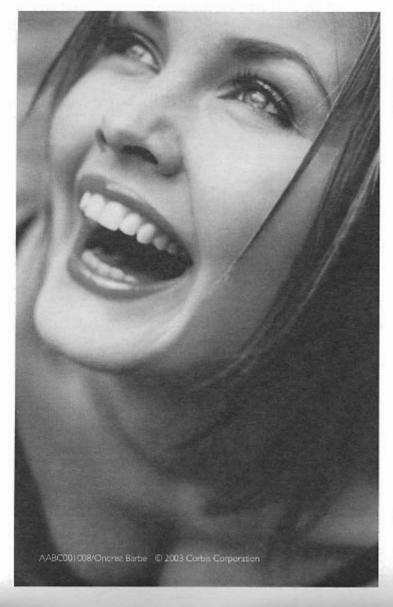# Visual Resources Association

21st Annual Conference

April 7–13, 2003
The Warwick Hotel, Houston

ENJOY THE SHOW...

Corbis would like to express its support to VRA and welcome you to the 21st Annual Conference.

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Welcome to Houston!

Visual Resources Association
21st Annual Conference

April 7–13, 2003
The Warwick Hotel, Houston, Texas

Welcome to the 2003 Visual Resources Association Conference. Greetings from the nation's fourth largest city, the largest in Texas—also known as the Bayou City, Space City, and Energy Capital of the World, situated just 45 miles from the Gulf of Mexico.

As always, this gathering offers the opportunity to learn more about our profession and our colleagues' activities. It is an excellent time to network with old friends and welcome new and potential members into our group. The Executive Board of the Association and the conference planners hope you will enjoy Houston and our 21st annual meeting!

You are invited to use this program as your compendium to our exciting conference program at the historic Warwick Hotel in the heart of the world-class Houston Museum District. We hope that our conference logo on the cover, comprised of images of the immediate area, will instill a sense of the delightful spring season in Houston's subtropical climate.

Jeanne Keefe
VRA Vice President for Conference Programs

Mark Pompelia
VRA Vice President for Conference Arrangements

Welcome

VRA 21*st* Annual Conference, April 7–13, 2003, Houston

Conference-at-a-Glance

Monday, April 7

8:30 A.M.–5:00 P.M.	Meeting: Executive Board I (Lanzi)
6:00–9:00 P.M.	Registration

Tuesday, April 8

7:30 A.M.–6:00 P.M.	Registration
8:30 A.M.–12:00 P.M.	Workshop 1: *Dealing with Difficult Behaviors* (Deiss)
8:45 A.M.–3:00 P.M.	Workshop 2: *Creating Intellectual Property Policy and Guidelines for Visual Resources Collections* (Harper)
10:00 A.M.–4:00 P.M.	Tour 1: Historic Galveston CANCELLED
12:30–4:00 P.M.	Workshop 3: *Influencing Skills for Positive Outcomes* (Deiss)
4:00–6:00 P.M.	Session 1: *Thinking Globally While Acting Locally: Sharing Our Resources NOW* (Kohl)
6:15–7:45 P.M.	Welcome Party at the Museum of Fine Arts, Houston

Wednesday, April 9

7:30 A.M.–6:00 P.M.	Registration
8:00–9:00 A.M.	Meeting: Development Committee (Edgar and Moss)
8:00–9:00 A.M.	Meeting: Membership Committee (Levy)
8:00–9:00 A.M.	Meeting: Nominating Committee (Lucarelli)
9:00–11:00 A.M.	Session 2: *Image Management at NASA Johnson Space Center* (Sharron)
9:00–11:00 A.M.	Session 3: *Integrating Digital Images into the Curriculum* (Wiedenhoeft)
11:00 A.M.–12:00 P.M.	Meeting: Education Committee (Burns and Mills)
11:00 A.M.–12:00 P.M.	Meeting: Intellectual Property Rights Committee (Snow)
12:00–1:00 P.M.	AMICO Users Luncheon BY INVITATION ONLY
1:00–4:00 P.M.	Workshop 4: *Visual Resources Fundamentals—The Annual Report* (Taormina and Whalen)
1:00–5:00 P.M.	Workshop 5: *Cataloging Cultural Objects and Images* (McRae and Whiteside)
1:00–5:00 P.M.	Tour 2: Lyndon B. Johnson Space Center Visual Resources Facility (Seloff)
1:00–5:00 P.M.	Tour 3: House and Gardens I: Bayou Bend
5:00–7:00 P.M.	VRA Strategic Plan Town Hall (Albrecht and Webster)
7:00–9:00 P.M.	VRA Members Gathering and Presentation of DSA and Nancy DeLaurier Awards

Thursday, April 10

7:30 A.M.–6:00 P.M.	Registration
8:00–9:00 A.M.	New Members and First-Time Attendees Breakfast (Focht and Levy)
9:00–11:00 A.M.	Session 4: *XML, METS, TEI, EAD: New Metadata Acronyms in the Future of Visual Resources* (Whiteside)
9:00–11:00 A.M.	Session 5: *"This Better Be Good": Issues in Teaching with Technology* (Lanzi)
11:00 A.M.–12:30 P.M.	Seminar 1: *Intellectual Property—Things You Should Know* (Snow)
11:00 A.M.–12:30 P.M.	Special Interest Group 1: Madison DID© Users (Updike and Maxfield)
12:30–1:30 P.M.	EmbARK Users Luncheon BY INVITATION ONLY
1:30–3:00 P.M.	Seminar 2: *What Does it Take to Create a Digital Image Collection?* (Levy)
1:30–3:00 P.M.	Special Interest Group 2: Insight® Users (Taormina and Williams)
3:00–4:00 P.M.	Seminar 3: *Incipit Vita Nova: A New Beginning for the Getty Vocabularies* (Baca)
4:00–5:45 P.M.	Meeting: VRA Annual Business
6:00–7:00 P.M.	Meeting: Portland Planning Group (Keefe)
6:00–7:00 P.M.	Meeting: Publications Program Group (Taormina)

Friday, April 11

8:00–9:00 A.M.	Meeting: Leadership Breakfast (Lanzi)
8:00 A.M.–12:00 P.M.	Registration
9:00–11:00 A.M.	Session 6: *Research Frontiers in Digital Image Management* (Hastings)
9:00–11:00 A.M.	Session 7: *Beyond the Obvious—Keyword Definitions and Usage* (Focht)
11:00–12:00 P.M.	Meeting: ARLIS/NA-VRA Joint Education Task Force (Taormina and Wasserman)
11:00–12:00 P.M.	Meeting: Financial Planning Advisory Committee (Thomas)
11:00–1:00 P.M.	Meeting: Data Standards Committee (Whiteside)
1:00–5:00 P.M.	Workshop 6: *Advanced Issues in Database Design* (Kessler)
1:00–5:00 P.M.	Workshop 7: *Organizing New Media* (Furbush)
1:00–5:00 P.M.	Tour 4: House and Gardens II: Rienzi
1:00–5:00 P.M.	Tour 5: Downtown Houston—Public Art and Architecture (Fox)
1:00–6:00 P.M.	Exhibit Hall
3:00–4:00 P.M.	Coffee & Dessert Break
5:00–6:30 P.M.	The 21 Raffle (Bidgood)
7:00–10:00 P.M.	Luraine Tansey Education Fund-Raising Dinner

At-a-Glance

VRA 21st Annual Conference, April 7–13, 2003, Houston

Saturday, April 12

8:00 A.M.–12:00 P.M.	Registration
8:00–9:00 A.M.	Meeting: Awards Committee (Burns and Rodda)
8:00–9:00 A.M.	Meeting: Digital Initiatives Advisory Group (Whiteside)
8:00–9:00 A.M.	Meeting: Travel Awards Committee (Raatz)
9:00–11:00 A.M.	Session 8: *Managing the Digital Terrain* (Millman-Brown and Schwab)
9:00–11:00 A.M.	Session 9: *Is There a Place for Open Source Software in Visual Resources Collections?* (Peevey)
9:00 A.M.–5:00 P.M.	Cataloging Cultural Objects (CCO) Guide Project Team (Zorich)
10:00 A.M.–3:00 P.M.	Exhibit Hall
11:00 A.M.–12:30 P.M.	Seminar 4: *Native North American Art: Resources for Locating and Cataloging Images* (Mills)
11:00 A.M.–12:30 P.M.	Seminar 5: *Museum Issues, Part III: Implementing the VRA Core into Museum Systems* (Ferger and Furbush)
12:30–1:30 P.M.	Special Interest Group 3: Museum Issues (Ferger and Furbush)
1:30–5:30 P.M.	Tour 6: Houston—An Architectural Survey (Fox)
1:30–5:30 P.M.	Tour 7: Historical Collections: The National Museum of Funeral History and the Museum of Printing History CANCELLED
1:30–5:30 P.M.	Workshop 8: *Photoshop 201: Advanced Image Manipulation* (Ruzicka and Schwab)
1:30–5:30 P.M.	Workshop 9: *Introduction to XML* (Bearden and Spiro)
2:00–3:00 P.M.	Coffee & Dessert Break
6:00–7:00 P.M.	Special Interest Group: Architecture Visual Resources Curators

