and Bridge. Workshop exercises will be put in the context of data standards such as VRA Core 4, EXIF and IPTC.

Participants will benefit most from the hands-on exercises if they bring a laptop with Adobe Photoshop/Bridge CS 4, 5, or 6 installed. Participants without laptops will be able to follow and learn from the demonstrations on the projector screen. Please note that participants wishing to perform hands-on exercises must provide their own laptop.

April 7 • Sunday

8:00AM–4:00PM
VRA Executive Board Meeting II - Boardroom, 3rd Floor
By invitation only.

VISUAL RESOURCES ASSOCIATION

Incorporated as a General Not-for-Profit Corporation in the State of Missouri, August 31, 1982, under Number N0028029, Federal Tax ID Number 43-1293169.

Membership

Individual Membership:	
Student, Retired, Unemployed	$40
Individual	$110
Institutional (3 named representatives receive the privileges of full membership)	$300

Application for membership in the VRA is available at vraweb.org Memberships are for the calendar year (January through December); those received after October 15 are applied to the next calendar year.

Executive Board 2012-2013

President: Jolene de Verges, Hamon Arts Library, Southern Methodist University
Vice President for Conference Arrangements: Cindy Abel Morris, University of New Mexico
Vice President for Conference Program: Steven Kowalik, Zabar Art Library, Hunter College/CUNY
Secretary: Marcia Focht, Binghamton University
Treasurer: Allan T. Kohl, Minneapolis College of Art & Design
Public Relations and Communications Officer: John Trendler, Scripps College
Past-President: Maureen Burns, Ed.D., IMAGinED Consulting (non-voting)

Executive Board 2013-2014

President: Jolene de Verges, Hamon Arts Library, Southern Methodist University
President-Elect: Elaine Paul, University of Colorado Boulder
Vice President for Conference Arrangements: Cindy Abel Morris, University of New Mexico
Vice President for Conference Program: Steven Kowalik, Zabar Art Library, Hunter College/CUNY
Secretary: Stephanie Beene, Lewis and Clark College
Treasurer: Allan T. Kohl, Minneapolis College of Art & Design
Public Relations and Communications Officer: John Trendler, Scripps College

VRA Appointees 2013

Communications Technology Advisor:
Teddie Bozhilova, University of California, Riverside

Images Newsletter Editor:
Marlene Gordon, University of Michigan-Dearborn

Membership Services Coordinator and Listserv Manager:
Lise Hawkos, University of Wisconsin, Stevens Point

Picture Licensing Universal System Coalition (PLUS), Board of Directors Appointee:
Dustin Wees, ARTstor

Social Networking Coordinator:
Krystal Boehlert, J. Paul Getty Museum

Southeastern College Art Conference Representative:
Kathe Albrecht, American University

VRA Archivist:
Martine Sherrill, Wake Forest University

VRA Bulletin, Content Editor:
Anne Blecksmith, Getty Research Institute

VRA Bulletin, Production Editor:
Jason Miller, UC Berkeley, College of Environmental Design, Visual Resources Center

VRA Web Site Editor:
Jackie Spafford, University of California, Santa Barbara

Web Technology Coordinator:
Jennifer Kniesch, Dickinson College

Regional Chapters 2013

Canada
Rebecca Young, Nova Scotia Coll of Art & Design

Great Lakes
Marlene Gordon, University of Michigan-Dearborn

Greater New York
Cindy Wolff, Pratt Institute

Mid-Atlantic
Co-Chairs:
Jeannine Keefer, University of Richmond
Jodi Hoover, University of Maryland

Midwest
Rebecca Moss, University of Minnesota

New England
Jennifer Green, Plymouth State University

Northern California
Emily Vigor, University of California Berkeley

Pacific Rim
Joshua Polansky, University of Washington/Seattle

Southeast
John Taormina, Duke University

Southern California
Greg Reser, University of California, San Diego

Texas
Adrianna Stephenson, SMU

Upstate New York
Jeanne Keefe, Rensselaer Polytechnic Institute

VRA Committee/Task Force Chairs 2013

ARLIS/NA - VRA Joint Task Force on Professional Standards Criteria:
Allan T. Kohl, VRA Co-Chair, Minneapolis College of Art & Design
Amy Lucker, ARLIS/NA Co-Chair, New York University

Awards:
Margaret Webster, VR Consultant, Ithaca, NY

Data Standards:
Sheryl Frisch, California Polytechnic State University

Development (Co-chairs):
Barbara Brenny, North Carolina State University
Mary Alexander, University of Alabama

Education (Co-chairs):
Meghan Musolff, University of Michigan
Beth Wodnick, Princeton University

Financial Advisory Committee:
Billy Kwan, Philadelphia Museum of Art

Intellectual Property Rights (Co-chairs):
Cara Hirsch, ARTstor
Allan Kohl, Minneapolis College of Art & Design

International Task Force:
Vicky Brown, University of Oxford, UK

Membership:
Elaine Paul, University of Colorado at Boulder

Nominating:
Jeanne Keefe, Rensselaer Polytechnic Institute

Publishing Advisory Group:
Betha Whitlow, Washington University in Saint Louis

Travel Awards (Co-chairs):
Vicky Brown, University of Oxford, UK
Heidi Eyestone, Carleton College

VRA Core Oversight Committee:
Johanna Bauman, Pratt Institute
Tricia Rose-Sandler, Missouri Botanical Garden

Website Migration Advisory Group:
John Trendler, Scripps College

Did you know?

The Red Maple is Rhode Island's state tree.

VISUAL RESOURCES ASSOCIATION

32ND ANNUAL CONFERENCE

MILWAUKEE

WISCONSIN

"CITY OF FESTIVALS"

MARCH

12TH–15TH, 2014

THE PFISTER

The Milwaukee Art Museum. Image courtesy of milwaukee.about.com

The Historic Pfister Hotel. Image courtesy of the Pfister Hotel.