

Visual Resources Association



23rd Annual Conference
Miami Beach, Florida
The Wyndham Miami Beach
March 6-10, 2005

Fine Art Digital Images



Isabella Stewart Gardner Museum, Boston

National Gallery of Art, Washington DC

Butler Institute of American Art, Ohio

Museum of Modern Art, New York

Spencer Museum of Art, Kansas

Philadelphia Museum of Art

Cleveland Museum of Art

Brooklyn Museum of Art

Dallas Museum of Art

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Welcome to Miami!

Visual Resources Association 23rd Annual Conference

March 6-10, 2005
The Wyndham Miami Beach Resort
Miami, Florida

Hot! Hot! Hot! is the unofficial theme of our 2005 conference in beautiful Miami Beach! Welcome to each of you as you arrive in the land of white sand, bright sun, and sparkling water. While we hope you enjoy these offerings, we know you will enjoy the conference programming this week as well. Greet old friends, meet new colleagues, and have your notebook ready as you head into info-packed sessions, seminars, and workshops. The Executive Board and the conference planning committee have worked all year to provide you with numerous opportunities for education, professional growth, and networking opportunities during your conference stay.



But that's not all—we've also lined up some fabulous tours, wonderful receptions, the VRAffle and the Tansey Education Fund-raising Dinner, as well as the opportunity to explore both North and South Beach shopping areas, some fine dining venues, visits to area museums and tours of Art Deco architecture, and finally, to experience some Latin atmosphere. And did we mention the sand, sun, and water? Time for a swim, a sunrise walk on the beach, or a cool poolside drink is a must.

We hope that you leave VRA 23 intellectually enriched and physically relaxed, a little more tan than when you arrived, and very happy with your conference experience. Welcome again, and enjoy your stay.

Sheryl Brittig
VRA Vice President for Conference Programs

Jeanne M. Keefe
VRA Vice President for Conference Arrangements

Welcome

At a Glance

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Saturday, March 5

- 8:30 ^{am} – 6:30 ^{pm} **Meeting:** VRA Executive Board I (Board Room, Lower Lobby)
6:30 ^{pm} – 9:00 ^{pm} **Registration** (Mezzanine Foyer)

Sunday, March 6

- 8:30 ^{am} – 9:00 ^{pm} **Registration** (Grande Promenade)
11:00 ^{am} – 12:30 ^{pm} **Session 1:** *Let's Get Together: Tools and Strategies for Sharing Data and Aggregating Collections* (Mediterranean Center)
11:00 ^{am} – 3:00 ^{pm} **Workshop 1:** *VR Fundamentals for New Visual Resources Professionals* (Mediterranean West)
2:00 ^{pm} – 3:30 ^{pm} **Seminar 1:** *Job Burnout - Dying Battery or Blown Bulb?* (Mediterranean Center)
3:30 ^{pm} – 4:00 ^{pm} **Break**
3:30 ^{pm} – 5:00 ^{pm} **Session 2:** *1st Annual Image Cataloguer's Roundtable* (Mediterranean Center)
4:30 ^{pm} – 7:00 ^{pm} **Event:** *Continuous Reception at the Wolfsonian Museum*
8:00 ^{pm} – 9:30 ^{pm} **Special Meeting A** - Summer Educational Institute Meeting (Grand Promenade)

Monday, March 7

- 7:30 ^{am} – 9:00 ^{am} **Event:** New Members' & First Time Attendees' Breakfast (Starlight Roof Ballroom)
7:30 ^{am} – 9:00 ^{am} **Meeting 1:** Intellectual Property Rights Committee (Castillion Room)
7:30 ^{am} – 9:00 ^{am} **Meeting 2:** Texas Chapter Meeting (Valencia Rooms)
8:30 ^{am} – 6:00 ^{pm} **Registration** (Grande Promenade)
9:00 ^{am} – 10:30 ^{am} **Session 3:** *Fresh Work: New Ideas on the Old Problem of Image Indexing and Retrieval* (Mediterranean Center)
9:00 ^{am} – 10:30 ^{am} **Special Interest Group 1:** CONTENTdm User Group (Miramar South)
9:00 ^{am} – 12:30 ^{pm} **Workshop 2:** *Charting a Course: A Project Management Perspective for Digital Collection Development* (Mediterranean West)

- 10:30 am - 11:00 am **Coffee Break**
- 11:00 am - 12:30 pm **Seminar 2: Case Studies in Digitizing: Image Databases, Course Reserves, and Finding Aids** (Mediterranean Center)
- 11:00 am - 5:30 pm **Workshop 4: Managing a Digitization Project** (Regency Ballroom)
- 12:30 pm - 2:00 pm **Special Daily Session: Ask the Experts** (Grande Promenade)
- 12:30 pm - 2:00 pm **Meeting 3: Financial Advisory Committee** (Castillion Room)
- 12:30 pm - 2:00 pm **Meeting 4: Education Committee** (Valencia Rooms)
- 12:30 pm - 2:00 pm **Special Interest Group 2: Museum Visual Resources** (Mediterranean Center)
- 2:00 pm - 3:30 pm **Session 4: Creating Multilingual Access to Art Information** (Mediterranean Center)
- 2:00 pm - 5:30 pm **Workshop 3: Administration of Photographic Collections** (Miramar South)
- 2:00 pm - 5:30 pm **Tour 1: Vizcaya Museum and Gardens**
- 2:00 pm - 5:30 pm **Tour 2: Miami Design District**
- 3:30 pm - 4:00 pm **Break**
- 4:00 pm - 5:30 pm **Special Interest Group 3: IRIS User Group** (Mediterranean Center)
- 6:30 pm - 10:00 pm **Event: Keynote Address and VRA Members' Reception** (Starlight Roof Ballroom)

Tuesday, March 8

- 8:30 am - 6:00 pm **Registration** (Grande Promenade)
- 8:30 am - 10:30 am **Event: VRA Annual Business Meeting and Town Hall** (Mediterranean Center)
- 10:30 am - 11:00 am **Coffee Break**
- 11:00 am - 12:30 pm **Session 5: Metadata: View from the Trenches** (Regency Ballroom)
- 11:00 am - 12:30 pm **Seminar 3: Creating a Digital Strategic Plan: From Start to Finish and Somewhere In-Between** (Mediterranean Center)
- 11:00 am - 5:30 pm **Event: Exhibit Hall Opening** (Grande Promenade)
- 12:30 pm - 2:00 pm **Special Daily Session: Ask the Experts** (Grande Promenade)
- 12:30 pm - 2:00 pm **Meeting 5: Membership Committee** (Castillion Room)
- 12:30 pm - 2:00 pm **Meeting 6: Travel Awards Committee** (Valencia Rooms) *Rescheduled to Thursday, March 10th at 7:30 am, place TBD*
- 12:30 pm - 2:00 pm **Special Interest Group 4: ARTstor User Group** (Mediterranean Center)

At a Glance

At a Glance

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

- 2:00 pm – 3:30 pm **Session 6:** *Sustaining Digitization Programs in the Post New Economy: A Re-Examination of E-Commerce and Electronic Distribution* (Mediterranean Center)
- 2:00 pm – 5:30 pm **Workshop 5:** *CCO Bootcamp* (Regency Ballroom) **Full**
- 2:00 pm – 5:30 pm **Tour 3:** *Fairchild Tropical Botanic Garden*
- 2:00 pm – 5:30 pm **Tour 4:** *University of Miami's Lowe Art Museum* **Cancelled**
- 3:30 pm – 4:00 pm **Break**
- 4:00 pm – 5:30 pm **Session 7:** *The William Randolph Hearst Archives: A Medieval Cistercian Monastery in North Miami* (Mediterranean Center)
- 5:30 pm – 6:00 pm **Travel** to Saskia Reception
- 6:00 pm – 10:00 pm **Event:** Saskia Reception at the Old Spanish Monastery

Wednesday, March 9

- 7:30 am – 9:00 am **Event:** Leadership Breakfast (By Invitation Only, Mediterranean West)
- 7:30 am – 9:00 am **Meeting 7:** Awards Committee (Castillion Room)
- 7:30 am – 9:00 am **Meeting 8:** Nominating Committee (Valencia Rooms)
- 8:30 am – 12:30 pm **Registration** (Grande Promenade)
- 9:00 am – 10:30 am **Session 8:** *Beyond the Slide Show: New Tools for Teaching and Learning with Images* (Regency Ballroom)
- 9:00 am – 10:30 am **Session 9:** *Navigating the Troubled Waters of Discontent with Digital Imaging Technology: A Voyage of Discovery* (Mediterranean Center)
- 9:00 am – 5:00 pm **Event:** Exhibit Hall (Grande Promenade)
- 10:30 am – 11:00 am **Coffee Break**
- 11:00 am – 12:30 pm **Session 10:** *Sustainable Digital Collections: A Collaborative Model* (Regency Ballroom)
- 11:00 am – 12:30 pm **Session 11:** *Offering a Tempting Plate: Teaching Image Research in the Visual Resources Collection* (Mediterranean Center)
- 12:30 pm – 2:00 pm **Special Daily Session:** Ask the Experts (Grande Promenade)
- 12:30 pm – 2:00 pm **Meeting 9:** Upstate New York Chapter Meeting (Castillion Room)
- 12:30 pm – 2:00 pm **Meeting 10:** Data Standards Committee (Valencia Rooms)

Donor Acknowledgements

- 12:30 pm – 2:00 pm **Seminar 4:** Educational and Career Opportunities for Visual Resource Professionals (Mediterranean West)
- 12:30 pm – 2:00 pm **Special Interest Group 5:** MDID User Group (Miramar North)
- 2:00 pm – 5:30 pm **Workshop 6:** *Photoshop 202 – Cool Tools for Enhancing Painting, Sculpture, Drawing, and Architecture* (Regency Ballroom)
- 2:00 pm – 5:30 pm **Workshop 7:** *XML for You* (Spanish Suite)
- 2:00 pm – 5:30 pm **Tour 5:** *South Beach Art Deco District*
- 2:00 pm – 5:30 pm **Tour 6:** *Bass Art Museum* **Cancelled**
- 3:30 pm – 4:00 pm **Break**
- 5:00 pm – 6:30 pm **Exhibitors Pack Up** (Grande Promenade)
- 5:30 pm – 6:30 pm **Event:** VRAffle (Grande Promenade)
- 7:00 pm – 9:30 pm **Event:** Luraine Tansey Education Fund-Raising Dinner (Ticket Required, North Terrace Pool Deck; inclement weather-Starlight Roof Ballroom)