Sunday, April 13

9:00 A.M.–1 P.M.	Meeting: Executive Board II (Lanzi)
10:00 A.M.–1 P.M.	Tour 8: The Cradle of Culture: The Museum District (Fox)

Preliminaries

Thanks

A heartfelt thank-you goes to the many individuals who have helped make this conference a success—all of them volunteers. Please thank them for their efforts when you see them at the conference. By the time the conference is over, many more people will have volunteered their time to help with the conference. A detailed list of credits will be published in the Spring 2003 issue of the *VRA Bulletin*.

Once again, all the members of the Executive Board have provided advice and assistance during the planning of this conference. We want to especially thank VRA Secretary Patricia McRae and VRA Treasurer Ann Thomas for the wonderful job they have done as conference co-registrars. We also want to thank *VRA Bulletin* Editor John Taormina who again serves as editor of conference publications for this quality program and its record number of advertisers.

Development Committee Co-Chairs Liz Edgar and Rebecca Moss and their committee members deserve congratulations for a banner year of conference support—not an easy accomplishment during these recessionary times. Their success is a testament to the committed interest of our commercial friends and colleagues, many of whom are in attendance as exhibitors. Please take some time to visit them in the Exhibit Hall to inquire about their products and services.

Jeanne Keefe
VRA Vice President for Conference Programs

Mark Pompelia
VRA Vice President for Conference Arrangements

Preliminaries

Hotel

The headquarters for the 2003 VRA Conference is The Warwick Hotel located at 5701 Main Street. Built in 1925, The Warwick is set in the very heart of Houston's Museum District just minutes from downtown. It has recently completed a multimillion-dollar restoration to return this historic landmark to its original grandeur while preserving the hotel's rich history and heritage.

The Warwick Hotel is located across from Hermann Park and its equestrian statue of Sam Houston and the Mecom Fountains that are depicted in the conference logo. Rooms will offer views of the Houston skyline or Hermann Park and the Texas Medical Center. At the corner of Main Street and Hermann Drive, the hotel is a short stroll from The Museum of Fine Arts, Houston and the Houston Museum of Natural Science, and the fourteen other institutions within the Museum District. You may forget that you are in a dense urban setting; please exercise caution when crossing streets.

There are many restaurants that are a short walk from the hotel up Montrose Blvd. or a brief taxi ride further into the Montrose District or over to University Village. Houston's high number of restaurants and infamous zoning guarantee that you are never far from good food. For breakfast, The Warwick Hotel will have a for-purchase continental breakfast service operating out of The Terrace Cafe.

Registration

The VRA registration/information tables and a message board will be in a central location. Registration provides you with access to all VRA general events and the ability to register for any special events that are still open.

On-site registration is possible; refer to the program schedule for registration desk hours. The fees for on-site registration are as follows:

Individual member (VRA or affiliate society): $145.00
Institutional member (One person per membership): $145.00
Immediate family member of VRA member: $145.00
Non-member: $165.00
Student (with valid ID): $65.00

One-Day: $55.00

Please note: Your VRA conference name badge is your proof of registration and should be worn at all times during the conference. Participants are individually responsible for the cost of local transportation and museum admissions, unless otherwise noted.

Special Events

All tours and workshops have limits on enrollment, and people are registered for these events on a first-come, first-served basis. If you successfully pre-registered for one or more of these events, the appropriate tickets should be in the registration packet you receive at the conference. When an event fills, a wait list will be maintained. If possible, we will take on-site registration for events that have not filled. Check at the registration desk for information on events that are still open.

If you pay for an event and cannot be registered because it is full, you will automatically be issued a refund. The refund check will be issued in the weeks immediately after the conference. No refunds are available for special events if you were successfully registered but do not attend.

Conference Evaluation

Any feedback about the VRA Conference is appreciated! Each registration packet should include a conference evaluation form; we also have an online form available at <http://www.vraweb.org/2003evaluation>. The conference coordinators read all these forms and use the information to guide planning for future conferences. Please fill out this form and return it to the registration desk before you leave or mail it to:

Sheryl L. Wilhite
VRA Vice President
Rotch Visual Collections
Massachusetts Institute of Technology
77 Massachusetts Ave., 7-304
Cambridge MA 02139-4307

Conference Program Credits

Content: Jeanne Keefe, Rensselaer Polytechnic Institute, and Mark Pompelia, Rice University
Editing: John Taormina, Duke University
Layout: Mark Pompelia, Rice University
Logo: Jeff Koffler Designs

Donor Acknowledgments

With deepest gratitude the VRA wishes to acknowledge and thank the many corporations, businesses, universities, VRA chapters, and individual members who have generously supported the Association over the past twelve months. These gifts send eight of our colleagues to VRA 2003 in Houston, and the conference sponsorships ensure the high quality and success of this year's program.

CONFERENCE SPONSORS ($500 and above)

Andrew W. Mellon Foundation (Leadership Breakfast)
Art Resource (Session)
Rice University Department of Art and Art History and Rice University Fondren Library (Members Reception)
Saskia Ltd. Cultural Documentation (Welcome Party)

CONFERENCE UNDERWRITERS ($250-$499)

Duke University Department of Art and Art History
Re:discovery
VRA Greater New York Chapter
VRA Midwest Chapter

FRIENDS OF THE CONFERENCE ($50-$249)

John J. Taormina
Image Innovations
VRA Mid-Atlantic Chapter
VRA Northern California Chapter
VRA Southern California Chapter

In addition, nearly thirty-five VRA members kindly made generous 2003 donations in support of the VRA 2003 Annual Conference, the President's Fund, the Tansey Fund, and other VRA programs.

To all of these, the VRA extends its warmest thanks and deepest appreciation.

Liz Edgar
Co-Chair, VRA Development Committee
The Teaching Company

Rebecca Anne Moss
Co-Chair, VRA Development Committee
University of Minnesota

Preliminaries

Hotel Layout

The Warwick Hotel

5701 Main Street
Houston, Texas 77005
Tel: 713-526-1991

The Warwick Hotel has twelve stories, with meeting space on floors 1, 11, and 12. The VRA Conference will take place entirely on floors 11 and 12, with the exception of the Members' Reception that will occur in the La Fontaine Ballroom on the first floor overlooking the Mecom Fountains. Floor 12 will host our larger events, including the Exhibit Hall and Raffle. Most smaller meetings and workshops, in addition to the self-scheduled meeting room, will take place on the very recently renovated 11th floor, nicknamed The Gallery (all rooms named after famous artists are on this floor). Signage will be conveniently placed to direct you toward your desired location.

Program of Events

Unless otherwise specified, all activities are at The Warwick Hotel. All events in artist-named rooms are on the 11ᵗʰ floor; all others (except Mecom, also on Floor 11) are on the 12ᵗʰ floor; the Members' Gathering is the only event on the 1ˢᵗ floor. The self-scheduled meeting room is the Van Gogh; check the Registration Desk for availability.

