



VISUAL RESOURCES ASSOCIATION

22nd Annual Conference
Portland, Oregon
The Hilton Portland & Executive Tower
March 9-13, 2004



VRA-22
PORTLAND





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WELCOME TO PORTLAND!

Visual Resources Association 22nd Annual Conference

March 9-13, 2004
The Hilton Hotel & Executive Tower
Portland, Oregon

Welcome to the 2004 Visual Resources Association Conference in beautiful Portland, the *City of Roses*. Ideally located at the confluence of the Willamette and Columbia Rivers, the city provides visitors with the kind of social and cultural scene you would expect from a large city while still retaining many of the charms and natural wonders of a small town.



The Executive Board of the Association, the Local Planning Committee and the conference planners hope you will enjoy this opportunity to learn more about the professional activities of our colleagues and to apprise yourself of what is new and exciting in our profession. It is equally important to take advantage of this opportunity to reunite with old friends and colleagues, as well as to welcome the new and potential members joining us for the first time at VRA * 22 in Portland.

As you will see from the program, this year's conference schedule should leave you plenty of time to visit Portland's many cultural attractions, museums, art galleries, and theaters, as well as the numerous coffee shops, espresso bars and eateries catering to a wide variety of tastes with prices to please a wide range of budgets. You will be impressed with the area's mild climate, clean and walkable streets, award-winning mass transit system, beautiful mountain vistas and friendly residents. Welcome and enjoy your week in Portland!

Sheryl L. Brittig
VRA Vice President for Conference Programs

Jeanne M. Keefe
VRA Vice President for Conference Arrangements

WELCOME

AT A GLANCE

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Conference-at-a-Glance

Monday, March 8

8:45^{am} – 6:00^{pm}

Meeting: VRA Executive Board (Plaza Suite)

6:00^{pm} – 9:00^{pm}

Registration (Plaza Level Foyer)

Tuesday, March 9

7:30^{am} – 6:00^{pm}

Registration (Plaza Level Foyer)

11:00^{am} – 6:00^{pm}

Workshop 1: *Managing a Digitization Project* (Broadway 1 & 2)

1:30^{pm} – 3:30^{pm}

Session 1: *Viewing Our Past, Making It Present: Lantern Slides and Visual Resources Collections*
(Pavilion East)

1:30^{pm} – 4:00^{pm}

Tour 1: The Portland Spirit Luncheon Cruise - Cancelled

3:30^{pm} – 5:30^{pm}

Session 2: *Bridging the Divide between Image Collections across Campus* (Pavilion East)

Wednesday, March 10

7:00^{am} – 7:30^{am}

Activity: Pilates (Broadway 3 & 4)

7:30^{am} – 6:00^{pm}

Registration (Plaza Level Foyer)

8:00^{am} – 9:00^{am}

Event: New Members' & First Time Attendees' Breakfast (Alexander's Restaurant)

8:00^{am} – 9:00^{am}

Meeting 1: Intellectual Property Rights Committee (Plaza Suite)

8:00^{am} – 9:00^{am}

Meeting 2: Travel Awards Committee (Broadway 3)

9:00^{am} – 11:00^{am}

Session 3: *Preparing for Shared Cataloging: An Overview of Needs, Benefits, and Efforts*
(Pavilion East)

9:00^{am} – 11:00^{am}

Session 4: *What's Really Happening in the Exhibit Hall: Case Studies in Vendor Cooperation* (Pavilion West)

11:00^{am} – 12:30^{pm}

Seminar 1: *Meeting of the Minds: Making Explicit the Issues of Concern to New Professionals in the Field of VR* (Pavilion East)

11:00^{am} – 12:30^{pm}

Special Interest Group Meeting 1: IRIS Users Group (Pavilion West)

12:30^{pm} – 1:30^{pm}

Event: Luncheon & Presentation - Cancelled

12:30^{pm} – 1:30^{pm}

Special Daily Session: Ask the Experts (Plaza Level Foyer)

12:30^{pm} – 1:30^{pm} Meeting 3: Data Standards Committee (Plaza Suite)
 12:30^{pm} – 1:30^{pm} Meeting 4: VRA Chapter Chairs (Broadway 3)
 1:30^{pm} – 5:00^{pm} Workshop 2: *Negotiating and Licensing Electronic Content* (Pavilion East)
 1:30^{pm} – 5:00^{pm} Workshop 3: *Implementing Vocabularies for Access to Visual Collections* (Pavilion West)
 1:30^{pm} – 5:00^{pm} Tour 2: Bus Tour of Portland (*Meet bus front of Hilton Main*)
 1:30^{pm} – 5:00^{pm} Tour 3: Tour of the Japanese Garden & Shopping (*Meet bus front of Hilton Main*)
 5:00^{pm} – 6:30^{pm} Meeting: VRA 2005 in Miami - Conference Planning (Plaza Suite)
 5:00^{pm} – 6:30^{pm} Special Interest Group Meeting 2: Madison DID Users Group (Pavilion West)
 6:30^{pm} – 9:30^{pm} Event: Keynote Address & VRA Members' Gathering (Grand Ballroom 1)

Thursday, March 11

7:00^{am} – 7:30^{am} Activity: Stretching (Broadway 3 & 4)
 7:30^{am} – 6:00^{pm} Registration (Plaza Level Foyer)
 8:00^{am} – 9:00^{am} Meeting 5: Development Committee (Broadway 1)
 8:00^{am} – 9:00^{am} Meeting 6: Publications Program Group (Plaza Suite)
 8:00^{am} – 9:00^{am} Meeting 7: Membership Committee (Broadway 2)
 9:00^{am} – 11:00^{am} Session 5: *Cataloguing Cultural Objects: A New Tool for Descriptive Cataloguing*
 (Pavilion East)
 9:00^{am} – 11:00^{am} Session 6: *Project CLIMB: Using Computational Linguistic Techniques to Harvest Image*
Descriptors (Pavilion West)
 11:00^{am} – 12:30^{pm} Special Event: Archivision Coffee Break (Plaza Level Foyer)
 11:00^{am} – 6:00^{pm} Event: Exhibit Hall (Plaza Level Foyer)
 11:00^{am} – 12:30^{pm} Seminar 2: *Issues in Cataloging Contemporary Art Images* (Pavilion East)
 11:00^{am} – 12:30^{pm} Seminar 3: *Building New Paradigms: Image Collections, New Perspectives, New*
Realities (Pavilion West)
 12:30^{pm} – 1:30^{pm} Special Daily Session: Ask the Experts (Plaza Level Foyer)
 12:30^{pm} – 1:30^{pm} Meeting 8 Cancelled
 12:30^{pm} – 1:30^{pm} Meeting 9: Nominating Committee (Plaza Suite)
 1:30^{pm} – 3:30^{pm} Session 7: *Countdown to ARTstor: An Update on the ARTstor Test Phase* (Pavilion East)
 1:30^{pm} – 3:30^{pm} Session 8: *"Still in the Works": Digital Project Development, Tools, Assessment, and*
Preservation (Pavilion West)

AT-A-GLANCE

AT A GLANCE

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Conference-at-a-Glance

Thursday, March 11 ^{cont}

- 1:30 ^{pm} – 5:00 ^{pm} Tour 4: OMSI (Orig. Classical Chinese Garden Tour & the Tao of Tea) – Cancelled
1:30 ^{pm} – 5:00 ^{pm} Tour 5: Native American Art Collection of the Portland Art Museum (*Meet in lobby of Hilton Main*)
5:00 ^{pm} – 7:00 ^{pm} Meeting: VRA Annual Business Meeting and Town Hall (Pavilion East)
7:30 ^{pm} – 10:00 ^{pm} Event: Luraine Tansey Education Fund-Raising Dinner (Greek Cusina - Ticket Required)

Friday, March 12

- 7:00 ^{am} – 7:30 ^{am} Activity: Pilates (Broadway 3 & 4)
8:00 ^{am} – 9:00 ^{am} Event: VRA Leadership Breakfast (By invitation only) (Alexander's Restaurant)
8:30 ^{am} – 12:00 ^{pm} Registration (Plaza Level Foyer)
9:00 ^{am} – 11:00 ^{am} Session 9: *Making Copyright Law Work for You* (Pavilion East)
9:00 ^{am} – 11:00 ^{am} Session 10: *An Embarrassment of Riches: Developing Robust Schemas and Interfaces to Provide Meaningful Access to Online Cultural Heritage Materials* (Pavilion West)
9:30 ^{am} – 7:00 ^{pm} Event: Exhibit Hall (Plaza Level Foyer)
11:00 ^{am} – 12:30 ^{pm} Special Event: Corbis Coffee Break (Plaza Level Foyer)
11:00 ^{am} – 12:30 ^{pm} Seminar 4: *Complexities of the Built Environment: Cataloging Images of Architecture* (Pavilion East)
11:00 ^{am} – 12:30 ^{pm} Seminar 5: *Out with the Bath Water: The Orphaning of the Analog Image Surrogate* (Pavilion West)
12:30 ^{pm} – 1:30 ^{pm} Special Daily Session: Ask the Experts (Plaza Level Foyer)
12:30 ^{pm} – 1:30 ^{pm} Meeting 10: Education Committee (Broadway 1)
12:30 ^{pm} – 1:30 ^{pm} Meeting 11: Digital Initiatives Advisory Committee (Broadway 2)
12:30 ^{pm} – 1:30 ^{pm} Chapter Meeting: Upstate New York (Plaza Suite)
1:30 ^{pm} – 5:00 ^{pm} Workshop 4: *Strategies for Transitioning to the Age of Digital Media* (Pavilion East)

- 1:30^{pm} – 5:00^{pm} Workshop 5: *Complexities of the Built Environment: Cataloging Images of Architecture* (Pavilion West)
- 1:30^{pm} – 5:00^{pm} Tour 6: A Walking Tour of Architecture and Public Art (*Meet in lobby of Hilton Main*)
- 1:30^{pm} – 5:00^{pm} Tour 7: A Walking Tour of the Pearl District (*Meet in lobby of Hilton Main*)
- 4:30^{pm} – 5:30^{pm} Special Meeting: Second Meeting of the Intellectual Property Rights Committee (Broadway 1)
- 4:30^{pm} – 5:30^{pm} Special Meeting: Creating a "Cataloger's Desktop" (Plaza Suite)
- 5:30^{pm} – 7:00^{pm} Event: Davis Art Images Wine-tasting and the VRAffle (Plaza Level Foyer)
- 7:30^{pm} – 10:00^{pm} Reception: Saskia Reception at the Pittock Mansion (Ticket required)

Saturday, March 13

- 7:00^{am} – 7:40^{am} Activity: Pilates (Broadway 3 & 4)
- 8:30^{am} – 12:00^{pm} Registration (Plaza Level Foyer)
- 8:00^{am} – 9:00^{am} Meeting 12: Financial Advisory Committee (Plaza Suite)
- 8:00^{am} – 9:00^{am} Meeting 13: ARLIS/NA-VRA Joint Task Force on Education (Broadway 1)
- 8:00^{am} – 9:00^{am} Meeting 14: Awards Committee (Broadway 2)
- 8:30^{am} – 5:00^{pm} Special Meeting: Cataloging Cultural Objects (CCO editors and advisory committee members only) (Broadway 1)
- 9:00^{am} – 11:00^{am} Session 11: *Issues in Technology: Partnering to Integrate Digital Management Applications and Digital Resources* (Pavilion East)
- 9:00^{am} – 11:00^{am} Session 12: *Yours, Mine, and Ours: The Future of the Personal Collection in the Digital Age* (Pavilion West)
- 9:00^{am} – 5:00^{pm} Tour 8: Slide Facility at the University of Oregon and Aalto's Mount Angel Abbey Library – Cancelled
- 11:00^{am} – 12:30^{pm} Special Interest Group 3: Museum VR Group (Pavilion East)
- 11:00^{am} – 12:30^{pm} Seminar 6: *Issues in the Preservation and Conservation of Born-Digital Art* (Pavilion West)
- 11:45^{pm} – 4:00^{pm} Tour 9: Bus Trip to the Erath and Chateau Benoit Wineries (*Meet bus front of Hilton Main*)
- 12:30^{pm} – 1:30^{pm} Special Daily Session: Ask the Experts (Plaza Level Foyer)
- 1:30^{pm} – 2:30^{pm} Special Meeting: Digital Visual Resources Strategic Plan (Pavilion West)
- 1:30^{pm} – 5:00^{pm} Workshop 6: *Job Status and the VR Professional* (Pavilion East)
- 4:00^{pm} – 7:00^{pm} Meeting: VRA Executive Board Meeting (Plaza Suite)

AT-A-GLANCE



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PRELIMINARIES

—
VRA 22nd Annual Conference, March 9-13, 2004, Portland

Thanks

Many individuals, all volunteers, have helped to plan and staff this conference and we wish to offer a sincere and heart-felt *Thank You* to everyone who has given both their time and talents to make this conference a success. First of all, we want to especially thank all the members of the Local Planning Committee and their diligent Co-chairs Karin Whalen and Jane Fisher. During the conference members of the local committee will be readily identified by a small red rose attached to their name badge. Please take a minute to thank them for their efforts on behalf of all the VRA. A detailed list of credits will be published in the Spring 2004 issue of the *VRA Bulletin*.