Thursday, March 10

- 7:30 am – 9:00 am **Meeting 6:** Travel Awards Committee (TBD) **Rescheduled From Tuesday, March 8th at 12:30 pm**
- 7:30 am – 9:00 am **Meeting 11:** Publications Program Group (Castillion Room)
- 7:30 am – 9:00 am **Meeting 12:** Digital Initiatives Advisory Group (Valencia Room East)
- 7:30 am – 9:00 am **Meeting 13:** Chapter Chairs (Valencia Room West)
- 7:30 am – 9:00 am **Meeting 14:** 2006 Conference Planning Meeting (Madrid Room)
- 9:00 am – 10:30 am **Session 12:** *Leaping the Fence: Cataloguing Issues in Landscape Architecture, Urban Planning, and Urban Design* (Regency Ballroom)
- 9:00 am – 12:00 pm **Registration** (Mezzanine Foyer)
- 11:00 am – 12:30 pm **Meeting 15:** Development Committee (Castillion Room)
- 11:00 am – 12:30 pm **Meeting 16:** Mid-Atlantic Chapter Meeting (Mezzanine Foyer Lounge)
- 12:30 pm – 4:00 pm **Tour 7:** *The Biltmore Hotel and Venetian Pool, Coral Gables*
- 12:30 pm – 4:00 pm **Tour 8:** *The Museum of Contemporary Art (MoCA)*
- 12:30 pm – 5:30 pm **Meeting:** VRA Executive Board II

At a Glance

At a Glance

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Thanks

Many volunteers have helped to plan and staff this conference and we wish to offer our sincere and heart-felt thanks to everyone who has given both their time and talents to make this conference a success. First of all, we want to especially thank the members of the Local Planning Committee Maryann Ballotta, Linda Chapin and Jorge Loynaz Garcia. We would also like to thank other members for their generous help and advice, specifically our Registration Desk /Volunteer Coordinator Jane Fisher and our very own Raffle Regina Pattie McRae, who volunteered to organize and MC the *VRAffle* once again this year.

Once again, every member of the Executive Board has generously provided assistance and advice during the planning of the conference and we want to especially thank VRA Secretary Margo Ballantyne and VRA Treasurer Ann M. Thomas for the tremendous job they have done as conference co-registrars. We also appreciate the work of VRA Public Relations and Communications Officer Christine Hilker who served as editor of conference publications for this quality publication.

Finally, Development Committee Co-Chairs Liz Edgar Hernandez and Jane Darcovich and all the members of the VRA Development Committee deserve many congratulations for another year of excellent conference support. Their success is also a testament

to the dedicated interest of our commercial colleagues and friends, many of whom are exhibitors here this year. Be sure to take time to visit them in the VRA Commons and inquire about their specific products and services.

Sheryl Brittig

VRA Vice President for Conference Programs

Jeanne M. Keefe

VRA Vice President for Conference Arrangements



Photo Jeanne Keefe.

Donor Acknowledgements

With our deepest gratitude the VRA wishes to acknowledge and thank the many businesses, academic institutions, VRA Chapters and individual members who have generously supported the Association over the past twelve months. These gifts are sending twelve of our colleagues to VRA 2005 Miami, providing support for important new initiatives such as the VRA/ARLIS Summer Educational Institute, and enabling the high quality and success of this year's conference program and events.

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To all, the VRA extends its warmest thanks and deepest appreciation.

Jane Darcovich

Co-Chair, VRA Development Committee
University of Illinois at Chicago

Liz Edgar Hernandez

Co-Chair, VRA Development Committee
Centreville, VA

Eliminaries

Preliminaries

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Hotel

The site for the 2005 VRA Conference is the Wyndham Miami Beach Resort located at 4833 Collins Avenue, Miami Beach, Florida. Miami has much to enjoy and the Wyndham puts you in the center of the action, offering the "perfect blend of south Florida sun and Miami cool". The hotel is located in between the Intercoastal Waterway and the Atlantic Ocean amid the swaying palms and sand of North Miami Beach and is within walking distance of the famous Fountainbleau and Eden Roc hotels. It is only a five minute ride to Lincoln Road's open air shopping, and the clubs and restaurants of the trendy South Beach Art Deco district on Ocean Drive.

The hotel features three distinct restaurants: the Hibiscus Court serving breakfast and lunch only, the more elegant Ocean Bar and Bistro serving cocktails and dinner, and the Seabreeze Restaurant and Bar serving casual lunch or dinner at poolside with an ocean view. Twenty-four hour room service is also available. The hotel has its own private white sand beach; cabanas beside the heated pool; an aqua center with jet skis, boat rentals, and parasailing; and a beachfront fitness center.

Registration

The VRA Registration/Information Desk and a message board will be set up in the "VRA Commons" located in the Grand Promenade Room just off the hotel's entrance foyer. On-site registration provides you with access to all general VRA events and allows you to register for special events with space still available.

On-site Registration Fees

Individual Member (VRA or member affiliate):	\$165.00
Institutional Member:	165.00
Guest of Member:	105.00
Non-member:	185.00
Student:	75.00
Daily Rate (On-site only):	55.00

Special Events

All tours and workshops have limited enrollment, as do several special events and registration is on a first-come, first-served basis. If you have successfully pre-registered for one or more of these events, the appropriate tickets will be in the registration packet you receive at the conference. When registration for a particular event is filled, a wait list will be maintained. When possible we will take on-site registration for events that have not been entirely filled. You can check at the Registration Desk for information on events that are still open.

If you pre-register and pay for an event and cannot be registered because it is already full, you will receive a refund. The refund check will be issued in the weeks immediately following the conference. No refunds are available for tours or special events for which you successfully register but do not or cannot attend.

Conference Evaluation

Any feedback about the VRA conference is greatly appreciated! Each registration packet will include a Conference Evaluation Form, which is also available online at <http://www.vraweb.org/2005evaluation>. The conference coordinators read all of the forms and use your feedback in planning programming for future conferences. Please fill out the Conference Evaluation Form: <http://www.vraweb.org/2005MiamiWebsite/EvaluationForm2-Miami-2005.htm> and return it to the Registration Desk or mail it to:

Jeanne M. Keefe

VRA Vice President

Architecture Library, Greene 306

Rensselaer Polytechnic Institute

110 Eighth Street

Troy, NY 12180



Preliminaries

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Conference Program Credits

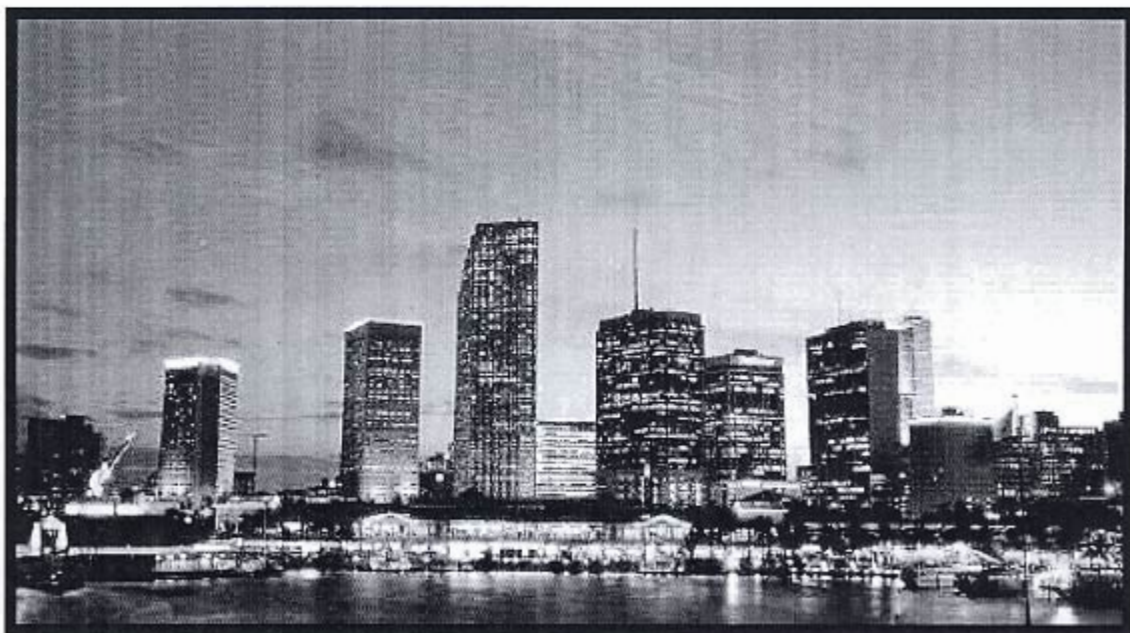
Content: Sheryl Brittig, Massachusetts Institute of Technology and **Jeanne M. Keefe**, Rensselaer Polytechnic Institute.

Editing: **Christine E. Hilker**, University of Arkansas and **Amy Stidwill**, Hillwood Museum & Gardens.

Layout: **Christine E. Hilker**, University of Arkansas and **Jeanne M. Keefe**, Rensselaer Polytechnic Institute.

Logo: **Tery Vara**, Graphic Designer, Miami.

Cover: Venetian Pool, Coral Gables, Florida. Photo: **Jeanne M. Keefe**; Layout: **Christine E. Hilker**.



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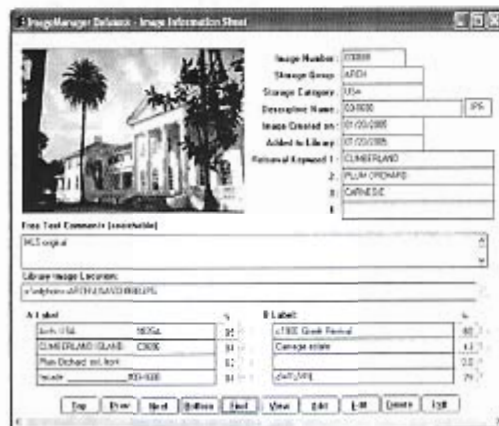
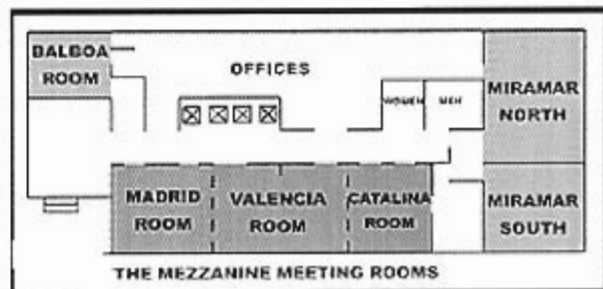
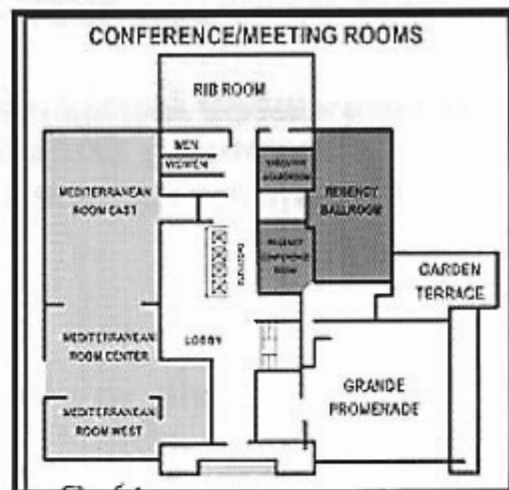


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Hotel Layout



Events: Saturday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Saturday, March 5

8:30 a.m. – 6:30 p.m.