Monday, April 7

8:30 A.M.–5:00 P.M.
Picasso

Meeting
VRA Executive Board

Chair:

Elisa Lanzi, President

6:00–9:00 P.M.
Degas

Registration Desk

7:30 A.M.–6:00 P.M.
Degas

Registration Desk

8:30 A.M.–12:00 P.M.
Matisse

Workshop 1
Dealing with Difficult Behaviors

Organizer:
Instructor:
Registration Fee:
Limit:

Sponsored by the VRA Education Committee
Jeanette Mills, University of Washington
Kathryn Deiss, Chicago Library System
$55.00
40 participants

8:45 A.M.–3:00 P.M.
Rice University
meet in front of hotel at 8:45
A.M. for shuttle

Workshop 2
Creating Intellectual Property Guidelines for Visual Resources Collections

Organizer:
Instructor:
Registration Fee:
Limit:

Sponsored by the VRA Intellectual Property Rights Committee
Maryly Snow, University of California at Berkeley
Georgia Harper, University of Texas System Legal Office
$95.00 (boxed lunch provided)
60 participants

10:00 A.M.–4:00 P.M.
CANCELLED

Tour 1
Historic Galveston

Events:
Tuesday

Events: Tuesday

12:30–4:00 P.M.
Matisse

Workshop 3
Influencing Skills for Positive Outcomes

Sponsored by the VRA Education Committee

Organizer: **Jeanette Mills**, University of Washington
Instructor: **Kathryn Deiss**, Chicago Library System
Registration Fee: $55.00
Limit: 40 participants

4:00–6:00 P.M.
Versailles

Session 1
Thinking Globally While Acting Locally: Sharing Our Resources NOW

Moderator: **Allan Kohl**, Minneapolis College of Art and Design
Speakers: **Christina Updike**, James Madison University, and **Heather Cleary**, Otis College of Art and Design
"We DID It Together: Sharing and Using the Madison Digital Image Database"
Jeffrey Cohen, Bryn Mawr College, and **Henry Pisciotta**, Pennsylvania State University
"Riches and Constraints, Connection and Redundancy: Prospects for Sharing Teaching Images of Architecture and Landscape"
Susan Jane Williams, Yale University, and **Allan Kohl,** Minneapolis College of Art & Design
"Data Shells and Content Peas: Collaborative Sharing of Back-end Relational Database Information"
David Urbanic, Zoomify, Inc., Santa Cruz, CA
"Beyond Text and Data: Collaborative Research Using Large High-Resolution Image Files"

6:15–7:45 P.M.
Main Lobby, Caroline Weiss Law
Building

Event

Welcome Party at the Museum of Fine Arts, Houston

Sponsored by Saskia Ltd. Cultural Documentation

Whether you are leaving our opening session or just arriving to Houston, please join your friends and colleagues across Main Street in the lobby of the Caroline Weiss Law Building, a supremely elegant structure comprised of two additions to the MFA Houston by legendary Modernist architect, Ludwig Mies van der Rohe. Enjoy the offerings of light hors d'oeuvres with light bar. Take a break from the reception to stroll through the Cullen Sculpture Garden, designed by Isamu Noguchi, right across the street. We will feature an Open House of the Hirsch Library in the Law Building and the Freed Image Library in the Glassell School.

Events: Tuesday

Events: Wednesday

Wednesday, April 9

7:30 A.M.–6:00 P.M. *Degas*	*Registration*
8:00–9:00 A.M. *DaVinci*	*Meeting* **Development Committee**
Co-Chairs:	**Liz Edgar**, The Teaching Co., and **Rebecca Anne Moss**, University of Minnesota
8:00–9:00 A.M. *Monet*	*Meeting* **Membership Committee**
Chair:	**Trudy Levy**, Image Integration
8:00–9:00 A.M. *Picasso*	*Meeting* **Nominating Committee**
Chair:	**Carolyn Lucarelli**, Pennsylvania State University
9:00–11:00 A.M. *Murat*	*Session 2* **Image Management at NASA / Johnson Space Center**

Moderator:	**David Sharron**, NASA / Johnson Space Center
Speakers:	**Mary Wilkerson** and **David Sharron**, NASA / Johnson Space Center
	"Archiving Space Mission and Institutional Imagery at the NASA / Johnson Space Center "
	Roger Mitchel, NASA / Johnson Space Center
	"Implementing a Color Management System for the Processing and Production of NASA Manned Spaceflight Imagery"
	Maura White, NASA / Johnson Space Center
	"Managing Digital Still Imagery at the NASA / Johnson Space Center"
	C. Stewart, NASA / Johnson Space Center
	"A Media Asset Management Solution for NASA Space Mission Video"

9:00–11:00 A.M.
Versailles

Session 3
Integrating Digital Images into the Curriculum

Moderator:
Speakers:

Renate Wiedenhoeft, Saskia Ltd.
Susan Jane Williams, Yale University
"General Trends in Digital Library Information"
Heather Glaser, University of Pennsylvania
"Integrating Digital Images into Libraries and Curriculum: The University of Pennsylvania Library Model"
Christina Updike and **Kathryn Monger**, James Madison University
"Welcome to the Digital Classroom: A Case Study of User's Experiences and Responses"
Carmen Weidenhoeft, Saskia Ltd
"Case Studies: Integrating Digital Images with Every Budget"

11:00 A.M.–12:00 P.M.
DaVinci

Meeting
Education Committee

Co-Chairs:

Maureen Burns, University of California at Irvine
Jeanette Mills, University of Washington

Events: Wednesday

11:00 A.M.–12:00 P.M.
Monet

Meeting
Intellectual Property Rights Committee

Chair:

Maryly Snow, University of California at Berkeley

Events: Wednesday

12:00–1:00 P.M.
Renoir

Reception
AMICO Users Luncheon

By invitation only.

1:00–4:00 P.M.
Lautrec

Workshop 4
Visual Resources Fundamentals: The Annual Report

Instructors: | **John Taormina**, Duke University, and **Karin Whalen**, Reed College
Registration Fee: | $55.00
Limit: | 40 participants

1:00–5:00 P.M.
Meet in front of hotel

Tour 2
Lyndon B. Johnson Space Center Visual Resources Facility

Host: | **Gary Seloff**, NASA / Johnson Space Center
Registration Fee: | $40.00
Limit: | 40 participants—TOUR FULL

1:00–5:00 P.M.
Meet in front of hotel

Tour 3
House and Gardens I: Bayou Bend

Registration Fee: | $30.00
Limit: | 30 participants

1:00–5:00 P.M.
Matisse

Instructors:
Registration Fee:
Limit:

Workshop 5
Cataloging Cultural Objects and Images

Linda McRae, University of South Florida, and **Ann Whiteside**, University of Virginia
$55.00
40 participants

5:00–7:00 P.M.
Versailles

Moderators:

Meeting
Strategic Plan Town Hall

Kathe Albrecht, American University, and **Margaret Webster**, Cornell University

The VRA community is invited to a special Strategic Plan Town Meeting for a moderated discussion of the VRA Strategic Plan 2003–2008. This open forum is an opportunity for members to present suggestions, comments, and questions on the plan. The VRA Executive Board and the Strategic Plan Task Force will be present to hear and respond to your comments, suggestions, and questions. Copies of the Strategic Plan were mailed to all members with the 2002 summer issue of the *VRA Bulletin*. The Plan is also available in the Members Only section of the VRA website. You are encouraged to familiarize yourself with the Plan and to bring your copy of the Plan to this Town Hall meeting.

7:00–9:00 P.M.
La Fontaine Ballroom

Reception
VRA Members' Gathering

Sponsored by Fondren Library and the Department of Art and Art History, Rice University
Presentation of Distinguished Service and Nancy DeLaurier Achievement Awards
Join fellow VRA members in this enjoyable annual event. Heavy hors d'oeuvres will be served and a cash bar will be available. The Distinguished Service Award will be presented at approximately 8:00 P.M.

Wednesday

Events: Thursday

Thursday, April 10

7:30 A.M.–6:00 P.M.
Degas

Registration

8:00–9:00 A.M.
Mecom (Floor 11)

Reception
Continental Breakfast for New VRA Members and New Conference Attendees

Hosts:

Sheryl Wilhite, Membership Director
Trudy Levy, Membership Committee Chair
Marcia Focht, Membership Committee

9:00–11:00 A.M.
Murat

Session 4
XML,METS, TEI, EAD: New Metadata Acronyms in the Future of Visual Resources?