Once again, every member of the Executive Board has generously provided assistance and advice during the planning of the conference and we want to especially thank VRA Secretary Margo Ballantyne and VRA Treasurer Ann M. Thomas for the tremendous job they have done as conference co-registrars. We also want to thank VRA Public Relations and Communications Officer Christine E. Hilker, Amy Stidwell (editor), Corey Schultz (cover design) and Jeanette Mills (cover photo) for their work on the conference program. Finally, we would also like to thank other members for their generous help and advice, specifically last year's Vice President for Conference Arrangements Mark Pompelia, and VRA Website Administrator Eric C. Schwab who helped with the conference website, and former VRA Secretary Patricia McRae who volunteered to organize and MC the *VRAffle*.

Development Committee Co-chairs Liz Edgar Hernandez and Jane Darcovich and all the members of the VRA Development Committee deserve many congratulations for a remarkable year of conference support. Once again, this is no small accomplishment in these uncertain times. Their success is a testament to the dedicated interest of our commercial colleagues and friends, many of whom are not only exhibitors, but are participating as moderators and speakers in the conference program. Be sure to take time to visit them in the VRA Commons and inquire about their specific products and services.

Sheryl L. Brittig
VRA Vice President for Conference Programs

Jeanne M. Keefe
VRA Vice President for Conference Arrangements

PRELIMINARIES

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VRA 22nd Annual Conference, March 9-13, 2004, Portland

Hotel

The headquarters for the 2004 VRA Conference is the Portland Hilton Hotel and Executive Tower located at 921 S.W. Sixth Avenue, approximately two blocks from Pioneer Courthouse Square at the very center of downtown Portland. It is in proximity of the Portland Center for the Performing Arts, the Arlene Schnitzer Concert Hall, the Oregon Historical Society, the Portland Art Museum, the Oregon Museum of Science & Industry, two movie theaters, and dozens of ground level, upscale shopping establishments including Pioneer Place Shopping Mall, Nordstrom and Niketown. Guests have access to 320 short blocks (200 ft long) of downtown Portland via free public transportation, which includes the Max Light Rail System.

In 1995 the Hilton Portland completed a 25 million-dollar renovation that completely updated its exterior, lobby, restaurants, guest rooms and function space. In the main building there is a fully equipped business center with faxing, photocopying, laser printing and other services. The two building complex includes three distinct restaurants and three lounges; as well as a full service athletic club featuring indoor pool, jacuzzi, sauna and steam rooms.

There are many restaurants and cafes within walking distance of the hotel and Portland has become something of a magnet for world-class chefs who revel in creating menus from the cornucopia of foodstuffs harvested locally. *Gourmet* magazine recently praised Portland as "the Burgundy of America, rich in produce, laden with seafood, and blessed with fabulous wines." Another feature of downtown Portland is that you are never far from your favorite brew. You will quickly notice the generous number of coffee shops, cafes, espresso bars and microbreweries. So get out of the hotel, walk around and explore. It will be worth the effort!

Registration

The VRA Registration / Information Desk and a message board will be set up in the "VRA Commons" located just outside Pavilion Room West on the second floor known as the Plaza Level Foyer. You can gain entry to this foyer by going up the main staircase, escalator or elevator from the lobby of the main hotel. Registration provides you with access to all general VRA events and allows you to register for special events with space still available.

On-site registration is offered; refer to the program schedule for Registration Desk hours. The fees for on-site registration are as follows:

Individual Member (VRA or member affiliate): \$145.00
Institutional Member: \$145.00
Guest of Member: \$145.00
Non-member: \$165.00
Daily Rate (On-site only): \$ 55.00

Please note: Your VRA conference name badge is your proof of registration and should be worn at all times during the conference. Participants are responsible for the cost of local transportation and museum admissions unless otherwise noted.

Special Events

All tours and workshops have limited enrollment, as do several special events and registration is on a first-come, first-served basis. If you have successfully pre-registered for one or more of these events, the appropriate tickets will be in the registration packet you receive at the conference. When registration for a particular event is filled, a wait list will be maintained. When possible we will take on-site registration for events that have not been entirely filled. You can check at the Registration Desk for information on events that are still open.

If you pre-register and pay for an event and cannot be registered because it is already full, you will automatically receive a refund. The refund check will be issued in the weeks immediately following the conference. No refunds are available for tours or special events for which you successfully register but do not or cannot attend.

Conference Evaluation

Any feedback about the VRA conference is greatly appreciated! Each registration packet will include a Conference Evaluation Form, which is also available online at <http://www.vraweb.org/VRAPortland/2004EvaluationForm.htm>. The conference coordinators read all of the forms and use your feedback in planning programming for future conferences. Please fill out the Conference Evaluation Form and return it to the Registration Desk or mail it to:

Jeanne M. Keefe
VRA Vice President
Architecture Library, Greene 306
Rensselaer Polytechnic Institute
110 Eighth Street
Troy, NY 12180
Upstate New York Chapter, VRA

Conference Program Credits

Content: Sheryl L. Brittig, Massachusetts Institute of Technology and Jeanne M. Keefe, Rensselaer Polytechnic Institute
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PRELIMINARIES

PRELIMINARIES

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Donor Acknowledgements

With our deepest gratitude the VRA wishes to acknowledge and thank the many businesses, academic institutions, VRA Chapters and individual members who have generously supported the Association over the past 12 months. These gifts are sending nine of our colleagues to VRA 2004 Portland, providing support for important new initiatives such as the VRA/ARLIS Summer Educational Institute, and enabling the high quality and success of this year's conference program and events.

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Image Innovations (Tansy Education Fund)
Northern California Chapter, VRA

To all, the VRA extends its warmest thanks and deepest appreciation.

Liz Edgar Hernandez

Co-chair, VRA Development Committee
The Teaching Company

Jane Darcovich

Co-chair, VRA Development Committee
University of Illinois at Chicago

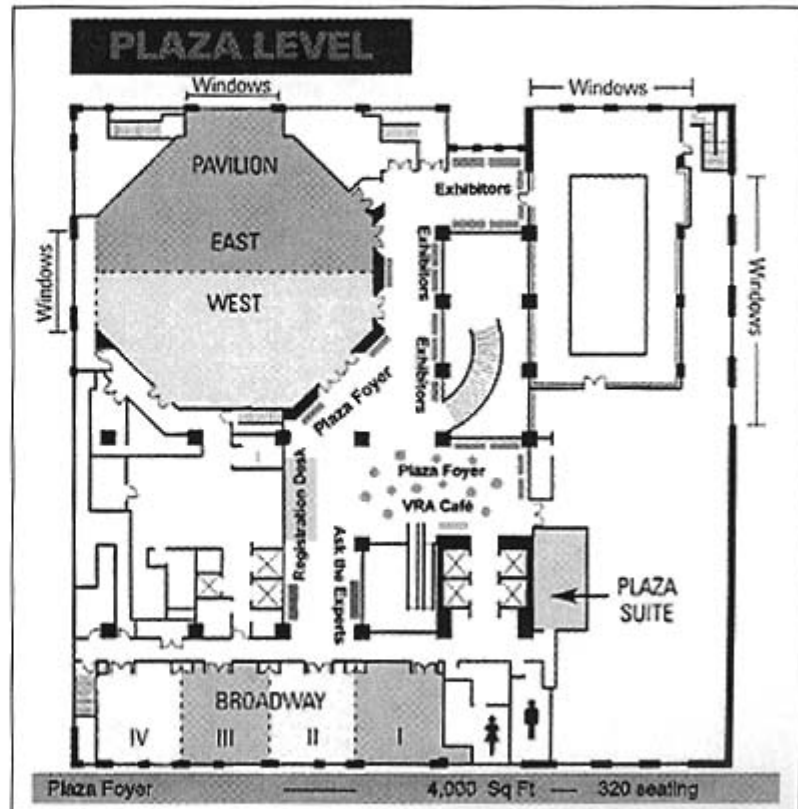
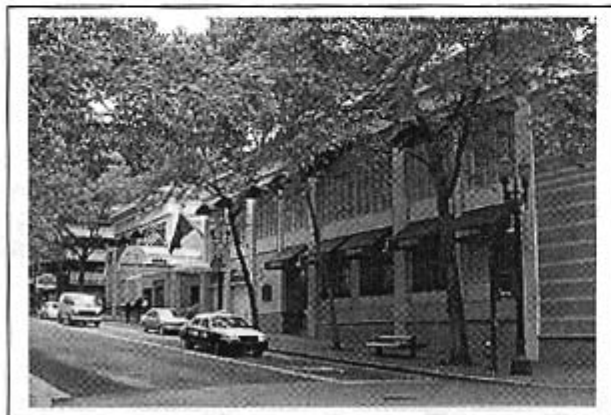
PRELIMINARIES

HOTEL LAYOUT

VRA 22nd Annual Conference, March 9-13, 2004, Portland

The Portland Hilton and Executive Tower

The Portland Hilton main hotel is the venue for the 2004 VRA Conference. The Registration Desk, Exhibitor area, Wine-tasting event and VRAffle will all be located adjacent to The "VRA Commons" in the Plaza Level Foyer on the second floor of the main hotel. All conference sessions, workshops and meetings will be held in Broadway Rooms I-IV, the Plaza Suite, Pavilion Room East and Pavilion Room West. The notable exceptions will be the Keynote Address and Members' Reception which will be hosted in the Grand Ballroom I on the Ballroom Level and the New Member's and Leadership Breakfasts which will be held in Alexander's Restaurant on the 23rd floor overlooking downtown Portland. Signage will be conveniently placed to direct you to your desired destination.



EVENTS: MONDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Program of Events

Unless otherwise specified, all activities are at the Hilton Portland on the Plaza Level of the hotel. The Keynote Address and Members' Gathering are the only events in Ballroom1. Check the Registration Desk for the availability of the floating meeting room.

Monday, March 8

8:45 a.m. – 6:00 p.m.

Plaza Suite

Meeting

VRA Executive Board

Chair:

Elisa Lanzi, President

6-00 p.m. – 9:00 p.m.

Plaza Level Foyer

Registration

MONDAY, MARCH 8

EVENTS: TUESDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Tuesday, March 9

7:30 a.m. – 6:00 p.m.