Board Room, Lower Lobby

Chair:

Meeting

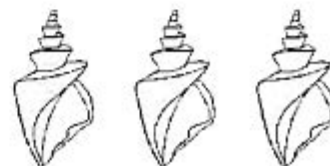
VRA Executive Board I

Kathe Hicks Albrecht, President

6:30 p.m. – 9:00 p.m.

Mezzanine Foyer

Registration



Sunday, March 6

8:30 a.m. – 9:00 p.m.

Grande Promenade

Registration

11:00 a.m. – 12:30 p.m.

Mediterranean Center

Session 1

**Let's Get Together: Tools and Strategies for
Sharing Data and Aggregating Collections**

Sponsored by the VRA Digital Initiatives Advisory Group (DIAG)

Organizer

Virginia Kerr, Northwestern University

Speakers:

Sarah L. Shreeves, University of Illinois Library at Urbana-Champaign
*Opportunities for Sharing Metadata Using Open Archives Initiative Protocol
for Metadata Harvesting (OAI-PMH)*

Günter Waibel, RLG, *Where the Rubber Hits the Road: Integrating Collections*

from Museums, Libraries, and Archives

Respondents:

Margaret N. Webster, Cornell University
Ann Whiteside, Director, University of Virginia

11:00 a.m. – 3:00 p.m.

Mediterranean West

Workshop 1

VR Fundamentals for New Visual Resources Professionals

Sponsored by the VRA Education Committee

John J. Taormina, Duke University

Karin S. Whalen, Reed College

Co-Organizers &

Co-Leaders:

Fee: \$55 Limit: 60

2:00 p.m. – 3:30 p.m.

Mediterranean Center

Organizer:

Presenter:

Seminar 1

Job Burnout - Dying Battery or Blown Bulb?

Linda J. Callahan, Mount Holyoke College

Sally B. Philips, EdD, CEAP, University of Miami

3:30 p.m. – 5:00 p.m.

Mediterranean Center

Co-organizers:

Session 2

1st Annual Image Cataloguer's Roundtable

Barbara Furbush, Getty Research Institute

Eileen Fry, Indiana University



Sunday, March 6

Events: Sunday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Sunday, March 6

5:00 p.m. – 7:00 p.m.

Event

Reception at the Wolfsonian Museum & Library

*Transportation-
See below.*

Sponsored by the Wolfsonian Museum

Located in the heart of the Art Deco district, The Wolfsonian-Florida International University showcases American and European decorative and fine arts produced between 1885-1945. From propaganda posters to world's fairs memorabilia, the unique array of objects at this remarkable museum offers visitors a refreshing and thought-provoking journey through the modern age.

Join us for a reception hosted by the Wolfsonian. The galleries will be open in addition to special tours of the Wolfsonian's special collection library—take a peek at this South Beach surprise. (There is a limit of 10 people at a time for the library tours and sign-up sheets will be available at the conference registration desk.)

Bus tickets (\$8.00) will be available for purchase at the Registration Desk. Continuous shuttle bus - meet bus in front of the hotel.

The Wolfsonian will admit VRA registrants any time during the conference week for free -- just show your registration badge at the ticket desk.

Monday, March 7

8:00 p.m. – 9:30 p.m.

*Grande Promenade
Co-Chairs:*

Meeting

SEI Implementation Team

Trudy Jacoby, Princeton University
Maureen A. Burns, University of California, Irvine

7:30 a.m. – 9:00 a.m.

Starlight Roof Ballroom

Chair:

7:30 a.m. – 9:00 a.m.

Castillion Room

Chair:

7:30 a.m. – 9:00 a.m.

Valencia Rooms

Organizer:

8:30 a.m. – 6:00 p.m.

Grande Promenade

9:00 a.m.–10:30 a.m.

Mediterranean Center

Organizer:

Moderator:

Presenters:

9:00 a.m.–10:30 a.m.

Miramar South

Organizer:

Moderator:

Event

New Members' & First Time Attendees' Breakfast

Marcia M. Focht, Binghamton University

Meeting 1

Intellectual Property Rights Committee

Marlene E. Gordon, University of Michigan, Dearborn

Meeting 2

Texas Chapter Meeting

Merriann Bidgood, University of Houston

Registration

Session 3

Fresh Work: New Ideas on the Old Problem of Image Indexing and Retrieval

Marie Kennedy, University of North Carolina at Chapel Hill

Trish Rose, University of California San Diego

Tammy Wells-Angerer, University of North Carolina at Chapel Hill

Marie Kennedy, University of North Carolina at Chapel Hill

J.J. Bauer, University of North Carolina at Chapel Hill

Sarah Falls, University of Richmond

Special Interest Group 1

CONTENTdm User Group

Sponsored by DiMeMa

Glee Willis, University of Nevada, Reno

Greg Zick, President of DiMeMa

Monday, March 7

Events: Monday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Monday, March 7

9:00 a.m. – 12:30 p.m. Workshop 2

Mediterranean West

Organizer:
Leader:
Fee: \$55
Limit: 60

Charting a Course: A Project Management Perspective for Digital Collection Development

Margaret N. Webster, Cornell University
Oya Y. Rieger, Cornell University

10:30 a.m. – 11:00 a.m. Coffee Break

11:00 a.m. – 12:30 p.m. Seminar 2

Mediterranean Center

Organizer:
Moderator:

Case Studies in Digitizing: Image Databases, Course Reserves, and Finding Aids

Corey Schultz, Stanford University
Maryly Snow, University of California, Berkeley

Presenters:

Kristin Solias, University of Massachusetts, Boston
Starting a Digital Program One Image at a Time
Vickie O'Riordan, University of California, San Diego
There's No Crying in Grant Work: UCSD's Slide Digitization Project
Ed Loera, Portland State University
Open Source Software: A Viable Option for Art Libraries



11:00 a.m.– 5:30 p.m.

Regency Ballroom

Leaders:
Fee: \$95
Limit: 60

Workshop 4

Managing a Digitization Project

Sponsored by the VRA Education Committee

Howard Brainen, Two Cat Digital
Trudy Levy, Image Integration

12:30 p.m. –2:00 p.m.

Grande Promenade

Organizer:

Experts:

Special Daily Session

Ask the Experts

Marcia M. Focht, Binghamton University

Eileen Fry, Indiana University, *How to get the faculty to go digital or
How to use PowerPoint*

Susan Jane Williams, Saskia Ltd., *Digital Issues/Scanning*

Christine Sundt, University of Oregon, *Licensing and Fair Use*

12:30 p.m.– 2:00 p.m.

Castillion Room

Chair:

Meeting 3

Financial Advisory Committee

Ann M. Thomas, Union College

12:30 p.m.– 2:00 p.m.

Valencia Rooms

Co-Chairs:

Meeting 4

Education Committee

Maureen A. Burns, University of California, Irvine

Betha Whitlow, Washington University

12:30 p.m. –2:00 p.m.

Mediterranean Center

Organizers:

Special Interest Group 2

Museum Visual Resources

Jane Ferger, Indianapolis Museum of Art

Heidi S. Ratz, The Minneapolis Institute of Arts

Monday, March 7

Events: Monday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Monday, March 7

2:00 p.m. – 3:30 p.m.

Mediterranean Center

Organizer and Moderator:

Panelists:

2:00 p.m. – 5:30 p.m.

Miramar South

Organizer:

Leader:

Fee: \$55

Limit: 60

Sponsored by:

Session 4

Creating Multilingual Access to Art Information

Murtha Baca, Getty Vocabulary Program

Murtha Baca, Getty Vocabulary Program

Creating Multilingual Access to Art Information: An Overview

Lina Nagel, Centro de Documentación de Bienes Patrimoniales, Chile

The Spanish-Language Version of the Art & Architecture Thesaurus:

History, Current Status, Implementation, and Dissemination

Nuria Rodríguez Ortega, Art History Department, Univ. of Málaga, Spain

The Terminological/Conceptual Thesaurus (TTC): Polivalency and

Multidimensionality in a Tool for Organizing and Accessing Art

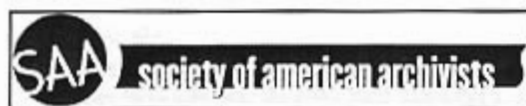
Historical Information

Workshop 3

Administration of Photographic Collections

Sheryl L. Brittig, Massachusetts Institute of Technology

Martha Mahard, Harvard University



2:00 p.m. – 5:30 p.m.

Fee: \$40

Limit: 45

Tour 1

Vizcaya Museum and Gardens

Meet bus in front of hotel.



2:00 p.m. – 5:30 p.m.

Fee: \$40

Leader:

Limit: 45

3:30 p.m. – 4:00 p.m.

Tour 2

Miami Design District

Dr. Paul George, Miami-Dade Community College

Meet bus in front of hotel.

Break

4:00 p.m. – 5:30 p.m.

Mediterranean Center

Organizer:

Special Interest Group 3

IRIS User Group

Norine Duncan, Brown University

Presenters:

Norine Duncan, Brown University

Linda McRae, University of South Florida

Monday, March 7

Events: Monday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Monday, March 7

6:30 p.m. – 10:00 p.m.

Starlight Roof Ballroom

Event

Keynote Address and VRA Members' Reception

Keynote Speaker:

Peter Jaszi, Washington College of Law, American University,
Washington, DC

Is There "A World Elsewhere?": The Vanishing Middle in Copyright Policy Discourse

Peter Jaszi teaches at the Washington College of Law of American University in Washington, D.C., where he also directs the Glushko-Samuelsan Intellectual Property Law Clinic. He specializes in domestic and international copyright law. Prof. Jaszi is an experienced copyright litigator and a frequent speaker to professional audiences in the United States and abroad. He also is a co-author of a standard copyright textbook. Alone and with Martha Woodmansee, he has written several articles on copyright history and theory; together they edited *The Construction of Authorship*, published by Duke University Press. In 1994, Prof. Jaszi was a member of the Librarian of Congress' Advisory Commission on Copyright Registration and Deposit. Since 1995 he has been active in the Digital Future Coalition, which he helped to organize. He is a Trustee of the Copyright Society of the U.S.A., and a member of the editorial board of its journal.