Moderator:
Speakers:

Ann Whiteside, University of Virginia
Chuck Bearden and **Lisa Spiro**, Rice University
   "XML Explained"
Günter Waibel, Research Libraries Group
   "Integrated Collections Access through Standards"
Virginia Kerr, Northwestern University
   "Connecting Digital Images to an XML Text: Northwestern University Library's Forthcoming Digital Edition of *The North American Indian* by Edward S. Curtis"

9:00–11:00 A.M.
Versailles

Moderator:
Speakers:

Session 5
"This Better Be Good": Issues in Teaching with Technology

Elisa Lanzi, Smith College
Rebecca Price, University of Michigan
   "University of Michigan's Image Source: Centralized Access to Distributed Collections"
Ann Woodward, Johns Hopkins University
   "VRC Online Course Support: A Website Developed for the Introductory History of Art Course at Johns Hopkins University"
Carolyn Lucarelli and **Henry Pisciotta**, Pennsylvania State University
   "VIUS (Visual Image User Study): Seeking a Digital Image Delivery System at a Large University"

11:00 A.M.–12:30 P.M.
Versailles

Moderator:
Panelists:

Seminar 1
Intellectual Property: Things You Should Know

Sponsored by Art Resource <www.artres.com>
Maryly Snow, University of California at Berkeley
Christine Sundt, University of Oregon
Allan Kohl, Minneapolis College of Art and Design
Kathe Albrecht, American University

11:00 A.M.–12:30 P.M.
Murat

Organizers:

Special Interest Group
Madison Digital Image Database© (DID) Users

Christina Updike and **Sandra Maxfield**, James Madison University

12:30 A.M.–1:30 P.M.
Lautrec

Reception
EmbARK Users Luncheon

By invitation only.

Events: Thursday

Events: Thursday

1:30–3:00 P.M.
Versailles

Seminar 2
What Does it Take to Create a Digital Image Collection?

Sponsored by Museum Computer Network (MCN)

Moderator:
Panelists:

Trudy Levy, Image Integration
Mikki Carpenter, Museum of Modern Art, New York
Mary Elings, University of California at Berkeley
Dick Doughty, Saudi Aramco World Magazine
Günter Waibel, Research Libraries Group

1:30–3:00 P.M.
Murat

Special Interest Group
Insight® Users

Organizers:

John Taormina, Duke University, and **Susan Jane Williams**, Yale University

3:00–4:00 P.M.
Versailles

Seminar 3
Incipit Vita Nova: A New Beginning for the Getty Vocabularies

Moderator:
Panelist:

Murtha Baca, Getty Research Institute
Patricia Harpring, Getty Vocabulary Program

4:00–5:45 P.M.
Versailles

Meeting
VRA Annual Business Meeting

Chair:

Elisa Lanzi, President

The Annual Business Meeting is the official forum for conducting Association business. The agenda includes the President's State of the Association; select officer reports; updates on current and future Association projects and activities; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; presentation of the 2003 Travel Awards, a presentation on the 2004 annual conference city; and questions and announcements from the audience. All members are encouraged to attend.

6:00–7:00 P.M.
Van Gogh

Meeting
Portland Planning Committee

Chair:

Jeanne Keefe, Vice President

6:00–7:00 P.M.
Picasso

Meeting
Publications Program Group

Chair:

John Taormina, *VRA Bulletin* Editor

Events: Thursday

VRA 21st Annual Conference, April 7–13, 2003, Houston

Annual Association Business Meeting

Thursday April 10, 2003, 4:00–5:45 P.M.
Warwick Hotel, Versailles Room
Houston, Texas

AGENDA

I. Call to Order

II. Approval of the minutes from the 2002 annual Association business meeting held Sunday, March 24, 2002, in St. Louis, as published in the *Visual Resources Association Bulletin*, Spring 2002, Vol. 29, No. 1, pp. 7-10—Patricia McRae, Secretary

III. Recognition and thanks to Houston conference team—Elisa Lanzi, President

IV. State of the Association—Elisa Lanzi, President

V. Treasury Report—Ann Thomas, Treasurer

VI. Recognition of VRA Travel Award Recipients—Heidi Raatz, Chair, Travel Awards Committee

VII. Recognition of VRA Appointments—Elisa Lanzi, President

VIII. Recognition and thanks to John Taormina, *VRA Bulletin* Editor—Elisa Lanzi, President

IX. Recognition and thanks to Sheryl Wilhite, Membership Director, and Paula Hardin, Co-Membership Director—Elisa Lanzi, President

X.   Recognition of VRA Committees: certificates to outgoing chairs, recognition of current committee chairs—Elisa Lanzi, President

XI.   Recognition of VRA Chapters: certificates to outgoing chairs, recognition of current chapter chairs—Elisa Lanzi, President

XII.   Appreciation of outgoing VRA Executive Board members—Elisa Lanzi, President
A. Ann Baird Whiteside, Past President
B. Mark Pompelia, Vice President
C. Patricia McRae, Secretary
D. John Taormina, *VRA Bulletin* Editor

XIII.   Welcome to new VRA Executive Board members—Elisa Lanzi, President
A. Kathe Hicks Albrecht, President-Elect
B. Sheryl Wilhite, Vice President
C. Margo Ballantyne, Secretary

XIX. VRA Strategic Plan update—Kathe Hicks Albrecht and Margaret Webster, Co- Chairs, Strategic Plan Task Force

XV. VRA 2004 Conference Presentation—Karin Whalen, Portland Local Committee

XVI. Other Business

XVII. Adjournment

Agenda

VRA 21ˢᵗ *Annual Conference, April 7–13, 2003, Houston*

Friday, April 11

8:00–9:00 A.M.
Cezanne

Reception
Leadership Breakfast

Sponsored by ARTstor and the Andrew W. Mellon Foundation
Elisa Lanzi, President

Host:

For VRA leadership, including Committee Chairs, Chapter Chairs, Board Appointees, VRA
Presidents Group, and the Executive Board.

8:00 A.M.–12:00 P.M.
Degas

Registration

9:00–11:00 A.M.
Versailles

Session 6
Research Frontiers in Digital Image Management

Moderator:
Speakers:

Samantha Hastings, University of North Texas
Douglas Dunlap, University of North Texas
Stacey Ewing, University of North Texas
Ryan Goolsby, University of North Texas

9:00–11:00 A.M. *Presidential*	*Session 7* ## Beyond the Obvious: Keyword Definitions and Usage

Moderator:
Speakers:

Marcia Focht, Binghamton University
Marcia Focht, Binghamton University
  "Reading Between the Lines"
Susanne Warren, Clark Art Institute
  "Just a Word: the Ins and Outs, Pros and Cons of Word Lists, Structured Vocabularies, Pick Lists, Thesauri, and Authority Files"
Ben Kessler, University of Chicago
  "What is a Keyword?"
Hemalata Iyer, University at Albany, SUNY and **Jeanne Keefe**, Rensselaer Polytechnic Institute
  "WordNet© & Keyword Searching in Art & Architectural Image Databases"

11:00 A.M.–12:00 P.M.
DaVinci

Meeting
ARLIS/NA-VRA Joint Education Task Force

Co-Chairs:

John Taormina, Duke University, and **Mary Wasserman**, Philadelphia Museum of Art

11:00 A.M.–12:00 P.M.
Monet

Meeting
Financial Planning Advisory Committee

Chair:

Ann Thomas, Union College

11:00 A.M.–1:00 P.M.
Matisse

Meeting
Data Standards Committee

Chair:

Ann Whiteside, University of Virginia

Events:
Friday

Events: Friday

1:00–5:00 P.M.
Meet in front of hotel

Registration Fee:
Limit:

Tour 4
House and Gardens II: Rienzi

$30.00
30 participants

1:00–5:00 P.M.
Meet in front of hotel

Leader:
Registration Fee:
Limit:

Tour 5
Downtown Houston: Public Art and Architecture

Stephen Fox, Architectural Historian
$30.00
20 participants—TOUR FULL

1:00–5:00 P.M.
Cezanne

Instructor:
Registration Fee:
Limit:

Workshop 6
Advanced Issues in Database Design

Ben Kessler, University of Chicago
$55.00
60 participants

1:00–5:00 P.M. *Picasso*	*Workshop 7* **Organizing New Media**
Instructors:	**Barbara Furbush**, J. Paul Getty Museum, and **Murtha Baca** and **Jennifer Goodell**, Getty Research Institute
Registration Fee: Limit:	$55.00 25 participants

1:00–6:00 P.M.
Murat

Event
Exhibit Hall

Coordinator:

Mark Pompelia, Vice President

Please take time to visit our exhibitor friends in the centrally located Exhibit Hall. From basic supplies to complex image management systems, VRA benefits greatly by close interaction with its commercial colleagues. Be sure to take advantage of this opportunity for face-to-face communication.