Plaza Level Foyer

Registration

11:00 a.m. – 6:00 p.m.

Broadway 1 & 2

Workshop 1

Managing a Digitization Project (*Full/Closed*)

Sponsored by the VRA Education Committee

Organizer:

Trudy Levy, Image Integration

Instructors:

Trudy Levy, Image Integration and **Howard Brainen**, TwoCat Digital

Registration Fee:

\$95.00

Limit:

60 Participants

1:30 p.m. – 4:00 p.m.

Tour 1

The Portland Spirit Luncheon Cruise (*Cancelled*)

1:30 p.m. – 3:30 p.m.

Pavilion East

Session 1

Viewing Our Past, Making It Present: Lantern Slides and Visual Resources Collections

Co-organizers:

Marylly Snow, University of California, Berkeley

Jenni M. Rodda, Institute of Fine Arts, New York University

Presenters:

Joseph A. Romano, Oberlin College

The Early History of Lantern Slide Projection, 1420-1900

Jenni M. Rodda, Institute of Fine Arts, New York University

Lantern Slides and the Early History of Visual Resources at IFA, 1941-1971

Marylly Snow, University of California, Berkeley

College of Environmental Design Lantern Slide Collections: A Simple Access and Preservation Project

Annemarie van Roessel, The Art Institute of Chicago

Bits of Glass: Developing Digital Access to Lantern Slides at the Art Institute of Chicago

Amy Lucker, Harvard University

Architectural Views of the World, 1870-1920: Digitization of Lantern Slides from Harvard's Fine Arts Library Collection

3:30 p.m. – 5:30 p.m.

Pavilion East

Session 2

Bridging the Divide between Image Collections across Campus

Organizer/Moderator:

Rebecca Price, University of Michigan, Ann Arbor

Presenters:

Kathleen Cohen, San Jose State University

CSU IMAGE: A Statewide Collaborative Project

Maureen Burns, University of California, Irvine

Start Small, Think Big: Digital Collaboration at the University of California

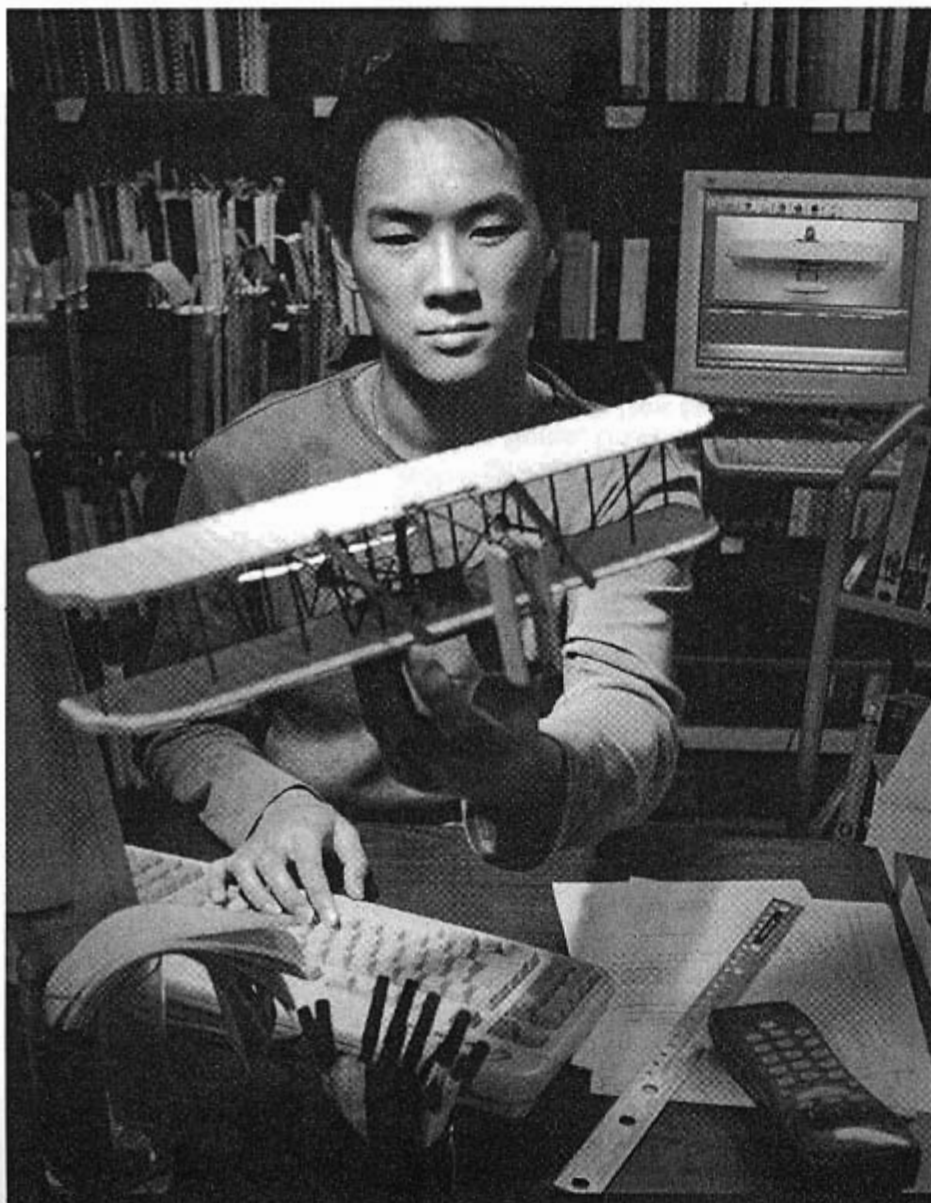
Jolene de Verges, Smith College

Collaboration Strategies in the Digital Age: Bringing Image Collections and Image Users Together

Rebecca Price and **Wendy Holden**, University of Michigan, Ann Arbor

Bridgebuilding at Michigan: Meeting in the Middle

TUESDAY, MARCH 9



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Make your visual media collections accessible anytime, anywhere with the help of **OCLC Online Computer Library Center**. Founded on the vision of library cooperation and worldwide access to information, OCLC offers **digital collection and preservation services** for all cultural institutions. We provide the technology, resources, infrastructure and services you need to manage your digital collections.

Visit us at OCLC booth 2 to see how your digital collections can take flight.



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EVENTS: WEDNESDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Wednesday March 10

7:00 a.m. – 7:30 a.m.

Broadway 3 & 4

Activity

Pilates

Organizer:

Wendy Holden, University of Michigan, Ann Arbor

7:30 a.m. – 6:00 p.m.

Plaza Level Foyer

Registration

8:00 a.m. – 9:00 a.m.

*Alexander's Restaurant
23rd floor, Hilton Main*

Event

New Members' & First Time Attendees' Breakfast

Chair:

Marcia Focht, Binghamton University

8:00 a.m. – 9:00 a.m.

Plaza Suite

Meeting 1

Intellectual Property Rights Committee

Chair:

Maryly Snow, University of California, Berkeley

WEDNESDAY, MARCH 10

EVENTS: WEDNESDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Wednesday March 10 continued

8:00 a.m. – 9:00 a.m.

Broadway 3

Chair:

Meeting 2

Travel Awards Committee

Heidi S. Raatz, Minneapolis Institute of Arts

9:00 a.m. – 11:00 a.m.

Pavilion East

Organizer:

Moderator:

Presenters:

Session 3

Preparing for Shared Cataloging: An Overview of Needs, Benefits, and Efforts

Brad Westbrook, University of California, San Diego

Günter Waibel, Research Libraries Group

Amy Lucker, Harvard University

How Did You Come Up with That Title?: Prospects for Shared Cataloging of Images

Mary Elings, University of California, Berkeley

Infrastructure Elements of a Shared Cataloging Resource

Trish Rose, University of California, San Diego and

Brad Westbrook, UCAI Project, University of California, San Diego

Beyond Google: A Union Catalog for Art Image Metadata

9:00 a.m. – 11:00 a.m.

Pavilion West

Organizer:

Moderator:

Session 4

What's Really Happening in the Exhibit Hall: Case Studies in Vendor Cooperation

Robb Detlefs, Gallery Systems

Elisa Lanzi, Smith College

Presenters:

Kurt Wiedenhoeff, Saskia, Ltd., Cultural Documentation
Terry Thiele, Luna Imaging
Scott Gilchrist, Archivision
David Urbanic, Zoomify Inc.

11:00 a.m. – 12:30 p.m.

Pavilion East

Seminar 1

**Meeting of the Minds: Making Explicit the Issues of
Concern to New Professionals in the Field of Visual
Resources**

Co-organizers:

Maureen Burns, University of California, Irvine
Marcia Focht, Binghamton University

Respondent:

Christine L. Sundt, University of Oregon

Presenters:

Anne Blecksmith, Getty Research Institute
Navigating Photographic Memory: Image Archive Reference in a Research Library
Rachel Kuhn, North Carolina State University
VR Yoga: Stretching Staff Resources and Managing Time
Betha Whitlow, Washington University
The Shock of the New: Using Youth and Inexperience as Tools for Success
Corey Schultz, Stanford University
The Solitary Professional and the Need for Inter-Institutional Collaboration

11:00 a.m. – 12:30 p.m.

Pavilion West

Special Interest Group Meeting 1
IRIS Users Group

Organizer:

Mark Pompelia, Rice University

Moderator:

Norine Duncan, Brown University

WEDNESDAY, MARCH 10

EVENTS: WEDNESDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Wednesday March 10 continued

12:30 p.m. – 1:30 p.m.

Event

Luncheon and Presentation (*Cancelled*)

12:30 p.m. – 1:30 p.m.

Plaza Suite

Meeting 3

Data Standards Committee

Chair:

Ann Baird Whiteside, University of Virginia

12:30 p.m. – 1:30 p.m.

Plaza Level Foyer

Special Daily Session

Ask the Experts

This is a free event held daily during the lunch hour. Sign-up at the Registration Desk

Organizer:

Marcia Focht, Binghamton University

Limit:

4-6 Participants per hour

Wednesday's Experts:

Christine L. Sundt, University of Oregon

Licensing; Fair Use

Susan Jane Williams, Cornell University

Digital

12:30 p.m. – 1:30 p.m.

Broadway 3

Chair:

Meeting 4

VRA Chapter Chairs

Trudy Levy, Image Integrations

1:30 p.m. – 5:00 p.m.

Pavilion East

Organizer:

Instructor:

Registration Fee:

Limit:

Workshop 2

Negotiating and Licensing Electronic Content

Sponsored by the VRA Education Committee

Margo Ballantyne, Lewis & Clark College

Frederic S. Silber, Attorney specializing in copyright, licensing and intellectual property

\$55.00

60 Participants

1:30 p.m. – 5:00 p.m.

Pavilion West

Organizer:

Instructors:

Workshop 3

Implementing Vocabularies for Access to Visual Collections

Murtha Baca, Getty Research Institute

Murtha Baca, Getty Research Institute

Patricia Harpring, Getty Research Institute

Elisa Lanzi, Smith College

Christine L. Sundt, University of Oregon

Registration Fee:

Limit:

\$55.00

30 Participants

WEDNESDAY, MARCH 10

EVENTS: WEDNESDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Wednesday March 10 continued

1:30 p.m. – 5:00 p.m.

Meet bus front of Hilton Main

Tour 2

Bus Tour of Portland

Registration Fee:

\$30

Limit:

50 Participants

1:30 p.m. – 5:00 p.m.

Meet bus front of Hilton Main

Tour 3

Tour of the Japanese Garden & Shopping

Registration Fee:

\$30

Limit:

50 Participants

5:00 p.m. – 6:30 p.m.

Plaza Suite

Special Meeting

VRA 2005 in Miami – Conference Planning

Organizer:

Sheryl L. Brittig, Vice President

5:00 p.m. – 6:30 p.m.