Tuesday, March 8

8:30 a.m. – 6:00 p.m.

Grande Promenade

Registration

8:30 a.m. – 10:30 a.m.

Mediterranean Center

Chair:

Event

VRA Annual Business Meeting and Town Hall

Kathe Hicks Albrecht, President

The Annual Business Meeting is the official forum for conducting association business. The agenda includes the President's State of the Association; select officer reports; updates on current and future association projects and activities; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; the presentation of the VRA Travel Awards; and a presentation on the 2006 annual conference city. The Town Hall is an open forum where members will have the opportunity to present suggestions, comments, announcements, and questions. All members are encouraged to attend. *Continental breakfast will be served.*



Tuesday, March 8

Events: Tuesday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

**VRA Annual Business Meeting and Town Hall
Tuesday March 8, 2005; 8:30 to 10:30 am
Wyndham Miami Beach Resort
Miami Beach, Florida**

Agenda

- I. Call to Order
- II. Approval of minutes from the 2004 annual Association Business meeting held Thursday March 11, 2004, Portland, OR, as published in the Visual Resources Association Bulletin, Fall 2004 vol. 31, no.1
- III. Recognition and thanks to the Miami Beach Conference Sponsors, Conference Underwriters, Friends of the Conference, and the Conference Team
- IV. State of the Association--Kathe Hicks Albrecht, President
- V. Treasurer's Report—Ann Thomas, Treasurer
- VI. Membership Services Coordinator's Report—Jenni Rodda, Membership Services Coordinator
- VII. Recognition of the VRA Travel Award Recipients—Heidi Raatz, Travel Awards Committee Chair
- VIII. VRA Leadership Recognition—Kathe Hicks Albrecht, President
 - A. Appointments: certificates to outgoing appointees, recognition of current appointees
 - B. Committees: certificates to outgoing chairs, recognition of current chairs

- C. Regional Chapters: certificates to outgoing chapter chairs, recognition of current chapter chairs

- IX. Recognition of Outgoing Executive Board members—Kathe Hicks Albrecht
 - A. Elisa Lanzi, Past President
 - B. Sheryl Brittig, Vice President for Conference Arrangements
 - C. Margo Ballantyne, Secretary

- X. Welcome to Incoming VRA Executive Board members—Kathe Hicks Albrecht
 - A. Macie Hall, President-Elect
 - B. Betha Whitlow, Vice President for Conference Program
 - C. Linda Reynolds, Secretary

- XI. Other Business
 - A. SEI Report—Maureen Burns, SEI Co-Chair
 - B. CCO Report—Elisa Lanzi, CCO Co-Editor

- XII. VRA 2006 Baltimore Conference Presentation—Ann Woodward and Macie Hall, Mid-Atlantic Chapter

- XIII. VRA Town Hall Meeting—moderated by Kathe Hicks Albrecht and other Executive Board Members
 - A. Programs and Services
 - B. Membership
 - C. Technology
 - D. Financial Aspects
 - E. Organization and Governance
 - F. Leadership in the Field

XIV. Adjournment



Tuesday, March 5

Events: Tuesday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Tuesday, March 8

10:30 a.m. – 11:00 a.m. *Break*

11:00 a.m. – 12:30 p.m. *Session 5*

Regency Ballroom

Organizer:

Moderator:

Presenters:

Metadata: View from the Trenches

Barbara Rockenbach, ARTstor

Dustin Wees, ARTstor

Trish Rose, University of California at Irvine

Emerson Morgan, ARTstor

Lena Zentall, California Digital Library

Ricky Erway, Research Libraries Group

11:00 a.m. – 12:30 p.m. *Seminar 3*

Mediterranean Center

Organizer and moderator:

Presenters:

Creating a Digital Strategic Plan: From Start to Finish and Somewhere In-Between

Lynn M. Lickteig, University of Colorado at Denver

Elaine Paul, University of Colorado at Boulder

Planning for the Plan: Preliminary Steps Toward Articulating Needs and Garnering Support

Eric C. Schwab, Ontario College of Art and Design

Moving from Analog to Digital: How to Plan When No Plan Exists

Lynn M. Lickteig, University of Colorado at Denver

The Nuts and Bolts of a Digital Plan: From Outline to Final Form

John Taormina, Duke University *Ideal Plans, Real Executions: Developing a Flexible Digital Strategy*

Ann Baird Whiteside, University of Virginia
Opportunities for Creative Staffing: How to Make More Out of Little

Trudy Levy, Image Integration
Access: Retrieval and Delivery

Maureen A. Burns, University of California, Irvine
The Value of Experiential Learning: The University of California's Digital Image Service Demonstrator Project

Christina B. Updike, James Madison University
A Campus Collaboration: Implementing a Digital Strategic Plan

11:00 a.m. – 5:30 p.m.

Grande Promenade

Event

Exhibit Hall Opening



12:30 p.m. – 2:00 p.m.

Grand Promenade

Organizer:

Special Daily Session

Ask the Experts

Marcia M. Focht, Binghamton University

Experts:

Howard Brainen, Two Cat Digital - *Digital Camera Copystand*

Murtha Baca, Getty Vocabulary Program, *Metadata/Cataloging/Subject Access*

Maureen Burns, University of California/Irvine, *Collaboration*

12:30 p.m. – 2:00 p.m.

Castillion Room

Chair:

Meeting 5

Membership Committee

Trudy Levy, Image Integration

Tuesday, March 5

Events: Tuesday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Tuesday, March 8

12:30 p.m. – 2:00 p.m.

Place: TBD

Chair:

Meeting 6 (Rescheduled to Thursday, March 10th at 7:30 am)

Travel Awards Committee

Heidi S. Raatz, The Minneapolis Institute of Arts

12:30 p.m. – 2:00 p.m.

Mediterranean Center

Organizer and Moderator:

Special Interest Group 4

ARTstor User Group

Kimberly Harvey, ARTstor



2:00 p.m. – 3:30 p.m.

Mediterranean Center

Session 6

Sustaining Digitization Programs in the Post New Economy: A Re-Examination of E-Commerce and Electronic Distribution

Organizer and Moderator:

Rina Elster Pantalony, Canadian Heritage Information Network,
Canadian Heritage

Presenters:

Rina Elster Pantalony, Canadian Heritage Information Network,
Canadian Heritage
David Green, Knowledge Culture

2:00 p.m. – 5:30 p.m.

Regency Ballroom

Leaders:

Fee: \$55

CLOSED

Workshop 5

CCO Bootcamp

Ann Baird Whiteside, University of Virginia

Elisa Lanzi, Smith College

2:00 p.m. – 5:30 p.m.

Fee: \$40

Limit: 45

Tour 3

Fairchild Tropical Botanic Garden

Meet bus in front of hotel.

2:00 p.m. – 5:30 p.m.

Fee: \$35

Limit: 45

Tour 4 CANCELLED

University of Miami's Lowe Art Museum

3:30 p.m. – 4:00 p.m.

Break



4:00 p.m. – 5:30 p.m.

Mediterranean Center

Session 7

The William Randolph Hearst Archives: A Medieval Cistercian Monastery in North Miami

Organizer and Moderator:

Presenters:

Catherine Larkin, Long Island University, C.W. Post Campus

Catherine Larkin, Long Island University, C.W. Post Campus

Donna Marciano, Long Island University, C.W. Post Campus

Liz Hartman, Long Island University, C.W. Post Campus

Conrad Schoeffling, Long Island University, C.W. Post Campus

Ricardo Barredo, Cinematographer and Local Historian

Tuesday, March 9

Events: Tuesday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Tuesday, March 8

5:30 p.m. – 6:00 p.m.

Bus Tickets: \$8

Travel by Bus to Saskia Reception

Meet bus in front of hotel

8:00 p.m. – 10:00 p.m.

Event

Reception at the Old Spanish Monastery

Sponsored by Saskia Ltd.



Wednesday, March 9

7:30 a.m. – 9:00 a.m.

Mediterranean West

By Invitation Only

Event

Leadership Breakfast

7:30 a.m. – 9:00 a.m.

Castillion Room

Co-Chairs:

Meeting 7

Awards Committee

Mark Pompelia, Rice University

Eric C. Schwab, Ontario College of Art and Design

7:30 a.m. – 9:00 a.m.

Valencia Rooms

Chair:

8:30 a.m. – 12:30 p.m.

Grande Promenade

9:00 a.m.–10:30 a.m.

Regency Ballroom

Organizer:

Moderator:

Presenters:

Meeting 8

Nominating Committee

Carolyn J. Lucarelli, The Pennsylvania State University

Registration

Session 8

Beyond the Slide Show: New Tools for Teaching and Learning with Images

Virginia M.G. Hall, Johns Hopkins University

Elisa Lanzi, Smith College

Miranda Haddock, Western Michigan University,

Teaching Through the Windows and the Walls: A Guided Tour and Case Study from the Canterbury Cathedral Project at Western Michigan University

Alex Martinez and Diane Kotowski, University of Denver,

Visual Art Gallery Application @ University of Denver

Kathleen Cohen, San Jose State University,

Teamwork: Teaching What You Don't Know

Janet Temos, Princeton University,

The Digital Magic Lantern: Visualizing the Virtual

Virginia M.G. (Macie) Hall, Johns Hopkins University,

An Interactive Map of Florence 1285-1500



Wednesday, March 11

Events: Wednesday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Wednesday, March 9

9:00 a.m.–10:30 a.m.

Mediterranean Center

Session 9

Navigating the Troubled Waters of Discontent With Digital Imaging Technology: A Voyage of Discovery

Organizer and Moderator:

Maureen A. Burns, University of California, Irvine

Presenters:

Henry Pisciotta, The Pennsylvania State University

Barbara Rockenbach, ARTstor

Susan Jane Williams, Saskia Ltd.

Eileen Fry, Indiana University

9:00 a.m.– 5:00 p.m.

Grande Promenade

Event

Exhibit Hall



10:30 a.m. – 11:00 a.m.

Coffee Break

11:00 a.m.–12:30 p.m.

Regency Ballroom

Session 10

Sustainable Digital Collections: A Collaborative Model

Organizer and Moderator:

Lorrie A. McAllister, The Ohio State University

Presenters:

Diane Dagefoerde, The Ohio State University
George Abraham, The Ohio State University
Stephanie W. Bernhardt, The Ohio State University
Lorrie A. McAllister, The Ohio State University

11:00 a.m.–12:30 p.m.