Exhibitors:

Bridgeman Art Library
Davis Art Slides
Gallery Systems
Luna Imaging
Princeton University Educational Technologies Center
Research Libraries Group
Saskia Ltd. Cultural Documentation
Universal Color Slide Company
H. W. Wilson Co.
Zoomify

3:00–4:00 P.M.
Murat

Event
Coffee & Dessert Break

Sponsored by Department of Art and Art History, Duke University

**Events:
Friday**

Events: Friday

5:00–6:30 P.M.
Murat Foyer

Coordinator:

Event
The 21 Raffle

Merriann Bidgood, University of Houston

Following on the rousing success of our first raffle held at the 2001 annual conference in Chicago, we will revisit our pursuit of fun and fortune. We are asking individual members, chapters, and vendors to contribute an item they have made individually or collectively (memorable or interesting purchased objects will also be accepted). Items will be placed in or near to the Exhibit Hall. The purpose of the event, including a Happy Hour Cash Bar is three-fold: (1) to interact informally with conference exhibitors in a lively atmosphere; (2) to showcase VRA members' prodigious creativity; and (3) to strengthen the Funds of the Association.

7:00–10:00 P.M.
Meet in front of the hotel

Location:
Registration Fee:

Event
Luraine Tansey Travel Award Fund-Raising Dinner

Treebeard's Restaurant, 315 Travis
$50.00

Cooking great Southern food since 1978, Treebeards outgrew its original location and made the move to Travis Street in June 1980. Known to historians as the Baker-Travis Building, circa 1861, its current location facing Market Square is the second oldest building in Houston. It was the original property of Rebecca Baker when she married Joseph F. Meyer, Sr., and is still owned by the family. This century's tenants have included a seed store, a tailor shop run by Rex Braun (a former state rep.), a toy store, and several lounges, including The Super Market, a popular psychedelic night club in the late 1960s. Join friends and colleagues for this annual fund-raising event that is always memorable. Transportation included; departs from The Warwick. Attendees may wish to take advantage of being downtown for after-dinner entertainment: live music, hip dance clubs, and local taverns and pubs are all within a block or two.

Saturday, April 12

8:00–9:00 A.M.
DaVinci

Meeting
Awards Committee

Co:Chairs:

Maureen Burns, University of California at Irivine, and **Jenni Rodda**, New York University

8:00–9:00 A.M.
Monet

Meeting
Digital Initiatives Advisory Group

Chair:

Ann Whiteside, University of Virginia

8:00–9:00 A.M.
Van Gogh

Meeting
Travel Awards Committee

Chair:

Heidi Raatz, Minneapolis Institute of Art

8:00 A.M.–12:00 P.M.
Degas

Registration

9:00–11:00 P.M.
Versailles

Session 8
Managing the Digital Terrain

Moderators:
Speakers:

Eric Schwab, Cornell University, and **Randi Millman-Brown**, Ithaca College
Eric Schwab, Cornell University
  "Digitization Projects and Work Flow: Managing the Two Extremes"
Randi Millman-Brown, Ithaca College
  "Double Trouble or Double Fun: Filemaker & Portfolio"
John Taormina, Duke University
  "Baying at the Moon: Implementing a Digital Image Management and Delivery System at Duke University"

Amy Lucker, Harvard University
"From Project to Program: Digital Images at the Fine Arts Library"
Jacqueline Spafford, University of California at Santa Barbara
"Rethinking Trial and Error"

9:00–11:00 P.M.
Versailles

Session 9
Is There a Place for Open Source Software in Visual Resources Management?

Moderator:
Speakers:

Shannon Eric Peevey, University of North Texas
Samantha Hastings, University of North Texas
"Background and Overview of the Functions of Collection Management Systems"
Abebe Rorissa, Denton, Texas
"Open Source versus Proprietary Software in Museum Settings: A Comparative Framework"
Shannon Eric Peevey, University of North Texas
"An Open Source Software Solution: Functions, Maintenance, and Support."

9:00 A.M.–5:00 P.M.
Picasso

Meeting
Cataloging Cultural Objects (CCO) Project Team

Chair:

Diane Zorich, Project Manager

10:00 A.M.–3:00 P.M.
Murat

Event
Exhibit Hall

Coordinator:

Mark Pompelia, Vice President

11:00 A.M.–12:30 P.M.
Versailles

Moderator:
Panelists:

Seminar 4
Native North American Art: Resources for Locating and Cataloging Art

Jeanette Mills, University of Washington
Sheila Hannah, University of New Mexico
Karen Kessel, Sonoma State University
Jeanette Mills, University of Washington

11:00 A.M.–12:30 P.M.
Matisse

Moderators:
Panelists:

Seminar 5
Museum Issues, Part III: Implementing the VRA Core into Museum Systems

Jane Ferger, Indianapolis Museum of Art, and **Barbara Furbush**, J. Paul Getty Museum
Barbara Furbush, J. Paul Getty Museum
  "On the Move: Migrating the Collection Management System and Other Transitions"
Leigh Gates, Art Institute of Chicago
  "Strange Bedfellows: The Slide Collection and the Museum Management System at the Art Institute of Chicago"
Sara Jane Pearman, Cleveland Museum of Art
  "Image Standards at the Cleveland Museum of Art"

12:30–1:30 P.M.
Matisse

Organizers:

Special Interest Group
Museum Issues

Jane Ferger, Indianapolis Museum of Art, and **Barbara Furbush**, J. Paul Getty Museum

1:30–5:30 P.M.
Meet in front of hotel

Leader:
Registration Fee:
Limit:

Tour 6
Houston: An Architectural Survey

Stephen Fox, Architectural Historian
$30.00
45 participants

Events: Saturday

Events: Saturday

1:30–5:30 P.M.
CANCELLED

Tour 7
Historical Collections: The National Museum of Funeral History and the Museum of Printing History

1:30–5:30 P.M.
Rice University; meet in front of hotel

Instructors:
Registration Fee:
Limit:

Workshop 8
Photoshop 201: Advanced Image Manipulation

William Ruzicka, University of Texas at Arlington, and **Eric Schwab**, Cornell University
$55.00
30 participants

1:30–5:30 P.M.
Rice University; meet in front of hotel

Instructors:
Registration Fee:
Limit:

Workshop 9
Introduction to XML

Chuck Bearden and **Lisa Spiro**, Rice University
$55.00
24 participants

2:00–3:00 P.M.
Murat

Event
Coffee & Dessert Break

Sponsored by Re:discovery Software, Inc.

6:00–7:00 P.M.
Van Gogh

Organizers:

Special Interest Group
Architecture Visual Resources Curators

Maryly Snow, University of California at Berkeley

Sunday, April 12

9:00 A.M.–1:00 P.M.
Picasso

Chair:

Meeting
Executive Board

Elisa Lanzi, President

10:00 A.M.–1:00 P.M.
Walking tour; meet in front of
hotel

Leader:
Registration Fee:
Limit:

Tour 8
Cradle of Culture: The Museum District

Stephen Fox, Architectural Historian
FREE (registration required)
20 participants

Events:
Sunday

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1 800 520-2446 • service@chin.gc.ca

Réseau canadien d'information sur le patrimoine
15, rue Eddy, Hull (Québec) K1A 0M5
1 800 520-2446 • service@rcip.gc.ca

Canadian Heritage / Patrimoine canadien

Canadä

Abstracts

Abstracts

Seminar 1
Intellectual Property: Things You Should Know

This session will present a broad spectrum of approaches to intellectual property, and will complement the earlier Georgia Harper workshop, Creating IP Policy and Guidelines for the VR Collection. Christine Sundt will give us an overview of why copyright boiler plate policy is not appropriate for VRA. Using images, Allan Kohl will demonstrate ways VR professionals can use the VRA Copy Photography Computator. Kathe Albrecht will introduce the NINCH Guide to Good Practice, with emphasis on its intellectual property aspects. We will conclude with brief round robin presentations by VRA Intellectual Property Rights Committee members on current legislation and court cases, ranging from UCITA, TEACH, CTEA, and trademark issues.

Seminar 2
What Does it Take to Create a Digital Image Collection?

For those who are just beginning the digitization process or wishing help to reach the next level and may be unsure where to start or go next, what exactly are the steps and when can they be baby steps or not? Our panelists, all who have actively participated in establishing a digital collection for a variety of uses, will offer their experience and insights. Following a brief overview of the procedures for creating a digital image collection by the moderator, each panelist will discuss their collections from a special focus: creating digital images (capture) for management and distribution, descriptive metadata standards and controlled vocabulary, digital rights management in the private sector, and digital preservation or how to make sure our assets are still around when we come looking for them a couple of months/years/decades down the road. The presentation will be followed by a substantial question-and-answer period.