Pavilion West

Special Interest Group Meeting 2

Madison DID Users Group

Co-moderators:

**Kevin Hegg, James Madison University
Sandra Maxfield, James Madison University
Christina B. Updike, James Madison University**

6:30 p.m. – 9:30 p.m.

Ballroom 1

Reception

Keynote Address & VRA Members' Gathering

Presentation of the Distinguished Service Award (8:15 pm)

Speaker:

David Rumsey, President of Cartography Associates

Join fellow VRA members for the highlight event of our annual conference. Hors d'oeuvres buffet will be served and a cash bar will be available.



ARTstor has reserved the Portlandia Suite in the Hilton for conference attendees to stop by and explore this exciting new scholarly resource. The suite will be open for demonstrations and questions between the hours of 10am-4pm from Wednesday March 10th-Friday March 12th.

Initiated by the Mellon Foundation, ARTstor is an independent non-profit project dedicated to building a significant collection of digital art images for use in scholarly research in the arts and humanities.

In addition to demonstrating ARTstor's content and functionality, members of the ARTstor team will be available to answer questions about the project and how your institution may participate.

The ARTstor suite is located in the Hilton's Portlandia Suite, Rm. 2020 on the hotel's 20th floor.

WEDNESDAY, MARCH 10

EVENTS: THURSDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Thursday March 11

7:00 a.m. – 7:30 a.m.

Broadway 3 & 4

Organizer:

Activity **Stretching**

Wendy Holden, University of Michigan, Ann Arbor

7:30 a.m. – 6:00 p.m.

Plaza Level Foyer

Registration

8:00 a.m. – 9:00 a.m.

Broadway 1

Co-Chairs:

Meeting 5 **Development Committee**

Liz Edgar Hernandez, The Teaching Company
Jane Darcovich, University of Illinois at Chicago

8:00 a.m. – 9:00 a.m.

Plaza Suite

Chair:

Meeting 6 **Publications Program Group**

Christine E. Hilker, University of Arkansas

8:00 a.m. – 9:00 a.m.

Broadway 2

Chair:

Meeting 7 **Membership Committee**

Trudy Levy, Image Integration

9:00 a.m. – 11:00 a.m.

Pavilion East

Session 5

Cataloguing Cultural Objects: A New Tool for Descriptive Cataloguing

Organizer:

Linda McRae, University of South Florida

Moderator:

Layna White, San Francisco Museum of Modern Art

Presenters:

Linda McRae, University of South Florida

Cataloguing Cultural Objects: Some Frequently Asked Questions

Patricia Harpring, Getty Research Institute

Cataloguing Cultural Objects: An Overview

Murtha Baca, Getty Research Institute

Cataloguing Cultural Objects: Why Bother?

Elisa Lanzi, Smith College

Play by the Rules: Implementing CCO in an Image Collection

9:00 a.m. – 11:00 a.m.

Pavilion West

Session 6

Project CLiMB: Using Computational Linguistic Techniques to Harvest Image Descriptors

Organizer:

Roberta Blitz, Columbia University

Presenters:

Angela Giral, Columbia University

Subject Access in the Digital Age: A Sisyphean Task

Judith Klavans, University of Maryland, College Park

CLiMBing the Mountain: Automating Subject Access

Roberta Blitz, Columbia University

A New Vista? Preview of the CLiMB ToolKit for Image Professionals

Rebecca J. Passonneau, Columbia University

How Can We Scale the Summit? Demo with Feedback from the Audience

THURSDAY, MARCH 11

EVENTS: THURSDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Thursday March 11 ^{continued}

11:00 a.m. – 12:30 p.m.

Plaza Level Foyer

Special Event: Archivision Coffee Break

Sponsored by Archivision

11:00 a.m. – 6:00 p.m.

Plaza Level Foyer

Event Exhibit Hall

Coordinator:

Jeanne M. Keefe, Vice President

Please take time to visit our exhibitor friends in the centrally located Plaza Foyer in and around the VRA Commons. VRA benefits greatly by close interaction with its commercial friends and colleagues, from basic supplies to complex image management systems. Be sure to take advantage of this opportunity for face-to-face communication and to find out what is new and different in our profession.

11:00 a.m. – 12:30 p.m.

Pavilion East

Seminar 2 Issues in Cataloging Contemporary Art Images

Organizer/Moderator:

Barbara Furbush, Getty Research Institute

Presenters:

Barbara Furbush, Getty Research Institute

Finding the Right Words

Virginia Prowell, Western Washington University

Fitting the Square Peg into the Round Hole of Traditional Classifications

Helen Lessick, Los Angeles County Metropolitan Transportation Authority
Without A Net: Cataloguing Public Art Commissions

Amy Lucker, Harvard University
Image and Information Sources for Contemporary Art and Artists

11:00 a.m. – 12:30 p.m.

Pavilion West

Seminar 3

Building New Paradigms: Image Collections, New Perspectives, New Realities

Organizer/Moderator:

Trudy Jacoby, Princeton University

Presenters:

Janet Temos, Princeton University

Can I Get That to Go? Database Portability and Open Source Software

Margaret Webster, Cornell University

Virtually Together, Physically Separate

Ann Baird Whiteside, University of Virginia

The Compleat Library or the Resurrection of Indivisibility

Carmen Wiedenhoef, Saskia, Ltd. Cultural Documentation

Fostering Relationships In and Outside of Your Institution to Support Your Digital Image Collections

12:30 p.m. – 1:30 p.m.

Meeting 8 (Cancelled)

12:30 p.m. – 1:30 p.m.

Plaza Suite

Meeting 9

Nominating Committee

Chair:

Carolyn Lucarelli, The Pennsylvania State University

THURSDAY MARCH 11

EVENTS: THURSDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Thursday March 11 ^{continued}

12:30 p.m. – 1:30 p.m.

Plaza Level Foyer

Special Daily Session

Ask the Experts

This is a free event held daily during the lunch hour. Sign-up at the Registration Desk

Marcia Focht, Binghamton University

4-6 Participants per hour.

Organizer:

Limit:

Thursday's Experts:

Randi Millman-Brown, Ithaca College

Portfolio

Murtha Baca, Getty Research Institute

Metadata, Vocabularies, and Cataloging

1:30 p.m. – 3:30 p.m.

Pavilion East

Session 7

Countdown to ARTstor: An Update on the ARTstor Test Phase

Moderators:

Elisa Lanzi, Smith College and

Barbara Rockenbach, ARTstor

Presenters:

Steven Kowalik, Hunter College

Taming a Titan at Hunter College

Trudy Jacoby, Princeton University

ARTstor: The Princeton Beta Test Experience, or Don't We Already Have That?

Vickie O'Riordan, University of California, San Diego

Notes from the Frontier: Beta Testing ARTstor on the West Coast

Ann Woodward, Johns Hopkins University

Getting the Word Out: Persuading Faculty to Participate in ARTstor Beta Testing at Johns Hopkins

1:30 p.m. – 3:30 p.m.

Session 8

Pavilion West

“Still in the Works”: Digital Project Development, Tools, Assessment, and Preservation

Moderator:

John J. Taormina, Duke University

Presenters:

Maureen Burns, University of California, Irvine

LUCI's Metamorphosis: From Visual Resources Pilot Project to Library Digital Image Service

Jodie Walz, University of Minnesota

From Birth to the Web in 365 days: the Design Center for American Urban Landscape Image Bank

Judith Thomas, University of Virginia

University of Virginia's New Library User Collection Tool

Martha Anderson, Library of Congress

Digital Preservation: Challenges and Opportunities

1:30 p.m. – 5:00 p.m.

Tour 4

Oregon Museum of Science and Industry (*Cancelled*)

Classical Chinese Garden Tour & the Tao of Tea (*Cancelled*)

1:30 p.m.-5:00 p.m.

Meet in Lobby Hilton Main

Tour 5

Native American Art Collection of the Portland Art Museum

Guide:

Bill Mercer, Curator

Registration Fee:

\$30

Limit:

40 Participants

THURSDAY, MARCH 11

EVENTS: THURSDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Thursday March 11 ^{continued}

5:00 p.m. – 7:00 p.m.

Pavilion East

Chair:

Meeting

VRA Annual Business Meeting and Town Hall

Elisa Lanzi, President

The Annual Business Meeting is the official forum for conducting association business. The agenda includes the President's State of the Association; select officer reports; updates on current and future association projects and activities; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; the presentation of the VRA Travel Awards; and a presentation on the 2005 annual conference city. The Town Hall is an open forum where members will have the opportunity to present suggestions, comments, announcements, and questions. All members are encouraged to attend.

Annual Association Business Meeting

Thursday, March 11, 2004, 5:00-7:00 p.m.

Hilton Portland Hotel

Pavilion Rooms East & West

AGENDA

- I. Call to Order
- II. Approval of the minutes from the 2003 annual Association business meeting held Thursday, April 10, 2003, in Houston, as published in the *Visual Resources Association Bulletin*, Summer 2003, Vol. 30, No. 1, pp. 5-9—
Margo Ballantyne, Secretary

- III. Recognition and thanks to Portland conference team—Elisa Lanzi, President
- IV. State of the Association—Elisa Lanzi, President
- V. Treasury Report—Ann M. Thomas, Treasurer
- VI. Membership Report – Jenni M. Rodda, Member Services Coordinator
- VII. Travel Award —Heidi S. Raatz, Chair, Travel Awards Committee
- VIII. VRA Leadership Recognition—Elisa Lanzi, President
 - a. Appointments
 - b. Committees: certificates to outgoing chairs, recognition of current chairs
 - c. VRA Regional Chapters: certificates to outgoing chairs, recognition of current chairs
- IX. Appreciation of outgoing VRA President—Kathe Hicks Albrecht, President-elect
- X. Welcome to new VRA Executive Board members—Elisa Lanzi, President
 - A. Christine E. Hilker, Public Relations and Communication Officer
 - B. Jeanne M. Keefe, Vice-President for Conference Programming
 - C. Ann M. Thomas, Treasurer
- XI. VRA 2005 Conference Presentation—Linda Chapin, Local Arrangements Committee
- XII. VRA Town Hall and other business —moderated by Elisa Lanzi, President
 - Update on special projects
 - a. Summer Educational Institute-John J. Taormina, Co-Chair
 - b. Cataloguing Cultural Objects-Ann Whiteside
- XIII. Passing of the gavel to the new VRA President
- XIV. Adjournment

THURSDAY, MARCH 11

EVENTS: THURSDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Thursday March 11 ^{continued}

7:30 p.m. – 10:00 p.m.

Event

Luraine Tansey Education Fund-Raising Dinner

Location:

The Greek Cusina Restaurant, Minoan Room, 404 S.W. Washington

Registration Fee:

\$50.00

Limit:

None

Join old friends and new at this always memorable annual fund-raising event to benefit the Luraine Tansey Education Fund in the Minoan Room of the Greek Cusina, just a brief walk from the hotel. The menu includes a variety of mouthwatering, traditional Greek dishes, including many vegetarian specialties.

The Greek Cusina has become a Portland landmark with great food and a casual, fun atmosphere. Not your typical restaurant, it offers a super-charged, energetic setting that everyone will enjoy. Located on the third floor, the Minoan Room is said to be a mirror image of Greek heritage. The interactive entertainment gives you the feeling that you are visiting the Isles of Greece. You will have a chance to release your frustration the "Greek way" partaking in the tradition of "plate breaking" to raise extra proceeds for the Luraine Tansey Education Fund.