Mediterranean Center

Session 11

Offering a Tempting Plate: Teaching Image Research in the Visual Resources Collection

Organizer and Moderator:

Ann Baird Whiteside, University of Virginia

Presenters:

Lucie Stylianopoulos, University of Virginia
Teaching Images: Finding the Bigger Picture in Information Literacy
Trudy Jacoby, Princeton University
Teaching Image Use - A Pilot Program at Princeton
Carole Ann Fabian, University at Buffalo
Teaching the Teachers: Expanding the Pedagogical Role of the VR Professional

12:30 p.m. –2:00 p.m.

Grand Promenade

Organizer:

Special Daily Session

Ask the Experts

Marcia M. Focht, Binghamton University

Experts:

Jenni Rodda, New York University, 30 minute sessions, *Analog Photography*
Trudy Levy, *Image Integration, Digital Management*

12:30 p.m.– 2:00 p.m.

Castillion Room

Chair:

Meeting 9

Upstate New York Chapter Meeting

Marcia Focht, Binghamton University

Wednesday, March 8

Events: Wednesday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Wednesday, March 9

12:30 p.m. – 2:00 p.m.

Valencia Rooms

Chair:

Meeting 10

Data Standards Committee

Ann Baird Whiteside, University of Virginia

12:30 p.m. – 2:00 p.m.

Mediterranean West

Co-Organizers:

Presenters:

Seminar 4

Educational and Career Opportunities for Visual Resource Professionals

Hemalata Iyer, The University at Albany, SUNY

Jeanne M. Keefe, Rensselaer Polytechnic Institute

Hemalata Iyer, The University at Albany, SUNY.

Educational Preparation for a Mid-Career "COURSE" Change.

Liz Edgar Hernandez,

Working Outside the Box: A Visual Resources Professional in the Private Sector.

Jeanne M. Keefe, Rensselaer Polytechnic Institute.

From Photo Archivist to Slide Curator to VR Librarian and Beyond...

12:30 p.m. – 2:00 p.m.

Miramar North

Special Interest Group 5

MDID User Group

2:00 p.m. – 5:30 p.m.

Regency Ballroom

Workshop 6

Photoshop 202 – Cool Tools for Enhancing Painting, Sculpture, Drawing, and Architecture

Organizer/Leader

Mark Braunstein, Connecticut College

Fee: \$55
Limit: 60

2:00 p.m. – 5:30 p.m.
Spanish Suite

Organizer:
Leader:
Fee: \$55
Limit: 60

Workshop 7
XML for You

Sponsored by the VRA Digital Initiatives Advisory Group (DIAG)
Ann Baird Whiteside, University of Virginia
Patrick Yott, Brown University

2:00 p.m. – 5:30 p.m.

Fee: \$40
Leader:
Limit: 45

Tour 5
South Beach Art Deco District

Dr. Paul George, Miami-Dade Community College
Meet bus in front of hotel.

2:00 p.m. – 5:30 p.m.

Fee: \$35

Tour 6 CANCELLED
Bass Art Museum

5:00 p.m. – 6:30 p.m.
Grande Promenade

Exhibitors Pack-up

Wednesday, March 9

5:30 p.m. – 6:30 p.m.
Grande Promenade

Events
VRAffle
and

Pina Colada/Daiquiri Tasting



Wednesday, March 9

Events: Wednesday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach



7:00 p.m. – 9:30 p.m.

Event

North Terrace, Pool Deck

Rain Site – Starlight Ballroom

Fee: \$55

Luraine Tansey Education Fund-Raising Dinner

Thursday, March 10

7:30 a.m.

Place: TBD

Chair:

Meeting 6 (Rescheduled from Tuesday, March 8th at 12:30 pm)

Travel Awards Committee

Heidi S. Raatz, The Minneapolis Institute of Arts

7:30 a.m. – 9:00 a.m.

Castillion Room

Chair:

Meeting 11

Publications Program Group

Christine Hilker, University of Arkansas

7:30 a.m. – 9:00 a.m.

Valencia Room East

Chair:

Meeting 12

Digital Initiatives Advisory Group (DIAG)

Virginia M. G. Hall, Johns Hopkins University

7:30 a.m. – 9:00 a.m.

Valencia Room West

Chair:

Meeting 13

Chapter Chairs

Trudy Levy, Image Integration

7:30 a.m. – 9:00 a.m.

Madrid Room

Chair:

Meeting 14

2006 Conference Planning Meeting

Jeanne M. Keefe, Rensselaer Polytechnic Institute

8:30 a.m. – 3:00 p.m.

Miramar South

Chair:

Special Meeting B

CCO (*Committee Members Only*)

Diane Zorich, CCO Project Manager

9:00 a.m. – 12:00 p.m.

Mezzanine Foyer

Registration



Thursday, March 16

Events: Thursday

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Thursday, March 10

9:00 a.m. – 10:30 a.m.

Regency Ballroom

Session 12

Leaping the Fence: Cataloguing Issues in Landscape Architecture, Urban Planning, and Urban Design

Co-Organizers:

Johanna Bauman, Bard Graduate Center

Rebecca M. Price, University of Michigan, Ann Arbor

Presenters:

Johanna Bauman, Bard Graduate Center

Down the Garden Path: Creating Access to Historic Garden and Landscape Images

Rebecca M. Price, University of Michigan, Ann Arbor

Cataloguing Concepts in a Physical World

Jodie L. Walz, University of Minnesota, Minneapolis

Wandering in the Landscape

11:00 a.m. – 12:30 p.m.

Castillion Room

Co-Chairs:

Meeting 15

Development Committee

Jane Darcovich, University of Illinois at Chicago

Liz Edgar Hernandez, NEA

11:00 a.m. – 12:30 p.m.

Mezzanine Foyer Lounge

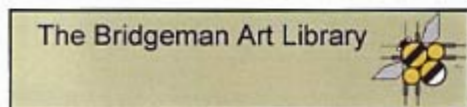
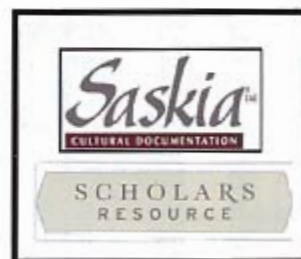
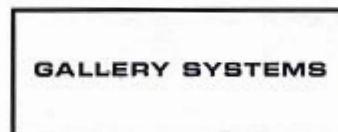
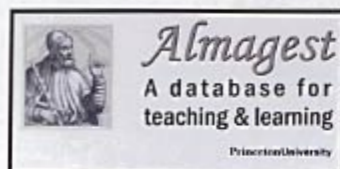
Chair:

Meeting 16

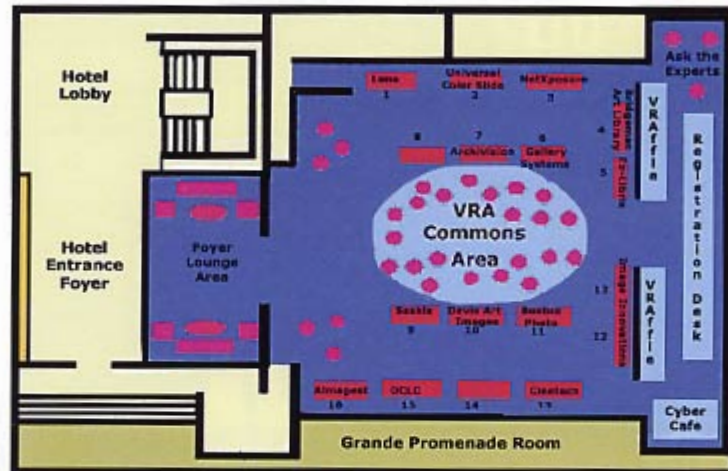
Mid-Atlantic Chapter Meeting

Ann Woodward, Johns Hopkins University

EXHIBIT HALL DIRECTORY



The Grande Promenade Exhibit Area and the VRA Commons



Placement of Exhibit tables noted with numbers.

The Grande Promenade Room,[®] site of the *VRA Commons*, is the center of all the conference action. Most conference programs will take place across the hotel foyer in the Mediterranean rooms. This very spacious area has a long ceiling to floor glass wall which gazes over lush palms and the Intercoastal waterway. Located opposite the Mediterranean meeting rooms, the Grande Promenade Room contains a sunken space in the center which will host the *Commons* area complete with tables and chairs for coffee, informal snacks and meetings. The raised stage along the far wall will be the site of the Conference Registration Desk, the *Cyber Café*, *Ask the Experts* and the *VRAffle* display tables. The ever popular *VRAffle* will also take place in the Grande Promenade Room.

12:30 p.m. – 4:00 p.m

Fee: \$40

Leader:

Limit: 45

Tour 7

Biltmore Hotel and Venetian Pool, Coral Gables

Christine Rupp, Local Historian

Meet bus in front of hotel.

12:30 p.m. – 4:00 p.m

Fee: \$35

Limit: 35

Tour 8

The Museum of Contemporary Art (MoCA)

Meet bus in front of hotel.

12:30 p.m. – 5:30 p.m.

Meeting

VRA Executive Board Meeting II

Kathe Hicks Albrecht, American University

Chair:



View west from the Wyndham Starlight Room. Photo: Jeanne Keefe

Thursday, March 10

Abstracts: Keynote Address

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Is There "A World Elsewhere"? : The Vanishing Middle in Copyright Policy Discourse

Peter Jaszi, Professor, Washington College of Law of American University, Washington, D.C., and Director at the Glushko-Samuelsan Intellectual Property Law Clinic.

The stakeholders in the U.S. copyright system, who not so long ago participated actively in a societal discussion of how to "balance" private rights with public access, now are actively reconstituting themselves into two camps – the "protectionists" and the "secessionists" – with little or no shared vocabulary or common interest. Twenty five years ago, when the Copyright Act of 1976 was still brand new legislation, representatives of authors, distributors and consumers often quarreled about specific copyright policy issues. But they generally voiced adherence to a unitary vision of the purposes of copyright: to enrich the store of knowledge by providing incentives to creativity. And most acknowledged, at least in general terms, the centrality of the "fair use" doctrine.

Today most distributors (including publishers, film studios, record companies, etc.) unabashedly (and successfully) argue that the best copyright law is one that permits them to maximize return on investment; faced with this challenge, many consumers and some creators are increasingly drawn to self-help solutions that depend on the creation of voluntary copyright-free zones. In this re-sorting of stakeholder positions the likely losers are individual information practitioners, including creators who rely for support, however tenuously, on the copyright system, as well as consumers and scholars whose projects depend on reasonable levels of access to copyrighted materials.