Seminar 3
Incipit Vita Nova: A New Beginning for the Getty Vocabularies

This presentation will give an overview of the three Getty vocabularies: the Art & Architecture Thesaurus® (AAT), the Union List of Artist Names® (ULAN), and the Getty Thesaurus of Geographic Names™ (TGN). It will explore how they may be used as (1) "knowledge bases" or lookup tools for researchers wishing to learn about the concepts they describe; (2) sources of terminology for catalog records for art and cultural heritage; and (3) sources of terms and names (including variant spellings, names in various languages, and historical names) for use as "searching assistants" to increase both precision and recall in searching for information across different resources in digital form. The discussion will also focus on new developments regarding the Getty vocabularies, which were recently ported to a new editorial system. The expanded searching capabilities of the vocabularies in their new online interface will be demonstrated, and the new data file formats available for licensing will be described. Potential contributors will be informed of the new contribution processes for submitting candidate records to the Getty vocabularies.

Seminar 4
Native North American Art: Resources for Locating and Cataloging Images

Many slide collections contain images of Native North American art, but few visual resources professionals have training in this culture area. Some of the difficulties in locating and cataloging images of Native North American art and culture come from not being familiar with appropriate slide sources, vocabularies for object description, ethnonyms, and/or the major reference materials, which are primarily from the field of anthropology. The three authors of a forthcoming VRA Special Bulletin about Native North American art are presenting this seminar to provide a preview of some of the information that will be in the Bulletin and to gather input from VRA members about what they would like to see in such a Bulletin.

Seminar 5
Museum Issues, Part III: Implementing the VRA Core into Museum Systems

Implementing the VRA Core into a museum system is likely to be as individual a process as each of our collections. In "Museum Visual Resources: A Different Set of Issues, Part I and Part II," we discovered that although each of our situations varies from one another we all need to develop the connections to both the Registration and Photography departments in order to create a viable system. While a few slide libraries are using the museum collection management system chosen by our institutions, such as The Museum System and Argus, others of us have selected to use a different system to address our needs. Implementing the VRA Core into those systems that remain solely under the administration of the slide library encounter different issues than those of us who need, or are required, to use the collections management systems that are chosen by our institutions and administered by Registration. Among the specific issues to be addressed include: the use, or lack of use, of standards; past practice versus good practice; and who catalogs: registrars, curators, or visual resources professionals. Some time at the end of the discussion will be allotted to address current museum issues as they relate specifically to VR issues.

Abstracts

Session 1

Thinking Globally While Acting Locally: Sharing Our Resources NOW

One approach to the challenges presented by rapid technological change, elusive information, and inadequate budget support is for the visual resources community to pool existing resources more effectively. Many visual resources professionals who are involved in developing significant resources for their own institutions — whether metadata standards and crosswalks, image management and display software, relational databases, item record content, or digital image repositories — are also making these resources openly available to others. This panel pairs several such "resource creators" with recipients who are adapting, modifying, and building upon these shared resources at their own institutions. While such pro-active models are initially most beneficial in allowing smaller, budget-challenged collections to meet evolving standards, over time they have the exciting potential to encourage and facilitate truly reciprocal participation by the entire visual resources profession.

Session 2

Image Management at the NASA Johnson Space Center

When one thinks of NASA, images of walking on the Moon, Space Shuttle launches, views from the Hubble Space Telescope, and graceful spacewalks quickly come to mind. A great amount of NASA's exposure to the public is advanced through visual media. Not only is this imagery necessary for public relations, it is also critical for engineering essential hardware, training astronauts and other personnel, and preserving the history of America's contributions to space exploration. With a state-of-the-art photography laboratory, a video repository, and a still image repository, the Johnson Space Center (JSC) houses the facilities needed to meet these important needs. This session will introduce you to how imagery is managed at JSC and will highlight some of the challenges that have been encountered. The topics will include: issues involving the management of digital and film laboratories; the implementation of a color management strategy for space imagery; the real-time digital capture and cataloging of all Space Station and Space Shuttle mission video; and the preservation of all these records for the use of future generations.

Session 3
Integrating Digital Images into the Curriculum

Digital Images are being incorporated into the curriculum in universities and colleges across the nation. Actual integration varies greatly; we will be presenting examples of successful models across the spectrum from small colleges to large universities. We will address issues of software, costs of acquiring outside images versus scanning in-house, data integration, and examples/comparisons of image size. The session is designed to offer real-life examples to those visual resources curators contemplating a digital archive and to offer realistic assessments of costs, time, and labor involved in reaching the goal.

Session 4
XML, METS, TEI, EAD: New Acronyms in the Future of VR?

There are a host of acronyms floating around the world of metadata, and they all connect in one way or another with image collections. What do they mean? What do these schemas do, and how do they relate to VR collections? This session will focus on what XML will be able to do for VR databases and data exchange in the future; what METS is about, especially its potential to link together different types of data in various schema; and practical applications of XML, METS, EAD, and TEI. Speakers will come from the communities involved in using XML, METS, and EAD.

Session 5
This Better Be Good: Issues in Teaching with Technology

Database building, cataloging, scanning, licensing—many academic institutions are investing heavily in the creation of sustainable digital collections for teaching and learning. We are now armed with standards, more efficient databases, and an emerging corpus of licensing opportunities. Today's topics—access, delivery, and users—are the measures of our success with digital projects. Our panelists will address issues of classroom solutions developed by collaborative teams of faculty and curators/librarians; custom WebCT applications that allow for online testing, peer review. and added materials; access and display issues in a large centralized online image system; and results of a major user study on digital image delivery in an academic environment.

Session 6
Research Frontiers in Digital Image Management

The University of North Texas, the Dallas Museum of Art, the African American Museum in Dallas, and the Denton Public Library System are partners in an IMLS-funded program designed to produce expert managers of digital images and information. The

programs provide unique educational experiences blended with research opportunities both applied and empirical. Images in action or image retrieval in the age of digital collections presents several major challenges to systems designers, educators, and researchers. Virtual and diverse user groups, effective use of new technologies, the need for new descriptive methods, and issues of resolution and representation in the digital environment are just the beginning. A coordinated effort is needed to formulate the questions that guide effective research efforts. The panelists are Institute of Museum and Library Services (IMLS) Fellows who are teaching and conducting research in the areas of image databases, visual information retrieval, multimedia resource collections, and the impact of new media in cultural heritage organizations. Panel presentations include reports from current research projects and updates from the Digital Image Management Programs at UNT School of Library and Information Sciences.

Session 7
Beyond the Obvious: Keyword Definitions and Usage

Keywords have long been a part of documenting visual culture. These words range from basic title and artist, detailed iconographic lexicons, and standardized vocabularies to those words locally generated and gathered that guide us through popular culture. This session will explore some of the definitions, history, and varied usage of keywords in image collections. Through a number of different approaches, we will be examining the following: What is a keyword, how does one use a keyword, and what is the relationship between the patron, the keyword, and the image? Tools past and present, such as Iconclass, the Getty Vocabularies, and homegrown lists will be discussed.

Session 8
Managing the Digital Terrain

Visual resources professionals are now thoroughly engaged in the digital arena. We provide access to digital images for course websites, and digital classrooms while also using this medium as a tool for providing broader access to our analog collections. In this mix, we are also expected to develop and maintain our analog collections. How does the visual resources professional survive in this dual role? What are some of the day-to-day practical applications for managing the work flow in order to bridge this analog-digital environment? This session will focus on some of these day-to-day work flow issues that we as visual resources professionals are

currently expected to manage. Speakers will illustrate some of their working solutions, provide examples of successful approaches as well as provide examples of unsuccessful approaches.

Session 9
Is There a Place for Open Source Software in Visual Resources Management?

Considered as a new buzzword by many, Open Source Software encompasses all software that is created interactively across the Internet and released to the general public for free. What does this mean for those of us involved in visual resources management? It means that we can stay on the cutting edge of technology, while at the same time cutting technology costs to a fraction of their current level. From powerful Open Source databases, such as PostgreSQL and MySQL, to the unparalleled programming languages, Perl and C++, Open Source technology has not only been the basis for most of the current technological trends, it is now taking the step into a truly marketable force. With Microsoft, IBM and Sun Microsystems taking the leap to either include these technologies in their own products, or to take legislative action to stop the proliferation of Open Source Software, it is now time for visual resources managers to stand back and re-evaluate the Open Source Software that is available to them. In this exciting session, Dr. Samantha Hastings, Shannon Eric Peevey, and Abebe Rorissa, are going to explore the cost-saving benefits of Open Source solutions to digital resource management problems.