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Alte und Neue Pinakothek
Ashmolean
Dulwich Picture Gallery*
French National Museums*
Galerie Schloss Belvedere
Hunterian Art Gallery
Kimbell Museum
Kunsthalle, Hamburg*
Kunsthistorisches Museum
Manchester Metropolitan University
Merseyside Museums and Galleries
Musée d'Unterlinden
National Galleries, Scotland
National Gallery, Ireland
National Gallery, Victoria
Prado
Sanz Vega
Staatlichen Museen, Kassel*
Staatsgalerie, Stuttgart*
Stedelijk, Amsterdam
Stedelijke Musea Stad Brugge/Memling Museum
Stoedtner
Taft Museum
Tate Gallery
The National Portrait Gallery
The Van Gogh Museum
The Wallace Collection

*discontinuing slide production/limited availability

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Visit us at booth 4
VRA Annual Conference
March 11-12, 2004

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EVENTS: FRIDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Friday, March 12

7:00 a.m. – 7:30 a.m.

Broadway 3 & 4

Organizer:

Activity

Pilates

Wendy Holden, University of Michigan, Ann Arbor

8:00 a.m. – 9:00 a.m.

Alexander's Restaurant

Host:

Event

Leadership Breakfast

Kathe Hicks Albrecht, President

For VRA leadership, including Committee Chairs, Chapter Chairs, Board Appointees, VRA President's Group, and Executive Board

8:30 a.m. – 12:00 p.m.

Plaza Level Foyer

Registration

9:00 a.m. – 11:00 a.m.

Pavilion East

Organizer:

Session 9

Making Copyright Law Work for You

Renate Wiedenhoef, Saskia Ltd. Cultural Documentation

Presenters:

Micah Stowitz, STOEL RIVES LLP

Prof. Lydia Pallas Loren, Northwestern School of Law, Lewis & Clark College

Laura Levinson, Associate General Counsel, National Gallery of Art

EXHIBIT HALL DIRECTORY

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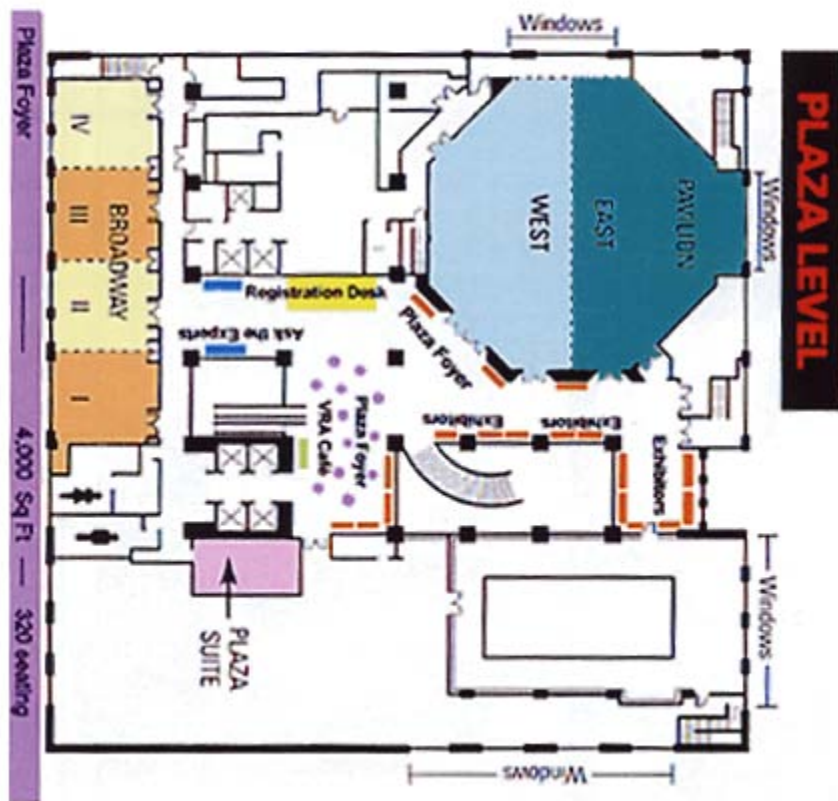
WEEK-AT-A-GLANCE

VRA 22nd Annual Conference, March 9-13, 2004, Portland

AM	Mon-3/8/04	Tue-3/9/04	Wed-3/10/04	Thurs-3/11/04
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PLAZA LEVEL FOYER



9:00 a.m. – 11:00 a.m.

Pavilion West

Session 10

An Embarrassment of Riches: Developing Robust Schemas and Interfaces to Provide Meaningful Access to Online Cultural Heritage Materials

Organizer:

Jodie Walz, University of Minnesota

Moderator:

K.C. Elhard, University of Illinois at Urbana-Champaign

Presenters:

Jodie Walz, University of Minnesota and

Barbara Brenny, University of Minnesota

Responding to Diverse Groups: Usability Testing of the Web Interface for the Visual Resources Collection at the College of Architecture and Landscape Architecture, University of Minnesota

K.C. Elhard, University of Illinois, Urbana-Champaign and

Nuala Koetter, University of Illinois, Urbana-Champaign

"Digital Emblematica": Emblem Books Online

Megan Winget, University of North Carolina at Chapel Hill

Intellectual Access to an Image: What's It All About?

9:30 a.m. – 7:00 p.m.

Plaza Level Foyer

Event

Exhibit Hall

Coordinator:

Jeanne M. Keefe, Vice President

11:00 a.m. – 12:30 p.m.

Plaza Level Foyer

Special Event: Corbis Coffee Break

Sponsored by Corbis – Images for Education

FRIDAY, MARCH 12

EVENTS: FRIDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Friday, March 12 continued

11:00 a.m. – 12:30 p.m.

Pavilion East

Seminar 4

Complexities of the Built Environment: Cataloging Images of Architecture

Organizer:

Ann Baird Whiteside, University of Virginia

Presenters:

Ben Kessler, University of Chicago
Margaret Webster, Cornell University
Ann Baird Whiteside, University of Virginia

11:00 a.m. – 12:30 p.m.

Pavilion West

Seminar 5

Out with the Bath Water: The Orphaning of the Analog Image Surrogate

Organizer:

Mark Pompelia, Rice University

Presenters:

Sara Jane Pearman, Cleveland Museum of Art
Jenni M. Rodda, Institute of Fine Arts, New York University
Karl Cole, Davis Art Images

12:30 p.m. – 1:30 p.m.

Plaza Level Foyer

Special Daily Session **Ask the Experts**

This is a free event held daily during the lunch hour. Sign-up at the Registration Desk

Organizer: 4:30 p.m.
Limit: 2:00 p.m. - 3:00 p.m.

Marcia Focht, Binghamton University
4-6 Participants per hour
School of Architecture and Public Art

Friday's Experts:

Ben Kessler, University of Chicago
Database Design
Trudy Levy, Image Integration
Procedures for Scanner to Management System; Digital

12:30 p.m. – 1:30 p.m.
Broadway 1

Meeting 10
Education Committee

Co-chairs:

Maureen Burns, University of California, Irvine
Jeanette Mills, University of Washington

12:30 p.m. – 1:30 p.m.
Broadway 2

Meeting 11
Digital Initiatives Advisory Committee

Organizer:

Ann Baird Whiteside, University of Virginia

12:30 p.m. – 1:30 p.m.
Plaza Suite

Chapter Meeting
Upstate New York

Chair:

Randi Millman-Brown, Ithaca College

FRIDAY, MARCH 12

EVENTS: FRIDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Friday, March 12 ^{continued}

1:30 p.m. – 5:00 p.m.

Pavilion East

Workshop 4

**Strategies for Transitioning to the Age of Digital Media –
Full/Closed**

Co-organizers:

Christina Updike, James Madison University
Sarah Cheverton, James Madison University

Registration fee:

\$55

Limit:

60 Participants

1:30 p.m. – 5:00 p.m.

Pavilion West

Workshop 5

**Complexities of the Built Environment: Cataloging Images
of Architecture**

Organizer:

Ann Baird Whiteside, University of Virginia

Presenters:

Margaret Webster, Cornell University
Ann Baird Whiteside, University of Virginia

Registration fee

\$55

Limit:

20 Participants

1:30 p.m. - 5:00 p.m.

Meet in Lobby Hilton Main

Guide:

Registration fee:

Limit:

Tour 6

A Walking Tour of Architecture and Public Art

Libby Dawson Farr, Architectural Historian

\$30

40 Participants

1:30 p.m. - 5:00 p.m.

Meet in Lobby Hilton Main

Guide:

Registration fee:

Limit:

Tour 7

A Walking Tour of the Pearl District

Arthur de Bow, Exhibitions Director, Oregon College of Art & Craft

\$30

40 Participants

4:30 p.m.-5:30 p.m.

Broadway 1

Chair:

Special Meeting

Second Meeting of the Intellectual Property Rights Committee

Maryly Snow, University of California, Berkeley

4:30 p.m.-5:30 p.m.

Plaza Suite

Chair:

Special Meeting

Cataloger's Desktop Group

P. Eileen Fry, Indiana University

FRIDAY, MARCH 12

EVENTS: FRIDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Friday, March 12 ^{continued}

5:30 p.m. – 7:00 p.m.
Plaza Level Foyer

Events:

Davis Art Images Wine-tasting - Sokol Blosser Winery

Sponsored by Davis Art Images

Oregon is renowned for its beautiful vineyards and excellent wineries. In that spirit, we will have a "tasting" of various local wines. After the "tasting" a cash bar will be available featuring those same Oregon wines for you to continue to enjoy during the VRAffle.

The VRAffle

Co-chairs:

Patricia McRae, University of Nevada and
Debra Royer, Portland Art Museum

The purpose of the VRAffle is threefold: 1) to interact informally with conference exhibitors in a lively atmosphere; 2) to showcase VRA members' prodigious creativity; and 3) to strengthen the Funds of the Association.

7:00 p.m. – 10:00 p.m.

Bus Transportation Available to the Pittock Mansion

If you do not want to take a taxi or use Portland's rapid transit system, round-trip bus transportation from the Hotel will be arranged for a small fee (\$5.00); simply sign up at the Registration Desk prior to the event.

7:30 p.m. – 10:00 p.m.

3229 NW Pittock Drive

Reception

Saskia Reception at the Pittock Mansion

Location:

3229 NW Pittock Drive

Sponsored by Saskia Ltd Cultural Documentation

Please join us for a lovely reception in an idyllic setting high above the city where Henry and Georgiana Burton Pittock built their magnificent family home in 1914. Marvel at the impressive view of mountains and city and the beauty of this splendid home.



The Visual Resources Association wishes to thank Zoomify, Inc. for their generous contribution of software. For details on downloading their free software please see their insert in your conference packet.

FRIDAY, MARCH 12

EVENTS: SATURDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Saturday, March 13

7:00 a.m. – 7:30 a.m.

Broadway 3 & 4

Organizer:

Activity

Stretching

Wendy Holden, University of Michigan, Ann Arbor

8:30 a.m. – 12:00 p.m.

Plaza Level Foyer

8:00 a.m. – 9:00 a.m.

Plaza Suite

Chair:

Registration

Meeting 12

Financial Advisory Committee

Ann M. Thomas, Treasurer

8:00 a.m. – 9:00 a.m.

Broadway 1

Co-Chairs:

Meeting 13

ARLIS/NA-VRA Joint Task Force on Education

John J. Taormina, VRA, Duke University
Mary Wassermann, ARLIS/NA, Philadelphia Museum of Art

8:00 a.m. – 9:00 a.m.

Broadway 2

Co-chairs:

Meeting 14
Awards Committee

Mark Pompelia, Rice University
Eric C. Schwab, Ontario College of Art and Design

8:30 a.m.-5:00 p.m.

Broadway 1

Organizer:

Special Meeting
Cataloging Cultural Objects

Open to CCO editors and advisory committee members only.

Diane Zorich, Project Director

9:00 a.m. – 11:00 a.m.