To reclaim copyright law as a field of regulation informed by vigorous competition among alternative visions of the ultimate public interest, three goals suggest themselves:

*Building public support for policy changes designed to "roll back" the worse excesses of recent protectionist legislation, including the revision of the Digital Millennium Copyright Act to incorporate a "fair use"-like defense to unauthorized circumvention. This is the objective of H.R. 107 (the Digital Media Consumers Rights Act), pending legislation already supported by consumer organizations, the national library associations, technology innovators, and others.

*Cooperating in an effort to develop and publicize disciplinary codes of "best practices" for the use of copyrighted materials. One of the greatest threats to the continued viability of the "fair use" doctrine is the absence of such well-articulated positions; their development would guide individual information practitioners, help to reassure "gatekeepers" (including publishers) that individuals are acting "reasonably" and "in good faith," and help to ward off (or if necessary defend against) predatory claims by copyright owners.

*Helping to foster a legislative solution to the problem of "orphan works" – the large category of materials that are presumptively subject to copyright but lack readily traceable owners who can grant copyright permissions. Many of the materials in question reside in institutional collections, but thanks to term extension and fears of aggressive copyright enforcement, copyright looms larger and larger as a barrier to their productive re-use.

The first of these initiatives is well underway, and moves toward launching the second are beginning. The third requires urgent attention.

There remains a window of time in which to reclaim copyright law. But every day that window closes a little more.

Abstracts: Keynote Address

Abstracts: Seminars

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Seminar 1

Sunday, March 6, 2:00 p.m.-3:30 p.m.

Job Burnout - Dying Battery or Blown Bulb?

Every job has the potential of draining and debilitating its worker. Every worker has the professional responsibility of maintaining him or herself in good working order. Thus, tension may exist between the demands of the job and the recharging needs of the worker. In any complex situation, self-discipline is a necessary component in creating a resolution. Yet, without a clear understanding of one's values, a commitment to act on these values, and knowledge of useful options; self-discipline may not be enough. This seminar will explore ways in which professionals, no matter what their professions, can make self-preserving choices and continue to contribute to challenging jobs. In particular, the special challenges of being visual resources professionals in a rapidly changing technological landscape will be addressed.

Seminar 2

Monday, March 7, 11:00 a.m.-12:30 p.m.

Case Studies in Digitizing: Image Databases, Course Reserves, and Finding Aids

This panel will discuss how the speakers created digital image collections, from digitizing images for a single course to scanning an entire slide library. Speakers will emphasize "case studies"; detailing goals and intentions, project management problems, and successes and surprises that they encountered along the way.

Seminar 3

Tuesday, March 8, 11:00 a.m.-12:30 p.m.

Creating a Digital Strategic Plan: From Start to Finish and Somewhere In-Between

As the currently evolving state of an image collection makes the transition from analog to digital, many VRA members have been asked to create a digital strategic plan to address this transition in their institutions. A number of questions arise with this challenge: What are the preparatory steps that need to be addressed before a plan can be written? What are the key components of a plan? Who is the intended audience for the plan? What time frame should the plan cover? What impacts will the plan have on staffing? What technical issues should be addressed in the access, retrieval, and delivery of digital information? How does a multi-campus or unit plan differ from a departmental plan?

Panelists will address these questions from their own experiences on the topic, including the reality that many plans never made it to a final written form, and that modifications often had to be made or the fly.

Seminar 4

Wednesday, March 9, 12:30 p.m.-2:00 p.m.

Educational and Career Opportunities for Visual Resource Professionals

This seminar is a descriptive overview of alternative career opportunities for people currently in the VR profession. Aside from the traditional librarian and curatorial tracks, we will discuss the opportunities available to those who are willing to redefine their careers in archival work or the publishing and communication fields for example. For those needing to upgrade their academic credentials, we will discuss opportunities for higher education, including programs and coursework that are appropriate for those wishing to expand their present careers or facilitate a change to a higher level of participation.

Sessions

Session 1

Sunday, March 6, 11:00 a.m.-12:30 p.m.

Let's Get Together: Tools and Strategies for Sharing Data and Aggregating Collections

As the prospect for sharing image cataloguing and digital surrogates comes closer to reality, collection managers want to gain more familiarity with the tools and options which can help make it happen. This session includes definitions of data-sharing scenarios, including distributed and federated searches. We will hear from an expert on the OAI (Open Archives Initiative) protocol about its potential uses in harvesting VRA Core metadata. We also will learn how the RLG Cultural Materials database (like other efforts to integrate collections) is handling variations in descriptive metadata, and how a proposed common-currency standard could reach out to many communities. Respondents will frame these themes in the context of early workplace efforts at collaboration, as well as the broad picture of how schema choices can impact data exchange and resource discovery.

Abstracts: Sessions

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Session 2

Sunday, March 6, 4:00 p.m.-5:30 p.m.

1st Annual Image Cataloguer's Roundtable

The release of Cataloguing Cultural Objects (CCO), the first true guidelines for the cataloguing of objects and their surrogates at the item level, necessitates the creation of an open annual forum where issues of CCO interpretation and application can be raised and discussed, a consensus reached, and proposals for action or recommendation formulated. We will begin the session by establishing the goals and structure for an ongoing Image Cataloguer's Roundtable.

Proposed discussion topics for the 1st Roundtable include general issues such as:

- Where should the value lists for our databases come from and how should variants be reconciled?
- Do the "authorities" meet the needs of CCO image cataloguers?
- How can we agree on, archive, and begin to share our authority work?

Specific issues for discussion will be focused on the CCO categories of CULTURE and STYLE/PERIOD.

- Are terms like "Byzantine" CULTURES, STYLES, or PERIODS?
- Does CULTURE of the object require knowing where it was made?
- Is it appropriate to call all terms, (like "Carolingian" and "Georgian") which pertain to reigns from any culture, "dynasties"?
- Are "isms" and "ists" movements or styles? Should both be included?

Session 3

Monday, March 7, 9:00 a.m.-10:30 a.m.

Fresh Work: New Ideas on the Old Problem of Image Indexing and Retrieval

In an effort to peel back the curtain and talk to the wizard behind the machine, this panel presents results from research projects designed to make image indexing and retrieval less "magic" and more "real-world." We will discuss fresh approaches to these concepts, such as: do color images have a different vocabulary than black & white

images?; does natural language or the Art and Architecture Thesaurus provide better retrieval results; does your expert status affect the search results you're getting?; and do visual resource curators play a role in the classroom through the information they offer in their image catalog?

Session 4

Monday, March 7, 2:00 p.m.-3:30 p.m.

Creating Multilingual Access to Art Information

This panel will include an overview of issues in creating multilingual access to art information, and two presentations on thesaurus projects currently taking place in Latin America and Spain. The three presentations will be 15 minutes each, to allow ample time for live demonstrations of the thesauri, as well as questions and answers. The objective of this presentation is the description of a new prototype thesaurus, innovative in its structure and conception, currently being developed in a project sponsored by the University of Málaga. This tool, primarily conceived to assist in the terminological and conceptual research involved in the theoretical and critical analysis of artistic texts, can also be used for systematizing, arranging, and retrieving artistic information in all its diverse dimensions: terminology and concepts, visual resources, and textual material. Since the TTC is a new model of thesaurus, it provides new features that can be applied in documentation and cataloguing as well. To illustrate these multiple usages, the presentation will focus on several significant examples of how the TTC is able to complement the processes of cataloguing, indexing, and retrieving art information.

Session 5

Tuesday, March 8, 11:00 a.m.-12:30 p.m.

Metadata: A View from the Trenches

This session looks at digital repositories of cultural materials whose descriptive information has been reconciled across heterogeneous collections. Two rather distinct issues are explored: the challenges in building federated databases, and the emerging standards in content and formatting guidelines. The speakers will address community practices as well as institution-specific data structure and content issues. These include common data standards, data mapping and transformation techniques, and tools for the human cataloguer. The usefulness of a large digital repository is largely dependent on how consistently cataloguing has been performed by the contributor. This session will explore where the mapping and ingesting of multiple collections meets the nitty-gritty of diverse kinds of data and strategies for overcoming inconsistencies.

Abstracts: Sessions

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Session 6

Tuesday, March 8, 2:00 p.m.-3:30 p.m.

Sustaining Digitization Programs in the Post New Economy: A Re-Examination of E-Commerce and Electronic Distribution

Since 1997, the Canadian Heritage Information Network (CHIN) has considered the possibility of assisting member museums through an initiative to license their digital content to commercial markets. Ongoing discussions with CHIN's advisory panel resulted in a market study (published in 1999 as *Like Light Through a Prism*) that identified five key market segments for museums to target in commercially developing their holdings. The subsequent popularity of CHIN's Virtual Museum of Canada, and its allied Investment Program, reinforced the possibility of developing sustainable funding for museums. Thus, in concert with its 2004 study of the next generation of The Virtual Museum of Canada, CHIN has returned to the commercial licensing project, aided by the robust growth of online commercial transactions and the rapid maturing of technologies that make those transactions efficient and secure. Late in 2003, CHIN commissioned a report to reassess the commercial opportunities for museums, survey their readiness for such a service, enumerate the perceived risks of distributing high-resolution images online, and evaluate the state of digital rights management technologies that could make the service possible and secure. In a two-part paper presentation, Rina Elster Pantalony and David Green will discuss the reasons for CHIN embarking on this undertaking and the recommendations of the report. Key elements of the presentation include: the role of digital asset and rights management in the integration and automation of museum management of intellectual property; the level of risk determined acceptable to the Canadian museum community; and the continuing CHIN strategy of building capacity and infrastructure within the museum community.

Session 7

Tuesday, March 8th, 4:00 p.m.-5:30 p.m.

The William Randolph Hearst Archives: A Medieval Cistercian Monastery in North Miami

The removal of the Spanish Cistercian Monastery, founded by Alfonso VII, King of Castile in 1141, from its sacred site was first reported in 1926. The ancient monastery, originally erected in Segovia, Spain, and named in honor of Our Lady Queen of Angels, was purchased by William Randolph Hearst who intended to have the structure disassembled and carefully catalogued and marked for reassembly at his San Simeon, California estate. Predicated by a number of unfortunate incidents, Hearst's original plans were never realized. The stones, in their final state of

disarray, were warehoused in Brooklyn, NY until the mid-1950s, when they were purchased by Raymond Moss and William Edgemon and shipped to northern Miami-Dade County. Known as the oldest structure in North America, it was first reconstructed for use as a tourist attraction. After the venture failed, the monastery regained its place as a spiritual refuge. Now known as "The Ancient Spanish Monastery of St. Bernard of Clairvaux," it functions under the Episcopal Diocese of South Florida. Thirty-two archival photographs of architectural details of the original monastery in situ survive among the 125 albums of the William Randolph Hearst Collection Archives housed at Long Island University's B. Davis Schwartz Memorial Library. The session will include art historical information about the original structure, an overview of the Hearst archives and their importance as a historical reference, input from local historians, and a possible visit to the present location of the monastery.