Special Interest Group 1
Madison DID© Users Group

The Madison Digital Image Database (Madison DID©) allows instructors to search, retrieve, organize, and teach with digital images and image data. The software system was developed by James Madison University and is available as a free download to the broader community. <http://cit.jmu.edu/mdidinfo>. There are now a growing number of institutions who are using the Madison DID©. This informal session will allow users to share experiences with the software, and potential users to gain feedback on ensuring effective implementation and use of the system. Representatives from JMU will also discuss ongoing plans for Madison DID© development.

Special Interest Group 2
Insight® Users Group

Luna Imaging Inc.'s Insight® software allows organizations to manage, access, use, and present digital collections using the Internet. Insight® has also been chosen as a software platform by the Mellon Foundation for their ARTstor initiative. This informal user group meeting is intended to bring together visual resources professionals whose home institutions are currently using Insight® or who are considering purchasing it. In order to provide for an organized question-and-answer session, questions about Insight ® will be solicited on VRA-L and ARLIS-L two weeks before the annual conference and then brought to this meeting in Houston. A representative from Luna Imaging Inc. will also be present to answer questions.

Special Interest Group 3
Museum Issues

Special Interest Group 4
Art Museum Image Consortium (AMICO)

Tour 1
Historic Galveston

CANCELLED

Tour 2
Lyndon B. Johnson Space Center Visual Resources Facilities

The Johnson Space Center, located about 25 miles southeast of downtown Houston, supports testing, training, and mission control for NASA's manned space flight program. This tour will include guided visits to the center's Film Repository, Video Repository, and the Digital Imagery Laboratory, as well as short stops at the Manned Space Flight Training Facility and the Mission Control Center. Visitors will get a first-hand look at the equipment and programs used to acquire, manage, and distribute manned space flight imagery.

Tour 3
House and Gardens I: Bayou Bend

Bayou Bend is one of the country's leading museums of American decorative and fine arts. Founded by the renowned collector and

philanthropist Miss Ima Hogg (1882–1975), the collection is displayed in her former residence, Bayou Bend. Twenty-eight room settings—elegant parlors, a fashionable dining room, a grand reception hall, and stylish bedrooms—chronicle the evolution of style in America from 1620 to 1870. The collection of Americana numbers more than 5,000 objects, including furniture, paintings, works on paper, silver, ceramics, glass, and textiles. The exceptional furniture of John Townsend and John Henry Belter, outstanding paintings by John Singleton Copley and Charles Willson Peale, and beautiful pieces of silver by Paul Revere and John Coney all illustrate the inspiring artistry of early America. Fourteen acres of formal and woodland gardens encircle Bayou Bend. Named for the bayou that winds around the property, the elegant pink stucco home was built in 1927–28 by the renowned Houston architect John F. Staub. Bayou Bend is listed on the National Register of Historic Places and certified as a Texas Historical Landmark.

Tour 4
House and Gardens II: Rienzi

Rienzi, the Southwest's most important collection of European decorative arts, opened in April 1999. Houston philanthropists and Museum of Fine Arts, Houston patrons Harris Masterson III and his wife, Carroll Sterling Masterson, gave their home, called Rienzi, to the Museum of Fine Arts, Houston along with their exquisite collection of decorative arts. An accomplished collector, Mr. Masterson was especially drawn to British painting and decorative arts, which he began to acquire while in England during World War II. The ballroom, the grandest room of the house, is an elegant setting for mid-18th-century English furniture, small gold objects by American jeweler David Webb, and a dazzling collection of Worcester porcelain. The centerpiece of the picture hall is an early 19th-century white marble sculpture of the Roman goddess Venus, attributed to Giovanni Pisani and Brothers. Other highlights include *Saint Joseph and the Christ Child* (1638–40) by Guido Reni and a sumptuous portrait of Lady Blount (1760s) by George Romney. John F. Staub, the architect of Bayou Bend, designed Rienzi in 1952. A one-story villa, Rienzi features a symmetrical facade, balustrade, and parapet and overlooks a dramatic pool and more than four acres of gardens designed by the noted Texas landscape architect Ralph Ellis Gunn.

Tour 5
Downtown Houston: Public Art & Architecture

This three-hour guided walking tour will focus on the public art and architecture of downtown Houston. The historic heart of Houston, downtown consists of several sub-districts, each with its own architectural-historical identity: Central Houston, the corporate center; the Main Street-Market Square-Courthouse Square Historic District; the mid-20th-century Main Street retail district; and the Theater District arrayed around Jones Plaza. Buildings designed by Ralph Adams Cram, Skidmore, Owings & Merrill, Philip Johnson & John Burgee, I. M. Pei & Partners, and César Pelli will be highlighted, as will works of public art by Claes Oldenburg, Louise Nevelson, Jean Dubuffet, and Joan Miró. This tour will be walking intensive.

Abstracts

Tour 6
Houston: An Architectural Survey

This three-hour bus tour will focus on Houston's inner city. It traverses the Main Boulevard civic arena, the early 20th-century Montrose district, and downtown. It will encompass Houston's remaining 19th- century residential neighborhoods as well as the West End, site of the Tin House movement in local domestic architecture of the 1990s. It also includes the garden suburb of River Oaks, Houston's most elite neighborhood, and the Post Oak district, location of the Galleria and a classic example of the "edge city" alternative to downtown. Works of exceptional architecture will be highlighted in the context of Houston's urban development during the 19th and 20th centuries.

Tour 7
Historical Collections: The National Museum of Funeral History and the Museum of Printing History

CANCELLED

Tour 8
The Cradle of Culture: The Museum District

This three-hour walking tour will examine the architecture of the "Cradle of Culture," the City Beautiful- era civic arena developed along Main Boulevard in the 1910s and '20s. We will walk through the precincts of the Museum of Fine Arts and the Contemporary Arts Museum (with buildings by Ludwig Mies van der Rohe, Rafael Moneo, Carlos Jiménez, and a landscape by Isamu Noguchi), Hermann Park, and the campus of Rice University, planned by Ralph Adams Cram in 1910 in the neo-Byzantine style. This tour will be walking intensive.

Workshop 1
Dealing with Difficult Behaviors

Do you find yourself feeling powerless or overwhelmed by emotion when dealing with someone's problematic or difficult behavior? Are you reacting to their reaction on being called on their behaviors? Difficult behaviors can be dealt with in a very effective, future-oriented way. In this half-day workshop you will learn what distinguishes a difficult behavior from an attitude or a motivation and you will learn effective ways of analyzing what is going on before you approach the person. Finally, you will learn and practice how to confront a person who is exhibiting a difficult behavior.

Workshop 2
Creating Intellectual Property Policy and Guidelines for the VR Collection

This workshop is THE time to begin drafting policies for your visual resources collection that are consistent with copyright law. Led by University of Texas System Counsel Georgia Harper, a strong advocate of fair use, including its application to the use of 35mm slides and digital images, this workshop will get you up to speed AND writing appropriate policies for your VR collection. We will explore the use of copy stand, vendor, and donor slides for course websites; digital projection, including VR digital images in student papers; shooting multiple copies of slides for collection and personal use; and teaching abroad. You will leave the workshop with draft policy statements suitable for posting or approval by your own institution. The workshop is composed of four sections: Defining Fair Use of Visual Resources; Evaluating and Improving Policies and Guidelines; Drafting/Writing Policy; Presenting Your Draft Back Home. Participants will prepare for the workshop by searching for their own institution's intellectual property policies for evaluation in Part Two and to guide their drafting process in Part Three.

Workshop 3
Influencing Skills for Positive Outcomes

Many of us do not naturally possess powerful persuasion and influence skills. More than ever, as the workplace becomes increasingly interdependent and our organizations move into collaborative arrangements with other organizations, we need to have the ability to influence others. In this half-day workshop you will learn how to view influence and how to best influence others for positive outcomes. You will also learn about your own influencing style preferences.

Workshop 4
VR Fundamentals: The Annual Report

The annual report is the established vehicle to present a complete record of the annual activities of the visual resources collection.