Pavilion East

Organizer:

Presenters:

Session 11
**Issues in Technology: Partnering to Integrate Digital
Management Applications and Digital Resources**

Sponsored by the Digital Initiatives Advisory Committee
Virginia M.C. Hall, Johns Hopkins University

Ann Woodward, Johns Hopkins University
Thornton Staples, University of Virginia
David Ball, Sheffield Hallam University
Virginia M. C. Hall, Johns Hopkins University

SATURDAY, MARCH 13

EVENTS: SATURDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Saturday, March 13 ^{continued}

9:00 a.m. – 11:00 a.m.

Pavilion West

Session 12

Yours, Mine, and Ours: The Future of the Personal Collection in the Digital Age

Organizer:

Susan Jane Williams, Cornell University

Presenters:

Susan Jane Williams, Cornell University
Henry Pisciotta, Penn State University
Christina Updike, James Madison University
Maureen Burns, University of California, Irvine

9:00 a.m.-5:30 p.m.

Tour 8

The Slide Facility at the University of Oregon at Eugene and Aalto's Mount Angel Abbey Library *(Cancelled)*

11:00 a.m. – 12:30 p.m.

Pavilion East

Special Interest Group Meeting 3 **Museum VR Group**

Organizer:

Barbara Furbush, Getty Research Institute

11:00 a.m. – 12:30 p.m.

Pavilion West

Seminar 6

Issues in the Preservation and Conservation of Born-Digital Art

Sponsored by the Museum Computer Network

Samantha Hastings, University of North Texas

Organizer/Moderator:

Presenters:

Beverly Gibbons, University of North Texas and Dallas Museum of Art

Elise Lewis, University of North Texas

Sandra Mueller, University of North Texas

Samantha Hastings, University of North Texas

11:45 p.m. – 4:00 p.m.

Meet in lobby of Hilton Main

Tour 9

Bus Trip to the Erath and Chateau Benoit Wineries

Tour Leader:

Randi Millman-Brown, Ithaca College

Registration fee:

\$40

Limit:

55 Participants

12:30 p.m. – 1:30 p.m.

Plaza Level Foyer

Special Daily Session

Ask the Experts

This is a free event held daily during the lunch hour. Sign-up at the Registration Desk

Organizer:

Marcia Focht, Binghamton University

Limit:

4-6 Participants per hour

Saturday's Experts:

P. Eileen Fry, Indiana University

Cataloging; Inter-campus Relationships

Jeanne M. Keefe, Rensselaer Polytechnic Institute

Web-CT

SATURDAY, MARCH 13

EVENTS: SATURDAY

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Saturday, March 13 ^{continued}

1:30 p.m. – 2:30 p.m.

Pavilion West

Special Meeting

Digital Visual Resources Strategic Plan

Organizers:

Trudy Levy, Image Integration
John J. Taormina, Duke University

1:30 p.m. – 5:00 p.m.

Pavilion East

Workshop 6

Job Status and the VR Professional

Developed in conjunction with and sponsored by the VRA Education Committee.

Betha Whitlow, Washington University

Organizer:

Presenters:

Margaret Webster, Cornell University
Mary Ann Wersch, Reed College

4:00 p.m. – 7:00 p.m.

Plaza Suite

Meeting

VRA Executive Board

Chair:

Kathe Hicks Albrecht, President



**MARK
YOUR
CALENDARS
NOW!**

The ASPP 3rd Education Weekend and General Membership Meeting

August 5 – 8, 2004

Allerton Crowne Plaza Hotel
Chicago, IL

Please join us for a long weekend of networking, information gathering, and educational sessions on:

- Digital photography: The latest software, hardware and delivery systems
- Websites: Solutions for every kind of Website application
- Publishers panel: The current state of photography licenses
- Photography associations: Hear from ASPP, NANPA, PACA, ASMP, and APA

Planned activities scheduled from Thursday to Saturday include an organized field trip, a cocktail reception, catered lunches, product display tables and a banquet dinner. We will be holding an open National Board meeting on Sunday morning for all ASPP members to attend.

All of this is included in the price of the weekend. Special room rates will be offered at the hotel. Please save these dates now!

More complete details and registration information about the Education Weekend will be coming soon on the ASPP Website at www.aspp.com.

ABSTRACTS: KEYNOTE ADDRESS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Keynote Address

The Future of Digital Image Databases: Trends in Development and Practice

David Rumsey, President of Cartography Associates, San Francisco
Director of Luna Imaging, Los Angeles

Digital Image databases are becoming important tools for scholars, students, teachers and the general public. Several important online image libraries have come into existence in the last five years, and more are in formation. Image search engines are also forming "ad hoc" collections of millions of images on the Web. How will all these collections interact with each other? Will collections aggregate over time into larger and larger repositories? Will the different software programs that deliver image content be interoperable? What are the best ways for librarians to acquire and manage effective image databases? Rumsey will discuss these and other image library issues, drawing on his experience in creating and operating his own online map library, www.davidrumsey.com, as well as other image collections he is distributing for libraries, museums, and educational institutions.

David Rumsey is President of Cartography Associates, a digital publishing company based in San Francisco, and is a director of Luna Imaging, a provider of enterprise software for online image collections. He was a founding member of Yale Research Associates in the Arts, a group of artists working with electronic technologies. He subsequently became Associate Director of the American Society for Eastern Arts in San Francisco. Later, he entered a 20 year career in real estate development and finance during which he had a long association with the General Atlantic Holding Company of New York and served as President and Director of several of its real estate subsidiaries; General Atlantic eventually became the Atlantic Trust, a Bermuda based philanthropic foundation. Rumsey retired from real estate in 1995 and founded Cartography Associates, beginning a third career as a digital publisher, online library builder, and software entrepreneur.

Rumsey began building a collection of North and South American historical maps and related cartographic materials in 1980. His collection, with more than 150,000 maps, is one of the largest private map collections in the United States. In 1995, Rumsey began the task of making his collection public by building the online David Rumsey Historical Map Collection (www.davidrumsey.com). Currently the award winning collection has over 8,800 high resolution images of maps from his collection. The site is free to the public and is updated monthly.

Rumsey received his BA and MFA from Yale University where he was a lecturer in art at the Yale Art School for several years. He serves on the boards of the John Carter Brown Library, the American Antiquarian Society, and is a trustee of Yale Library Associates. Rumsey has lectured widely regarding his online library work and has contributed to several publications on cartography and the advent of GIS (geographic information systems). (Cartography Associates, 24 Beulah St., San Francisco, CA 94117. 415/386-1750. rumsey@luna-img.com. <http://www.davidrumsey.com/>).

ABSTRACTS: SEMINARS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Seminar 1

Meeting of the Minds: Making Explicit the Issues of Concern to New Professionals in the Field of Visual Resources

Have you ever wondered what people new to the field of visual resources are thinking? What are the burning questions that curators who are just starting out discover need their most immediate attention? Might we not learn as much from the fresh perspective of these "whippersnappers" as we have from the collective wisdom of seasoned "veterans"? Who are these newbies? What academic and professional experiences do they bring to the complex world in which we work, inclusive of image collections in academic departments, libraries, and other professional contexts?

This panel invites curators that are new to the profession to talk about what the crucial issues and questions are that concern them most as they embark on their careers in image management. As we all know, the learning process never ends in Visual Resources and perhaps we can do a better job of sharing the adventure. A panel of new visual resources curators, who work in a variety of institutional contexts will first present their questions, concerns, and ideas. A veteran curator will respond to the presentations followed by comments from the floor. The goal of the session is to hear the voices of new curators, to help each other search for creative answers to pressing questions, and to consider new ideas about the future role of visual resources curators in a rapidly changing world.

Seminar 2

Issues in Cataloging Contemporary Art Images

As the collection of contemporary art images expands, collection managers often struggle with determining the appropriate way to organize and provide easy access to these materials. Our speakers will address issues ranging from defining new media, wrangling with a traditional classification scheme to organize slides of contemporary media, working with images of new media in a non-traditional collection, and finding images and biographical resources for contemporary art.

ABSTRACTS: SEMINARS

ABSTRACTS: SEMINARS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Seminar 3

Building New Paradigms: Image Collections, New Perspectives, New Realities

This seminar addresses the issue of building new relationships. With the advent of digital technology, image repositories are no longer limited to a single physical presence on campus (or in a museum). This fact provides opportunities to think about issues in new ways as we look at establishing new working relationships both within your own institutions and on a national level. Visual resources professionals no longer go to the library just to find sources for copy photography. As libraries and faculty get involved in the use of digital images, many people have found benefit in developing new relationships that optimize development of our resources.

Seminar 4

Complexities of the Built Environment: Cataloging Images of Architecture

This seminar is one part of two inter-related companion parts: 1) a seminar for open discussion of these issues, and 2) a workshop for the hands-on cataloging of specific works of architecture.

Cataloging images of the built environment is both difficult and inherently complex. Works of architecture are large and are often built or modified over time by multiple creators with different roles. They include both outside spaces and inside spaces; they generally cannot be seen with one image but require many views. They frequently consist of hierarchies of related parts. It is complicated to identify the work, the related work, and the role of the document. How does one decide whether a document such as a plan is a part of the work or whether it should be treated as a separate work? These issues have not been adequately addressed within the visual resources community. Most image management or cataloging databases are designed, in the first instance, to describe works of art. Documents such as the *Categories for the Description of Works of Art* (CDWA) and the forthcoming publication *Cataloguing Cultural Objects: A Guide to Describing Cultural Objects and their Images* primarily cover the description of works of art and material culture, and not architecture. Even the VRA Core 3.0 privileges objects of art and material culture.

Seminar 5

Out with the Bath Water: The Orphaning of the Analog Image Surrogate

At a time when visual resources professionals are still grappling with the idea and reality of parallel collections management (analog and digital), decisions are being made with greater frequency at both the national and local levels that will directly affect the future viability of the 35mm color slide in the visual resources collection. This growing pattern of abandonment is being established by image owners, users, and providers. The move toward digital-only collections has occurred at major institutions with substantial film holdings as well as at startup collections in smaller departments and schools; academic and museum activity, from field research to classroom presentation to publications, regularly occurs on a strictly digital pathway. Image vendors can now offer a complete digital inventory of their film holdings, with new offerings only from digital source material. Major new initiatives are built only as digital resources; and an increasing number of film manufacturers and local film processors are discontinuing slide film services due to declining demand. Unlike traditional book publishing that has not been hurt by the emergence of e-books and e-journals, the specialized nature of art image collections renders them highly susceptible to these shifts in market and user behaviors; thus the field of visual resources is irrevocably altered. This session does not look to explore how visual resources professionals should manage, classify, or control a growing number of digital materials; rather it seeks to gauge the imminence, the problems and promise of the digital-only environment.

Seminar 6

Issues in the Preservation and Conservation of Born-Digital Art

A universal standard does not exist for digital art, even though there are standards for preserving more traditional forms of art, such as photography. Individual institutions have developed their own digital art preservation programs. "With digital art, there's no room for things to fall between the cracks," said Richard Rinehart, Director of Digital Media for the Berkeley Art Museum and Pacific Film Archive. "If you don't do something to preserve it within a span of five years, it's not going to survive. Some works of digital art are already gone. Our time frame is not decades, its years, at most." This interactive panel presents the results of a survey of the current research on preservation issues of born-digital art; looks at the standards (or lack of), practices, and metadata that art conservationists are establishing; and how these issues influence the standards, practices, and metadata of digital imaging consortiums, archives, libraries, and museums.

ABSTRACTS: SEMINARS

ABSTRACTS: SESSIONS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Session 1

Viewing Our Past, Making It Present: Lantern Slides and Visual Resources Collections

Lantern slides provide a fascinating window into the history of our profession, even as they slowly disappear from many of our institutions. In this seminar, speakers will explore the history and current status of several lantern slide collections, describing current lantern slide projects, including preservation and access; pedagogical use; database and imaging projects; and an update on the ARLIS/VRA North American Lantern Slide Survey.