Session 8

Wednesday, March 9, 9:00 a.m.–10:30 a.m.

Beyond the Slide Show: New Tools for Teaching and Learning with Images

With the expanded use of digital images and the development of new technologies, tools are being conceived for use in research and instruction which allow us to expand the pedagogical impact of images beyond the digital slide show and online image review. A number of institutions have put together image-rich projects, tools, and resources which utilize technology to improve the critical thinking of students, increase the effectiveness of teaching, and enable the close examination of specific subjects and/or fields of study. Often the development of these projects, tools, and resources requires the knowledge and expertise of visual resources curators working collaboratively with faculty and technology staff. This session will demonstrate new ways in which images are being used in academic settings. The format will be show and tell with panelists presenting projects from their institutions, and discussing the issues that led to the conception of the project, as well as the aspects of collaboration and funding models.

Session 9

Wednesday, March 9, 9:00 a.m.-10:30 a.m.

Navigating the Troubled Waters of Discontent with Digital Imaging Technology: A Voyage of Discovery

Why were the art history faculty not on the first ship out of port to discover the potential of using digital images for research and instruction? Why do intensive image users persist in remaining on the analog terra firma, reluctant to navigate digital waters with licensed databases and image services? Is the journey too long, the support inadequate, the search too challenging, or the reward insufficient? The goal of this session is to delve deeply into these practical, theoretical, methodological, and metaphysical matters to better understand this curious phenomenon. The panel will discuss obstacles, tactics, experiences, and trends useful for anticipating image user's needs, experimenting with new imaging technology, and making adjustments to professional roles in order to sail with the changing tides. Can visual resources curators navigate and chart these newly discovered areas?

Abstracts: Sessions

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Session 10

Wednesday, March 9, 11:00 a.m.-12:30 p.m.

Sustainable Digital Collections: A Collaborative Model

With off-the-shelf software like FileMaker Pro and Extensis Portfolio, many visual resources groups have been able to digitize their collections and make them available through the web. This is a fantastic starting point, one that many VRA members have experienced firsthand. But are these single-department digital collections sustainable? Can they take advantage of opportunities to grow beyond their immediate audiences? Are they robust enough to be viewed as 99% reliable, secure, and protected? In our opinion, a collaborative approach is the most effective way to ensure your digital collections will be accessible for years to come. The Web Media Collective at The Ohio State University formed when six disparate groups from the College of Arts, College of Engineering, and the College of Humanities, made a commitment to work together to solve common problems inherent in digital asset management. We now share network infrastructure, programming, security, processes, policy decision-making, budget strategies, grant proposal writing, and goal-setting for the group; yet each collection maintains its own identity, content management, and look and feel. We believe our collaborative approach could benefit other organizations. The focus of this presentation will be the Web Media Collective's collaborative model. Hand-outs, checklists, and other planning tools will be distributed during the presentation.

Session 11

Wednesday, March 9, 11:00 a.m.-12:30 p.m.

Offering a Tempting Plate: Teaching Image Research in the Visual Resources Collection

As aggregations of image collections proliferate and we license images from vendors, our roles as image managers are changing. Where we used to be primarily collection builders, we are now moving toward being collection managers. The multiplicity of image databases available for our users means that we not only have to build and manage our current collections, but we also are the primary navigators and managers of the other sources of images. One way in which our roles are changing is that we are becoming the experts in the use of image resources other than our own collections. Our roles then are shifting toward teaching the use of image databases and other resources. And once users find the images they want, how do they use them? As we implement image delivery systems for our constituencies, it is clear that we are also the support system for users of the systems. We are

taking on the role of instructor, for faculty and students alike. This session will explore instruction and the ways in which image managers are moving into teaching roles in their institutions. Panelists will discuss information literacy applied to image collections; teaching graduate students about locating and using images.

Session 12

Thursday, March 10, 9:00 a.m.-10:30 a.m.

Leaping the Fence: Cataloguing Issues in Landscape Architecture, Urban Planning, and Urban Design

Praising William Kent's picturesque landscapes, Horace Walpole wrote that Kent "leaped the fence, and saw that all nature was a garden."* Kent had applied the painterly principles of perspective, light, and shade to manipulate nature as though it were a garden (or even a painting of a garden). The phrase leaping the fence provides us an analogous and cogent model for understanding the cataloguing of landscape architecture, urban planning, and other environment-related images within the more traditional context of cataloguing art and architecture.

Building on the session on cataloguing architecture images at the conference in Portland, this session will explore issues of description and taxonomy in the cataloging of images depicting landscape architecture, urban planning, and urban design. We will also look at the definition of a work and the complex relationships between works. In addition, we will discuss ways to apply the CCO guide in the context of the larger built environment. We expect and hope that the session will be useful to many curators, especially as the works and images we catalogue expand into ever wider fields of study including the environment; and urban, suburban, and rural contexts. Our discussions will also focus on the needs of the audience for this information (e.g., planners, designers, students, and teachers), and how we can best serve them in the ways we describe and categorize these subjects.

Ample time will be left after the presentations for open discussion about the issues we all face when cataloging images of the landscape, urban design, and urban planning. Please bring questions and issues you face in your own collections.

*Walpole, Horace. *The History of the Modern Taste in Gardening* (1780) from Ursus Press edition, New York, 1995, ed. John Dixon Hunt.

Abstracts: Special Interest Groups

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Special Interest Group 1

Monday, March 7, 9:00 a.m.-10:30 a.m.

CONTENTdm User Group

With each new release, CONTENTdm's capabilities as a digital assets management system continue to expand. Of special interest to VRA attendees is the degree to which DiMeMa (the developers of CONTENTdm) has enhanced CONTENTdm's classroom presentation/slide show features. Greg Zick, president of DiMeMa, will talk about CONTENTdm's latest features and future directions including e-commerce extensions, additional OAI implementations, support for EAD, and additional e-learning features. CONTENTdm users are welcome to share their experiences in using CONTENTdm's classroom presentation features. This session will also allow potential users to learn more about the latest version of this digital assets management system.

Special Interest Group 2

Monday, March 7, 12:30 p.m.-2:00 p.m.

Museum Visual Resources

The Museum Visual Resources Special Interest Group provides an opportunity for museum professionals to gather and to discuss issues that are particular to museums. Following several points of business, including the election of next year's coordinator and recorder, we will review the 2001 and the 2005 surveys. The focus of the discussions will revolve around the changing roles of the museum visual resources professional and the specific role, if any, the museum VR librarian has in a museum's creation, cataloguing, and management of digital images.

Special Interest Group 3

Monday, March 7, 4:00 p.m. - 5:30 p.m.

IRIS User Group

The prototype of IRIS 2005 will be demonstrated and critiqued. The results of a project to share an authority file among IRIS users will be presented. All are welcome to attend! You do not need to be an IRIS user to learn from or contribute to this discussion. The Image Resource Information System (IRIS), an implementation of the VRA Core Categories in FileMaker Pro software, evolved as a cooperative venture, beginning in 1997. The release of FMP version 7 in spring 2004 provided an opportunity for developing a new version of IRIS to take advantage of the new FileMaker features. IRIS 2005 incorporates changes mandated by version 7 of FileMaker as well as cross-fertilization with other IRIS-derived systems (SnapDragon and Pictor). Our work reflects the desire to be more compliant with

version 3 of the Core Categories, the interest in testing the recommendations of CCO, efforts to facilitate data sharing within the IRIS community and beyond, and interoperability with image presentation systems such as Luna Insight and MDID2.

Special Interest Group 4

Tuesday, March 8, 12:30 p.m.-2:00 p.m.

ARTstor User Group

Artstor is a digital library of art images, associated information, and software tools designed to enhance teaching, learning and scholarship. ARTstor contains approximately 300,000 images of art, architecture and archeology from a wide range of cultures and time periods. Topics include: interoperability, upcoming collections, update on the Institutional Hosting Pilot, plans for metadata improvement, technology (Offline Image Viewer, Personal Collections), and usage stats and user feedback. Conference participants are encouraged to submit questions in advance to the moderators. Several ARTstor users will briefly share their experience in order to facilitate discussion.

Special Interest Group 5

Wednesday, March 9, 12:30 p.m. -2:00 p.m.

Madison Digital Image Database (MDID) Users Group

The Madison Digital Image Database system is free, open source digital image software developed at James Madison University and now used by dozens of institutions. This session will bring MDID users, and potential users, together to share their experiences and to ask questions. The MDID 2 system was released in 2004 with many new features including support for multiple collections with cross collection searching, flexible data structures, data exchange through XML, and personal collections. Members of the MDID team will be available to help facilitate discussion and to talk about ongoing development and enhancements. (More information at <<http://mdid.org/>>)



Abstracts: Workshops

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Workshop 1

Sunday, March 6, 11:00 a.m. - 3:00 p.m.

VR Fundamentals for New Visual Resources Professionals

This workshop is designed for new visual resources curators and librarians to introduce them to the administrative functions of the visual resources library and offer them guidance in the effective management of an image collection, both analog and digital. This workshop will focus on the issues that VR professionals must deal with on a daily basis. Topics to be covered will include a brief history of the profession, organizational issues, budget preparation and grants, human resources, circulation and reference, record keeping and reports, policies and procedures, analog/digital collection development, and best practices.

Workshop 2

Monday, March 7, 9:00 a.m. - 12:30 p.m.

Charting a Course: A Project Management Perspective for Digital Collection Development

The goal of this workshop is to map and describe issues surrounding the creation of digital collections. It will focus on managerial aspects of building and maintaining collections; including needs assessment, feasibility and requirements analysis, project management, and assessment. Within this framework, the discussion will cover selection, copyright, digitization, metadata, system and interface building, and preservation. Workshop participants will be offered practical strategies that represent current and emerging standards, best practices, and sound decision-making. The presentation, group exercise, and discussions will equip the participants with skills to:

- Set realistic goals, resource requirements, and time lines.
- Understand the basic principles of benchmarking for conversion, metadata, and systems development.
- Plan, manage, and evaluate projects.
- Consider long-term management issues, including preservation and mainstreaming (moving from project to program mode)

Workshop 3

Monday, March 7, 11:00 a.m. - 5:30 p.m.