Information for the annual report should be systematically gathered throughout the year through proper record and statistics keeping. The annual report should contain sections on income and expenses, circulation and acquisitions, staff composition and size, staff development and professional activities, completed and planned special projects, and short- and long-term goals. This workshop will cover why such information is needed in the annual report; how to record it throughout the year; how to assemble it into a concise, readable product; and how the report can be used in future budgeting, grant-writing, fundraising, and position upgrading activities. Open discussion will be an active part of this workshop. Examples and hands-on exercises will be provided to work through the annual report process.

Workshop 5
Cataloging Cultural Objects and Images

The workshop will introduce the VRA handbook, *Cataloging Cultural Objects: A Guide to Describing Cultural Objects and Their Images*. Using two VRA Core database applications (Snapdragon and IRIS), the workshop will show how to develop authority files, how to use controlled vocabularies to build work and image records, and how to use the guide to select, describe, and format data. The workshop will take a hands-on approach to cataloging and will survey participants prior to the workshop in order to selectively cover issues of importance to participants.

Workshop 6
Advanced Issues in Database Design

The design of VR databases is contingent on several intersecting factors: a conceptual framework, such as a relational model; metadata standards, such as the VRA Core; software tools, such as MS-Access or FileMaker Pro; and the vast and idiosyncratic data that comprise our holdings. This workshop will address implementation issues that arise from these factors. More specifically it will suggest sharing methods for implementing the VRA Core within a relational structure by examining established data models within our field. The workshop is intended as a follow-up of previous workshops that introduced relational databases. It is not necessary to have attended these previous workshops, but some rudimentary knowledge of database methodology should be assumed. Both MS-Access and FileMaker Pro will be used as demonstration tools, but principles discussed should apply to other software applications.

Workshop 7
Organizing New Media

Although many slide collection managers arrange all contemporary images simply alphabetically by artist, this is a drastic break from the organizational structure for the rest of their collection. As the collection of this material grows, this arrangement may become unwieldy and it undermines the capacity to browse similar materials that is inherent in the traditional classification systems. In this half-day workshop participants will work towards creating structures for organizing images of contemporary media. We will begin by looking at sample images and defining traditional and "new" mediums. Next, we will discuss principles of organization and the structures that are currently being used for traditional media. Dividing into groups based on the classification systems being used to organize their collections, each group will devise a potential scheme. To culminate the workshop each group will share their reflections and results. The purpose of this workshop is to create structures that can be implemented either as a classification system to organize physical slides or as a thesaurus to facilitate searches for digital images. It is not intended to be a philosophical debate about the value of classifying contemporary media. Participants should send, in advance, to Barbara Furbush copies of two-three images (digital or slides to be scanned) they find difficult to categorize.

Workshop 8
PhotoShop® 201: Advanced Image Manipulation

This advanced hands-on workshop will explore the features of Adobe PhotoShop in detail, with an emphasis on tools and elements relevant to the art/architecture information specialist, including digital image editing techniques for the production of archival images, creating Web-ready images, and automation techniques to speed up image processing time such as writing "Actions" and executing batch processes. The workshop will also address the design of Web graphics for professional websites.

Workshop 9
Introduction to XML

XML (Extensible Markup Language) is rapidly becoming the single most important standard for encoding structured data, including documents, database records, and metadata. This workshop will introduce XML to visual resources managers. We will: show where XML fits into the world of metadata; introduce its structure and syntax; present examples of XML encoding of metadata, including MARC, Dublin Core, and the proposed XML standard for VRA Core; demonstrate tools for authoring and editing XML; and illustrate the transformation, indexing, and searching of XML on the server. Workshop participants will complete a brief exercise marking up a simple document.

Abstracts

Visual Resources Association

Visual Resources Association

Incorporated as a General Not for Profit Corporation in the State of Missouri, August 31, 1982, under No. N0028029. Federal Tax ID Number 43-1293169.

Membership

Applications for membership in the VRA are available at the registration desk.

Individual
Annual Salary Range:
Less than $20,000: $35
$21,000-29,999: $50
$30,000-39,999: $70
$40,000-49,999: $90
Over $50,000: $110

Individual Overseas: $90
Institutional: $125
Contributing: $150-299
Patron: $300+
Subscription: $100
(for libraries)

The membership year runs from January 1–December 31. Membership includes a subscription to the *VRA Bulletin* and a Directory of Members.

Executive Board 2002

President:	Elisa Lanzi, Smith College
Past President:	Ann Baird Whiteside, University of Virginia
Vice President for Conference Arrangements:	Mark Pompelia, Rice University
Vice President for Conference Programs:	Jeanne Keefe, Rensselaer Polytechnic Institute
Secretary:	Patricia McRae, University of Nevada at Las Vegas
Treasurer:	Ann Thomas, Union College
VRA Bulletin Editor:	John Taormina, Duke University

Executive Board 2003

President:	Elisa Lanzi, Smith College
President-Elect:	Kathe Hicks Albrecht, American University
Vice President for Conference Arrangements:	Jeanne Keefe, Rensselaer Polytechnic Institute
Vice President for Conference Programs:	Sheryl Wilhite, Massachusetts Institute of Technology
Secretary:	Margo Ballantyne, Lewis and Clark College
Treasurer:	Ann Thomas, Union College
VRA Bulletin Editor:	John Taormina, Duke University

2002 Appointees:

Association Archivist:	Marlene Gordon, University of Michigan at Dearborn
Listserv Administrator:	Christine Hilker, University of Arkansas
MARBI Representative:	Sherman Clarke, New York University
Membership Director:	Sheryl Wilhite, Massachusetts Institute of Technology
NINCH Representative:	Virginia Kerr, Northwestern University
Special Bulletin Editor:	Wendy Holden, University of Michigan at Ann Arbor
Website Administrator:	Eric Schwab, Cornell University
Website Editor:	Astrid Otey, Miami University

Association

VRA Committee Chairs 2002

ARLIS/NA-VRA Joint Education Task Force:	John Taormina, Duke University, and Mary Wassermann, Philadelphia Museum of Art
Awards:	Maureen Burns, University of California at Irvine, and Jenni Rodda, New York University
Education:	Maureen Burns, University of California at Irvine, and Jeanette Mills, University of Washington
Data Standards:	Ann Baird Whiteside, University of Virginia
Development:	Liz Edgar, The Teaching Company, and Rebecca Anne Moss, University of Minnesota
Digital Initiatives Advisory Group:	Virginia M. C. Hall, Johns Hopkins University
Financial Planning Advisory Committee:	Ann Thomas, Union College
Intellectual Property Rights:	Maryly Snow, University of California at Berkeley
Membership:	Trudy Levy, Image Integration
Nominating:	Carolyn Lucarelli, The Pennsylvania State University
Strategic Plan Task Force:	Kathe Albrecht, American University, and Margaret Webster, Cornell University
Travel Awards:	Heidi Raatz, The Minneapolis Institute of Arts

Regional Chapter Chairs 2002

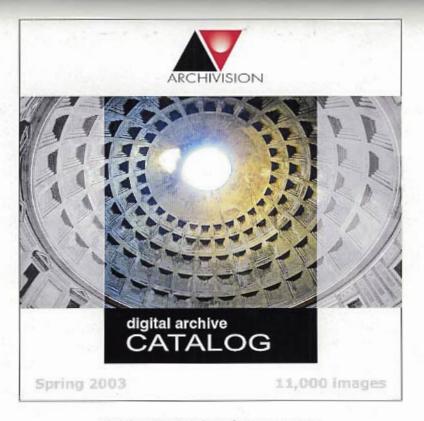|	
Great Lakes:	Janice Simpson, Michigan State University
Mid-Atlantic:	Ann Baird Whiteside, University of Virginia
Midwest:	Jane Darcovich, University of Illinois at Chicago
Pacific Rim:	Jane Fisher, Evergreen State College
Greater New York:	J. Dustin Wees, Columbia University
Greater Philadelphia:	Carol Campbell, Bryn Mawr College
Northern California:	Giovanna Jackson, California State University at Chico
Southern California:	Naomi Weiss, Los Angeles County Museum of Art
Texas:	Mark Pompelia, Rice University
Upstate New York:	Randi Millman-Brown, Ithaca College

Notes

Notes

Emb**ARK** is

a) a customizable database application for cataloguing images

b) a web interface for presenting your collection online

c) a cross-platform Macintosh and Windows program

d) a quicker and easier solution than doing it yourself

e) all of the above

Answer: (e) all of the above. Really.