Session 2

Bridging the Divide between Image Collections across Campus

Different missions, different administrations, different funds, but the same issues and the same goals: such is the plight of image collections spread across campuses and across campus consortia. Just as the growth of online catalogs and the increasing use of digital images have happily forced cooperation among VR collections across the country, they have pushed collections sharing a campus to work together too. Those of us who are involved realize that this is a case in which the aggregate total is truly worth more than the sum of its parts. There are efficiencies in cataloging, in purchasing, and in collection development to be realized. Although these cross campus relationships would appear to be easy to forge, there are, in fact, real obstacles. How does one overcome administrative differences, divergent budget lines, and crossed missions to work together to achieve greater efficiencies and to strengthen the whole campus image collection? Our speakers will address several aspects of the above issue and its related questions. There will be time reserved for discussion after the presentations.

Session 3

Preparing for Shared Cataloging: An Overview of Needs, Benefits, and Efforts

One of the greater needs currently in the visual resources community is a shareable cataloging resource that would both promote more efficient description of images and decrease the cost of description. While a few projects have addressed some of the issues pertinent to developing such a resource (e.g., REACH, VISION, Academic Image Cooperative), none have addressed the problem comprehensively. This session offers three presentations to that end.

The first presentation is a case study of an ARL slide library, with close attention being paid to the benefits the slide library would expect to receive were a shared cataloging resource available. The second presentation discusses some of the key infrastructure elements prerequisite for the development and implementation of an effective shared cataloging resource. These elements include, among others, a data format standard, a data content standard, and conventions or procedures for resolving semantic and syntactic conflicts across institutional boundaries. The third presentation offers a detailed summary of UCAI, the Union Catalog of Art Images project funded by the Andrew W. Mellon Foundation. It outlines the basic assumptions and strategies informing this effort to build a shared cataloging prototype: how it is utilizing community standards, and, of course, the impediments the project has encountered. In short, the session aims to increase the visual resources community's understanding of the issues, problems, and most importantly, benefits of developing a shared cataloging resource for images.

Session 4

What's Really Happening in the Exhibit Hall: Case Studies in Vendor Cooperation

While conference attendees are in session, the exhibitors have a good opportunity to speak amongst themselves about the needs of their clients. Increasingly, exhibitors are working to build connections between their products and services so that their clients can be served more effectively. This session will discuss the types of projects that have taken place and convey how VR librarians and curators can better communicate their needs to vendors for future projects. With the right planning, you will not have to re-invent the wheel!

Session 5

Cataloguing Cultural Objects: A New Tool for Descriptive Cataloguing

Cataloguing Cultural Objects: A Guide to Describing Cultural Works and their Images (CCO) is a new resource for describing, documenting, and cataloguing cultural objects and their visual surrogates. Conceived and developed by the Visual Resources Association (VRA), with funding from the Getty Grant Program, The Digital Library Federation, and the Mellon Foundation, CCO is intended for visual resources cataloguers, museum registrars and cataloguers, library cataloguers, archivists, and others engaged in documenting cultural heritage objects and images. In November 2003, a beta version of CCO was released to the visual resources community via the VRA website. This session will describe how CCO was developed, and show how to use the guide to select, describe, and format cultural heritage data. It will also answer questions and address feedback received from the visual resources community since its release.

ABSTRACTS: SESSIONS

ABSTRACTS: SESSIONS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Session 6

Project CLiMB: Using Computational Linguistic Techniques to Harvest Image Descriptors

Digital images are proliferating on the Web and institutions are transitioning their image collections from analog to digital. Subject access is necessary to effectively search and retrieve these images and visual resources professionals are asked to provide this access to an ever increasing numbers of images. Project CLiMB (Computational Linguistics in Metadata Building), a Mellon funded interdisciplinary project at Columbia University, is investigating the use of automated techniques to help perform this task. CLiMB is exploring the potential of computational linguistic tools to extract descriptive terms and phrases from existing scholarly literature. We will present an overview of the project and demonstrate the CLiMB Toolkit prototype, software designed to facilitate image cataloging. Suggestions and feedback on the Toolkit will be solicited as well as comments on the evolving needs of image catalogers. For further information see the CLiMB website at <http://www.columbia.edu/cu/cria/climb/>

Session 7

Countdown to ARTstor: An Update on the ARTstor Test Phase

The Andrew W. Mellon Foundation's ARTstor initiative (www.ARTstor.org) entered its initial test phase in September 2003. More than a dozen colleges, universities, and museums participated in this test phase, which was coordinated by ARTstor User Services Specialists Kim Harvey and Barbara Rockenbach. The goal of the ARTstor testing phase was to begin to assess ARTstor's collections, services, and software with a representative group of institutions and individuals. ARTstor is committed to developing a user-centered service and so such early assessment of user needs and user satisfaction is critical to ARTstor's ongoing development. The results of this assessment will determine the nature and timing of ARTstor's eventual rollout to further institutions. This session will provide an update on the fall 2003 test phase and plans for the spring of 2004. ARTstor user services staff, along with representatives of some of ARTstor's test partners, will describe their experiences, including what has been learned from them and how that learning will impact ARTstor's ongoing development.

Session 8

"Still in the Works": Digital Project Development, Tools, Assessment, and Preservation

This session will present case studies of digital projects from four different institutions: the University of California, Irvine; the University of Minnesota, Twin Cities; the University of Virginia; and the Library of Congress. Each case study will address ongoing aspects of development, tools, assessment, and/or preservation issues within the context of respective individual units as well as within the larger institution. The speakers will provide differing viewpoints on process and implementation as they represent visual resources collections supporting schools of humanities and architecture, a media center within a library, and an office within the Library of Congress.

Session 9

Making Copyright Law Work for You

Confused about what is allowed under U.S. copyright law and what may not be? Feeling that it is getting more complicated all the time or feeling confident that fair-use covers your everyday dealings with faculty requests? Looking for answers and clarity to questions about scanning from books, making digital images from masters of unknown provenance or commercial sources? How definitive was the Bridgeman case and did it define originality? Have license agreements helped or hindered the building of digital archives? What is the trend in copyright litigation vis à vis academic freedom and fair use? Three legal experts will look at these issues and present their views from different vantage points: the commercial sector, the museum environment and the academic institution. They will look to examples and solutions and offer advice in walking the fine line between creativity and the law in converting the analog archive to a digital one in an environment of must have now, digitizing on a shoe-string, fair-use mantra.

Session 10

An Embarrassment of Riches: Developing Robust Schemas and Interfaces to Provide Meaningful Access to Online Cultural Heritage Materials

The three presentations in this session will deal with various challenges in providing digital access to cultural heritage materials. Jodie Walz and Barbara Brenny will discuss the challenges inherent in designing a Web interface for the collection's database in order to gain exposure, in addition to the issues surrounding usability testing for distinct user groups. K.C. Elhard will discuss the metadata schema and controlled vocabulary under development to provide intellectual access to emblem collections for UIUC's "Digital Emblematica" project. Finally, Megan Winget will consider the pervasive and single-minded focus on providing subject access to images, the range of art historical theories that led to that focus, and will offer alternative theories that might facilitate retrieval and use of online image systems.

ABSTRACTS: SESSIONS

ABSTRACTS: SESSIONS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Session 11

Issues in Technology: Partnering to Integrate Digital Management Applications & Digital Resources

Digital Asset Management Systems, Course Management Tools, Content Management Systems, Rights Management Systems, Web Content Management - what are these applications and what will they mean to the visual resources collection manager? How will they work with existing and forthcoming digital resources such as AMICO, ARTstor, and online authority databases such as ULAN, AAT and the TGN? Will they work with your presentation software? How will they integrate with each other? This session will address various issues to help the VRC manager understand and navigate the landscape presented by digital management systems and digital resources by defining the various types of systems, offering criteria for selecting systems, and explaining how the pieces can work together with available resources. The necessity of partnerships will be discussed. In addition to an overview of the issues, real-life experiences will be offered as examples.

Session 12

Yours, Mine, and Ours: The Future of the Personal Collection in the Digital Age

In the analog world, the carousel tray was an important vehicle for easily blending personal and collection items, at least for classroom presentation. The digital world provides both new opportunities and new hurdles in the use of images collected by individual instructors. VR jobs are increasingly about helping our patrons repurpose and repackage information and images. This will include helping faculty manage their own digital assets. Some items are purely ephemeral and can be tossed into a "digital carousel tray" with little or no data. Some collections are worthy of full cataloging and preservation and will require the mediation of a VR professional to ensure cataloging standards, file naming logic and sustainable storage, and perhaps migration to a central collection. A real struggle is not only to educate the instructors, but our administrators, on the difference between mediated and non-mediated efforts. The important concept is that both of those (mediated and non-mediated) are valid choices, and that one or the other is the appropriate solution in a given circumstance, but that a VR person should be consulted to help make that determination with the faculty person. Speakers will talk about assessment studies, case histories, instructional materials and software tools to aid in this process. We intend for this to be an open round-table format with ample time for discussion and Q&A.

ABSTRACTS: SPECIAL INTEREST GROUPS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Special Interest Focus Group 1 **IRIS Users Group**

Since 1997, the Image Resource Information System (IRIS) has grown from a tool for migrating from the first-generation visual resources management system (VRMS) to a visual resources asset management system in FileMaker Pro that is compliant with the VRA Core data standard. The profile of the IRIS user group has also changed, from a regional cooperative to a growing number of new users based throughout the country. Because IRIS is developed through grassroots discussion, modification and improvements occur through mutual contributions and agreement. Local adaptations among its user institutions are of potential benefit to the IRIS user group as a whole. This user group meeting will bring IRIS users together at the national level to discuss (1) user feedback on IRIS v. 2003.0101; (2) how IRIS can be further developed as a system to serve its users; and (3) how IRIS might be administered as a system with an eye toward sustainability.

Special Interest Focus Group 2 **Madison DID[®] Users Group**

This session will allow MDID users to share their experiences, and potential users to learn more about the system. The MDID system brings the digital image library into the teaching and learning process, both inside and outside the classroom. It is an intuitive teaching tool, which faculty and students learn quickly and prefer to use, and visual resources curators find easy to manage. The MDID software is distributed as a free download with instructions for a smooth installation that enables institutions to teach with digital images. Members of the MDID team from James Madison University will be available to talk about new features available with the release of MDID2 and their experiences as an ARTstor beta test site. Ongoing development of MDID software as a freely shared, educational resource is supported by a grant from the Andrew W. Mellon Foundation. (More information at <http://cit.jmu.edu/mdidinfo/>)

ABSTRACTS: SPECIAL INTEREST

ABSTRACTS: SPECIAL INTEREST GROUPS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Special Interest Focus Group 3 Museum VR Group

The Museum VR Special Interest Group brings together colleagues who work in the special environment of museums. This meeting serves as a forum for us to discuss the issues that are particular to our situations within our museums and within the visual resources field. We will elect a coordinator and recorder for the next year and discuss topics for a session or seminar that we wish to sponsor at the next conference.

ABSTRACTS: TOURS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Tour 1

The Portland Spirit Luncheon Cruise *(Cancelled)*

Tour 2

Bus Tour of Portland

This tour features all the best that Portland has to offer - including a plethora of artwork, bridges, architecture, parks, and fountains.