Managing a Digitization Project

This workshop is intended to address many of the important issues that are faced by managers of digitization projects. It will provide an overview of every step in the process, from setting selection criteria to establishing an effective workflow to project evaluation. (It will not address metadata.) It also includes a detailed section on determining the cost to digitize in-house (staffing, equipment, facilities), and comparing that cost to quotes received from outside vendors. Color management is also discussed. A lively question and answer period gives participants the opportunity to pick the brains of these digital imaging experts.

Workshop 4

Monday, March 7, 2:00 p.m. - 5:30 p.m.

Administration of Photographic Collections

This workshop will focus on effective management of photographic collections, taking into account both intellectual access issues and preservation planning. Participants will obtain skills in recognizing the special problems of photographic collections, obtain strategies to gain control of large quantities of materials, and develop an awareness of the various standards and guides to best practice now in use.

Workshop 5

Tuesday, March 8, 2:00 p.m. - 5:30 p.m.

CCO Bootcamp

How exactly does Cataloguing Cultural Objects work? How do I apply CCO in my everyday cataloguing? Will CCO answer my cataloguing questions? CCO has been available in draft form on the VRA website and has been introduced in several sessions in the last year. This workshop will be an opportunity for hands-on use of CCO with other colleagues. In this workshop participants will work on cataloguing questions prepared by the moderators and suggested in advance by the participants. Participants will have the opportunity to try cataloguing in two databases, working with two different applications of CCO. Workshop leaders Ann Whiteside, University of Virginia, and Elisa Lanzi, Smith College, are two of five editors of CCO and are practitioners and theorists in image cataloguing.

Abstracts: Workshops

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Workshop 6

Wednesday, March 9, 2:00 p.m.-5:30 p.m.

Photoshop 202 – Cool Tools for Enhancing Painting, Sculpture, Drawing and Architecture

This workshop will demonstrate tools and techniques for enhancing images of artworks and architecture, even those poorly photographed. For painting, we will remove color casts and restore colors to faded slides. For sculpture, we will replace distracting backgrounds with neutral grey and add shadows for depth. For drawings and architectural plans, we will apply a quick three-click cleanup with whiter whites and blacker blacks. And for architecture, we will reconstruct facades whose photos look more like pyramids and illuminate details otherwise lost in deep shadows. The workshop will last three hours. An optional fourth hour will be devoted to Photoshop™ tips of a general nature, so bring questions or even questionable images. Previous Photoshop™ experience is suggested for this eyes-on workshop. Instruction texts will be provided, so this will be truly hands-off.

Workshop 7

Wednesday, March 9, 2:00 p.m. - 5:30 p.m.

XML for You

Are you curious about XML? How is it created? What does it do? Can I do XML? This workshop will offer the opportunity to learn about XML—what it is, how it works, and you will learn to create your own XML document. This workshop will introduce participants to what XML is as a document modeling language, and how it can be used to create image metadata (**we will** use the VRA Core Schema, if available). Workshop participants will receive both a theoretical overview of XML as a meta-language, and will create their own XML based metadata records. The workshop will include a discussion of XSLT as an XML rendering tool, and participants will be able to render the metadata records created during the workshop. Additionally, we will discuss how image metadata can be incorporated into larger metadata structures such as METS records. Patrick Yott (Head, Digital Services at Brown University) will lead this workshop. Patrick has taught XML and XSLT technologies for the Association of Research Libraries and is currently implementing a METS based repository at Brown.

Abstracts: Tours

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Tour 1

Monday, March 7, 2:00 p.m. - 5:30 p.m.

Vizcaya Museum and Gardens

This tour includes bus transportation, admission costs, and a guided tour. Vizcaya Museum and Gardens was the winter home of International Harvester Vice President James Deering. Today one of South Florida's leading attractions, Vizcaya provides a window to both the history of Miami, graced by the villa since its completion in 1916; and to the Italian Renaissance, represented in the Museum's architecture. Its art and furnishings portray 400 years of European history. Vizcaya was originally an estate of 180 acres. Designed to resemble a typical Italian villa, the house and gardens are the creation of three architects: F. Burrall Hoffman, who designed the buildings; Diego Suarez, who planned the gardens; and Paul Chalfin, who was the general artistic supervisor for every phase of the project. Together they created an estate that looked as if it had been lived in by succeeding generations of the same family with each generation adding their own period furnishings of the time. All of the decorative elements including furniture, lighting fixtures, doors, and fireplaces were purchased by Deering on shopping expeditions throughout Europe. The house took two years to build and the formal gardens were not completed until 1921.



Viscaya Museum & Gardens Entrance. Jeanne Keefe photo.

Abstracts: Tours

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Tour 2

Monday, March 7, 2:00 p.m. - 5:30 p.m.

Miami Design District

This tour will be lead by Dr. Paul George, local historian from Miami-Dade Community College. Participants will be transported by bus to the Miami Design District which, according to the *New York Times*, "has become a gleaming showcase for the wares of innovators... Roughly 20 blocks north of the Downtown section of Miami, the Design District got its name from the many upscale furniture showrooms that were in the area in the first half of the 20th century. But in recent years, led by internationally known design companies like Holly Hunt and Via Solferino, the Square Mile of Style (the district's nickname from before the riots) has emerged as a hot commercial- and creative-arts area. On wide, squeaky-clean streets and sidewalks that seem made for strolling, spruced-up showroom and gallery buildings, with looks ranging from old Spanish stucco to glass-and-concrete warehouse industrial, are peppered with public-art eye candy."

Tour 3

Tuesday, March 8, 2:00 p.m. - 5:30 p.m.

Fairchild Tropical Botanic Garden

Join us on this tour of one of the world's preeminent botanic gardens. Bus transportation, admission, and a guided tour are included. Visit the garden's extensive collections of rare tropical plants including palms, cycads, flowering trees, and vines. Established in 1938, the 83 acre garden is among the region's most popular visitor attractions and offers a variety of programs in environmental education, conservation, and horticulture. An international leader in tropical plant research, Fairchild Tropical Botanic Garden plays an important part in preserving the biodiversity of the tropical environment.

Tour 4 Cancelled

Tuesday, March 8, 2:00 p.m. - 5:30 p.m.

University of Miami's Lowe Art Museum

Tour 5

Wednesday, March 9, 2:00 p.m. - 5:30 p.m.

South Beach Art Deco District

Following a short bus ride to South Beach, participants will begin a 90-minute, guided walking tour conducted by local historian, Dr. Paul George from Miami-Dade Community College. An introduction to the Art Deco and Mediterranean Revival styles will be provided while touring the Miami Beach Architectural Historic District, the nation's largest 20th Century National Register Historic District. The area features more than 800 historic buildings erected during the 1920s and 1930s, and contains a variety of architectural styles.



South Beach Hotel.

Tour 6 Cancelled

Wednesday, March 9, 2:00 p.m. - 5:30 p.m.

Bass Museum of Art

Abstracts: Tours

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Tour 7

Thursday, March 10, 12:30 p.m. - 4:00 p.m.

Biltmore Hotel and Venetian Pool, Coral Gables

Transported by bus, participants will experience a guided tour of the Biltmore Hotel and the Venetian Pool by local historian Christine Rupp. In 1925, a young George E. Merrick, founder of the University of Miami and Coral Gables land developer, joined forces with Biltmore hotel magnate John McEntee Bowman at the height of the Florida land boom to build "a great hotel...which would not only serve as a hostelry to the crowds which were thronging to Coral Gables but also would serve as a center of sports and fashion." Opening in 1926, the Biltmore Hotel was a product of the Jazz Age. Big bands entertained wealthy, well-traveled visitors to this American Riviera resort. In 1973, through the Historic Monuments Act and Legacy of Parks Program, the City of Coral Gables was granted ownership control of The Biltmore. Undecided as to the structure's future, the Biltmore remained unoccupied for almost ten years. Then in 1983, the City oversaw its full restoration to be opened as a grand hotel. Almost four years and \$55 million later, the Biltmore opened on December 31, 1987 as a first class hotel and resort.

The Venetian Pool (featured on our cover) was formed from a coral rock quarry in 1923 and is included in the National Register of Historic Places. This 820,000 gallon pool is fed with cool spring water daily and features two waterfalls, coral caves, and grottos. The

buildings are Venetian-style architecture, designed by Denman Fink, a uncle of the founding father of Coral Gables, George Merrick. Together with architect Phineas Paist, they transformed an unsightly rock pit into the world's most beautiful swimming hole; complete with expansive loggias, porticos, a palm-fringed island, beach, and cobble-stone bridge. The pool received a major historic restoration in 1989.



Church, Coral Gables. Photo: Jeanne Keefe.

Tour 8

Thursday, March 10, 12:30 p.m. - 4:00 p.m

The Museum of Contemporary Art (MoCA)

The Museum of Contemporary Art (MOCA) opened its state-of-the-art building to the public in February 1996. The 23,000 square foot structure was designed by internationally acclaimed architect Charles Gwathmey. The Museum is known for its provocative and innovative exhibitions, and for seeking a fresh approach in examining the art of our time. MoCA maintains an active exhibition schedule, presenting eight to ten exhibitions annually, and has a permanent collection with more than 400 works by emerging and established contemporary artists. On view during the conference is *Louise Bourgeois: Stitches in Time*, an extraordinary selection of recent sculptures in fabric by one of America's most revered artists; including life-size busts, cell-like vitrines housing surrealistic scenes, and totemic figures that reinterpret in fabric Bourgeois's first sculptures of the 1940s and 50s. Also on view is *Ellen Gallagher: Murmur and Deluxe*, an exhibit of drawings, prints, collages, and film animations by New York artist Ellen Gallagher, whose works explore issues of identity.



Visual Resources Association

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

Visual Resources Association

Incorporated as a General Not-for-Profit Corporation in the State of Missouri, August 31, 1982, under Number N0028029, Federal Tax ID Number 43-11293169.

Membership

Applications for membership in the VRA are available at the Registration Desk in the Grande Promenade Room.

Individual Membership

Annual Salary Range:

Less than \$20,000	\$35
\$21,000 - 29,000	\$50
\$30,000 - 39,000	\$70
\$40,000 - 49,000	\$90
Over \$50,000	\$110

Individual outside North America:	\$90
Institutional:	125
Contributing:	\$150- 299
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Memberships are for the calendar year (January through December); those received after October 15 are applied to the next calendar year.

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Visual Resources Association

VRA 23rd Annual Conference, March 6-10, 2005, Miami Beach

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Data Standards:
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*Tom Wear, Art Director/Senior Editor,
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