Tour 3

Tour of the Japanese Garden & Shopping

This tour starts with a short bus ride into a cusp in Portland's West Hills, situated at about five hundred feet above sea level. It is a haven of tranquil beauty that has been proclaimed one of the most authentic Japanese gardens outside of Japan. When measured against its inspirational precursors in Japan, many of which are hundreds of years old, the

Portland garden has come to maturity with blinding swiftness. On the trip back to downtown the bus will stop at the Pioneer Place Shopping Center for those looking for that perfect souvenir

Tour 4

Oregon Museum of Science and Industry *(Cancelled)*

Classical Chinese Garden Tour & the Tao of Tea *(Cancelled)*

Tour 5

Native American Art Collection of the Portland Art Museum

The museum's collection of Native American art is one of the three most important collections of its type in American art museums. It is remarkable for both its depth and diversity, consisting of objects crafted by more than two hundred indigenous groups from throughout North America; including prehistoric, historic, and contemporary works of outstanding quality. As visitors enter the center on the second floor, they will see some of the museum's best-known masterpieces of Native American art, such as the great potlatch dish from the Rasmussen Collection and the Tlingit frog hat from the Elizabeth Cole Butler Collection. Other galleries, ten in all, will present the art of other major Native American cultural groups and pre-Columbian art from Central and South America, Western Oregon, and the Columbia Plateau.

Tour 6

A Walking Tour of Architecture and Public Art

Downtown Portland from "Stump Town" to Commercial Core: Focusing upon the history of the city and its growth, this tour begins at the site of its first buildings and concludes with some nationally praised modernist and post-modernist buildings. There will be plenty of opportunities for photographs. Some highlights include the internationally recognized Portland Light Rail - Mass Transit Mall; and significant public art along the way; cast iron buildings; Richardson Romanesque and Renaissance revival style architecture; terracotta-clad commercial buildings; the earliest curtain-wall building built in the U.S. (Portland's Equitable Building) and the Portland Art Museum both by Pietro Belluschi, FAIA (1899 - 1994); the Portland Building by Michael Graves; three buildings by Robert Frasca, FAIA (Zimmer Gunsul Frasca Architects); and Portland's "Living Room" - Pioneer Square - by the late Will Martin.

ABSTRACTS: TOURS

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Tour 7

A Walking Tour of the Pearl District

This tour starts with a brief history of the Pearl District, its past, present, and future, with a focus on the art galleries and art seen. We will tour the following art galleries: The Alysia Duckler, Pulliam Deffenbaugh, Quintana, Mark Woolley, Blackfish, Northwest Print Council, PNCA, Widney Moore, Bullseye Connection, Blue Sky, Fifth Element, PDX, and Diamond Tanita (tentative list of galleries may change). Brief talks by a number of the gallery owners in their galleries will be featured. There will also be opportunities to visit other businesses and areas of interest in the Pearl District. The tour will end at Powell's Books, N.W. 10th Avenue and West Burnside Street. In addition, the tour promises handmade mementos and a rest stop for coffee and snacks.

Tour 8

Bus Trip and Tour of Slide Facility at the University of Oregon and a visit to Aalto's Mount Angel Abbey Library *(Cancelled)*

Tour 9

Bus Trip to the Erath and Chateau Benoit Wineries

Come along... to Yamhill County, the Heart of Oregon Wine Country. Yamhill County, in the North Willamette region of Oregon, is home to more than eighty wineries and two hundred vineyards. The county has been recognized as one of the premier Pinot Noir producing areas in the world, rivaling the best in Burgundy. Local wineries also produce Pinot Gris, Pinot Blanc, Chardonnay, Melon, Riesling, Gewurztraminer, and sparkling wine; and some Sauvignon Blanc, Cabernet and Merlot. As Oregon's leading wine region, Yamhill County has one-third of the state's wineries and vineyards.

ABSTRACTS: WORKSHOPS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Workshop 1

Managing a Digitization Project

This workshop is intended to address all the important issues that are faced by first-time managers of digitization projects. It will provide an overview of every step in the process, from setting selection criteria to establishing an effective workflow to project evaluation. It will not, however, discuss metadata. Some guest experts will come to share their expertise throughout the day.

Workshop 2

Negotiating and Licensing Electronic Content

This workshop should provide anyone working for libraries and information services, as well as any other content providers (Licensors) and/or content users (Licensees), the basic knowledge and tools needed to understand the core principles of licensing electronic content. The workshop concentrates on fundamental licensing information, tips, practical examples, and expert legal and business advice to help initiate content negotiations and to become proficient in drafting and executing licensing agreements. With this workshop, participants get a fundamental grounding in how to read content contracts, negotiating skills, and best practices for licensing electronic content. Attendees gain an understanding of basic and advanced license terms and conditions - what they mean, both legally and practically, and how to know not only what their organization needs but how to protect them and their content. Learn how to lead your library or institution's licensing team and to structure content licensing negotiations for success.

Workshop 3

Implementing Vocabularies for Access to Visual Collections

This half-day workshop will focus on the practical issues of using the Getty Vocabularies- the Art & Architecture Thesaurus (AAT), Union List of Artist Names (ULAN), and Getty Thesaurus of Geographic Names (TGN) - as well as other vocabularies to assist in cataloging visual material for end-user access. The workshop will also address different classification systems, such as ICONCLASS. The goal of the workshop will be to demonstrate how vocabularies can improve access to all types of visual collections, an issue all visual resources specialists must constantly address, particularly in the face of new and changing technology. The workshop will consist of presentations, discussions, and breakout sessions in which small groups of participants will address specific "real-life" situations.

ABSTRACTS: WORKSHOPS

VRA 22nd Annual Conference, March 9-13, 2004, Portland

Workshop 4

Strategies for Transitioning to the Age of Digital Media

Visual resources professionals are facing a variety of challenges as instructional materials transition from books and slides to digital images available through the Web. They must manage these changes and assist faculty in using new tools, while employing various strategies to make the transition as smooth and successful as possible. Sarah Cheverton, Manager of Faculty Development Services, and Christina Updike, Visual Resources Specialist, will facilitate a 3-hour workshop for VRA members on strategies for successfully transitioning their departments and their faculty to a digital media environment. Cheverton and Updike have been involved in the transition from traditional media to digital media for several years at James Madison University. A variety of strategies from creating processes for slide digitization to faculty skill development to creating a customized digital image system have been employed.

Workshop 5

Complexities of the Built Environment: Cataloging Images of Architecture

This is one of two inter-related companion parts: 1) a seminar for open discussion of these issues, and 2) a workshop for the hands-on cataloguing of specific works of architecture.

Cataloging images of the built environment is both difficult and inherently complex. Works of architecture are large and are often built or modified over time by multiple creators with different roles. They include both outsides and insides; they generally cannot be seen with one image but require many views. They frequently consist of hierarchies of related parts. It is complicated to identify the work, the related work, and the role of the document. How does one decide whether a document such as a plan is a part of the work or whether it should be treated as a separate work? These issues have not been adequately addressed within the visual resources community. Most image management or cataloging databases are designed, in the first instance, to describe works of art. Documents such as the *Categories for the Description of Works of Art* (CDWA) and the forthcoming publication *Cataloguing Cultural Objects: A Guide to Describing Cultural Objects and their Images* primarily cover the description of works of art and material culture, and not architecture. Even the VRA Core 3.0 privileges objects of art and material culture.

Workshop 6

Job Status and the VR Professional

Members of our community frequently grapple with the issue of job status. We are often the sole visual resources professional on our campus or in our institution. This presents challenges when we attempt to receive the equivalent rank, status, and benefits of other professionals at our respective institutions. Based on the "Criteria for the Hiring and Retention of Visual Resources Professionals," and other relevant documents, this workshop will address the issue of job status from the perspective of both the VR and Human Resources professional. Participants will discuss strategies for advancing their positions including the "language" and concerns of the Human Resources professional and how to optimally use this knowledge to navigate and work within their own institutional structure. Topics that will be addressed include: how to effectively use position descriptions, performance evaluations, class and grade systems, and internal and external equity.

Participants will also explore the creation of avenues leading to professional advancement; including when and how to take the initiative; effective methods to create an impact and how to use professional development and education for success. At the end of the workshop, participants will determine concrete initiatives they can take back to their institutions to enhance not only their positions but also their own credibility and value to the organization

Special Daily Session

Ask the Experts

This will be a free-of-charge event held daily during the lunch hour. There will be a sign-up sheet at the Registration Desk with space available on a first come, first served basis. Different experts will be available each day. Possible alternative scheduling or small groups may be allowed at the discretion of the expert.

Are you special or unique? Is your situation, funding, experience, and/or expectations unlike anyone else's? Would it be helpful to have a brainstorming session on a topic of interest to you with a VRA expert? This one-on-one mini-workshop consists of an hour with the expert of your choice from a list of pertinent topics covered by those in the know. You can ask the questions you always wanted to ask and, based on your individual needs and professional situation, you and your expert can make the cloudy clear, craft a plan, or create a list of priorities and goals.

ABSTRACTS: WORKSHOPS

VISUAL RESOURCES ASSOCIATION

—
VRA 22nd Annual Conference, March 9-13, 2004, Portland

Visual Resources Association

Visual Resources Association

Incorporated as a General Not-for-Profit Corporation in the State of Missouri, August 31, 1982, under Number N0028029, Federal Tax ID Number 43-1293169.

Membership

Applications for Membership in the VRA are available at the Registration Desk in the Plaza Level Foyer.

Individual Membership

Annual Salary Range:

Less than \$20,000: \$35 (includes student and retired)

\$21,000 29,000: \$50

\$30,000 39,000: \$70

\$40,000 49,000: \$90

Over \$50,000: \$110

Individual outside North America: \$90

Institutional: \$125

Contributing: \$150-299

Patron: \$300+

Memberships are for the calendar year (January to December); those received after October 15 are applied to the next calendar year.

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Membership Services Coordinator:

Jenni M. Rodda, Institute of Fine Arts, New York University

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Coordinator of Internal Development:
MARBI Representative:
NINCH Representative:
VRA Bulletin Editor:
Special Bulletin Editor:
Web Administrator:
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Publications Program Group:

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Patricia McRae, University of Nevada, Las Vegas
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Astrid R. Otey, Miami University
Christine E. Hilker, University of Arkansas, Chair

ASSOCIATION

ASSOCIATION

VRA Committee Chairs 2003

ARLIS/NA-VRA Joint Task Force on Education:	John J. Taormina , Duke University and Mary Wassermann , Philadelphia Museum of Art
Awards:	Mark Pompelia , Rice University and Eric C. Schwab , Ontario College of Art and Design
Data Standards:	Ann Baird Whiteside , University of Virginia
Development:	Jane Darcovich , University of Illinois at Chicago and Liz Edgar Hernandez , The Teaching Company
Digital Initiatives Advisory Committee:	Virginia M. G. Hall , Johns Hopkins University
Education:	Maureen Burns , University of California, Irvine and Jeanette C. Mills , University of Washington
Financial Advisory Committee:	Ann M. Thomas , Union College
Intellectual Property Rights:	Maryly Snow , University of California, Berkeley
Membership:	Trudy Levy , Image Integration
Nominating Committee:	Carolyn J. Lucarelli , The Pennsylvania State University
Travel Awards:	Heidi S. Raatz , Minneapolis Institute of Arts

Regional Chapter Chairs 2003

Great Lakes:	Joseph A. Romano , Oberlin College
Greater New York:	J. Dustin Wees , ARTstor
Greater Philadelphia:	Carol W. Campbell , Bryn Mawr College
Mid-Atlantic:	Ann Baird Whiteside , University of Virginia
Midwest:	Jane Darcovich , University of Illinois, Chicago
Pacific Rim:	Jane Fisher , Evergreen State College
New England:	Kristin Solias , University of Massachusetts, Boston
Northern California:	Corey Shultz , Stanford University
Pacific Rim:	Jane I. Fisher , Evergreen State College
Southern California:	Ann Blecksmith , Getty Research Institute
Texas:	Mark Pompelia , Rice University
Upstate New York:	Randi Millman-Brown , Ithaca College

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